



MISSION – To generate room nights for lodging facilities in the city of Billings by effectively marketing our region as a preferred travel destination.

**Board of Directors Meeting
April 27, 2012
Chamber Board Room – 9:00 a.m.**

	Call to Order – Steve Wahrlich	9:00 pm
II	Public Comment on Items Not on the Agenda (Comments limited to 3 minutes per speaker)	
III	March 30, 2012 Board Minutes pages 2 —SW	ACTION
IV	Approval of March Financial Report page 3—LG	ACTION
V	Old Business a. Williston Market Follow-up – JB b. Yellowstone Aquatics and Courts	9:10-9:20 pm
VI	New Business a. 2012-13 Budget and Marketing Plan	9:20-10:20 pm ACTION
VII	Marketing/PACE Update pages 4-10 - JB	10:20 – 10:30 pm
VIII	Adjourn	

Future Meeting Dates:

May 10, 2012
June 14, 2012