Date Created: Jul 16, 2020

Billings Area COC

For the Month of June 2020





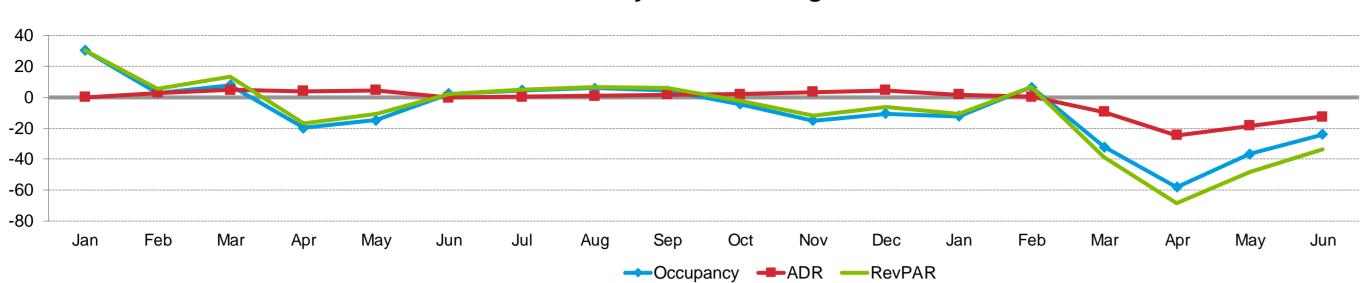
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Billings Area COC For the Month of June 2020

Monthly Percent Change

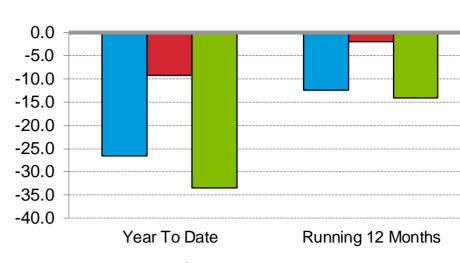


4713

4713

4713

Overall Percent Change



50

4296

84.4

4168

83.9

83.5

■Occupancy ■ADR ■RevPAR

Occupancy (%)						20)19								20)20				Year To Date		Ru	nning 12 Months	
Occupancy (%)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	2018	2019	2020	2018	2019	2020
This Year	48.4	51.4	60.9	54.8	58.4	71.6	72.7	78.4	70.3	63.4	49.5	44.5	42.6	54.7	41.3	23.0	37.0	54.5	58.4	57.6	42.3	57.5	60.9	53.4
Last Year	37.1	49.9	56.5	68.4	68.4	70.0	69.5	74.1	67.4	66.3	58.2	49.6	48.4	51.4	60.9	54.8	58.4	71.6	59.0	58.4	57.6	60.2	57.5	60.9
Percent Change	30.4	2.9	7.9	-19.9	-14.6	2.3	4.6	5.8	4.3	-4.3	-14.9	-10.4	-12.1	6.5	-32.2	-58.1	-36.6	-23.8	-1.0	-1.3	-26.7	-4.5	6.1	-12.4
ADR						20)19								20)20				Year To Date		Ru	nning 12 Months	
ADIX	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	2018	2019	2020	2018	2019	2020
This Year	87.71	93.69	96.13	94.40	96.08	99.37	100.14	104.15	98.23	94.56	89.06	88.40	89.17	93.93	87.15	71.15	78.42	87.00	92.57	94.97	86.23	94.55	94.77	92.92
Last Year	87.68	91.15	91.61	90.79	91.91	99.42	99.63	103.18	96.42	92.69	86.04	84.54	87.71	93.69	96.13	94.40	96.08	99.37	93.27	92.57	94.97	95.03	94.55	94.77
Percent Change	0.0	2.8	4.9	4.0	4.5	-0.1	0.5	0.9	1.9	2.0	3.5	4.6	1.7	0.3	-9.3	-24.6	-18.4	-12.4	-0.7	2.6	-9.2	-0.5	0.2	-2.0
RevPAR						20)19								20)20				Year To Date		Ru	nning 12 Months	
Kevran	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	2018	2019	2020	2018	2019	2020
This Year	42.48	48.12	58.59	51.75	56.14	71.15	72.78	81.70	69.03	59.97	44.11	39.32	37.94	51.36	36.01	16.34	29.04	47.45	54.07	54.74	36.45	54.32	57.75	49.58
Last Year	32.57	45.48	51.72	62.11	62.91	69.58	69.21	76.46	64.95	61.43	50.06	41.96	42.48	48.12	58.59	51.75	56.14	71.15	55.04	54.07	54.74	57.16	54.32	57.75
Percent Change	30.4	5.8	13.3	-16.7	-10.7	2.3	5.2	6.8	6.3	-2.4	-11.9	-6.3	-10.7	6.7	-38.5	-68.4	-48.3	-33.3	-1.8	1.2	-33.4	-5.0	6.3	-14.2

Supply						20)19								20	20				Year To Date		Rur	nning 12 Months	s
Supply	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	2018	2019	2020	2018	2019	2020
This Year	146,103	131,964	146,103	141,390	146,103	141,390	146,103	146,103	141,390	146,103	141,390	136,307	136,307	123,116	136,307	121,440	129,208	128,880	853,415	853,053	775,258	1,730,911	1,720,429	1,632,654
Last Year	146,165	132,020	146,165	141,450	146,165	141,450	146,165	146,165	141,450	146,103	141,390	146,103	146,103	131,964	146,103	141,390	146,103	141,390	863,279	853,415	853,053	1,726,577	1,730,911	1,720,429
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-6.7	-6.7	-6.7	-6.7	-14.1	-11.6	-8.8	-1.1	0.0	-9.1	0.3	-0.6	-5.1

Demand						20)19								20	020				Year To Date		Rur	nning 12 Months	
Demand	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	2018	2019	2020	2018	2019	2020
This Year	70,761	67,779	89,042	77,516	85,373	101,243	106,179	114,601	99,357	92,650	70,038	60,626	58,003	67,317	56,327	27,898	47,845	70,287	498,500	491,714	327,677	994,467	1,048,443	871,128
Last Year	54,297	65,882	82,526	96,769	100,041	98,985	101,533	108,315	95,278	96,833	82,259	72,511	70,761	67,779	89,042	77,516	85,373	101,243	509,461	498,500	491,714	1,038,548	994,467	1,048,443
Percent Change	30.3	2.9	7.9	-19.9	-14.7	2.3	4.6	5.8	4.3	-4.3	-14.9	-16.4	-18.0	-0.7	-36.7	-64.0	-44.0	-30.6	-2.2	-1.4	-33.4	-4.2	5.4	-16.9

Revenue						20	019								20	J20				Teal 10 Date		Ku'	mining 12 Monuis	
Revenue	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	2018	2019	2020	2018	2019	2020
This Year	6,206,444	6,350,372	8,559,520	7,317,618	8,202,900	10,060,346	10,632,966	11,935,948	9,760,306	8,761,349	6,237,310	5,359,438	5,171,951	6,323,414	4,909,015	1,984,923	3,751,776	6,114,892	46,147,120	46,697,200	28,255,972	94,023,786	99,359,077	80,943,288
Last Year	4,760,714	6,004,866	7,559,823	8,785,739	9,194,579	9,841,399	10,115,433	11,176,296	9,186,874	8,975,438	7,077,825	6,130,011	6,206,444	6,350,372	8,559,520	7,317,618	8,202,900	10,060,346	47,516,516	46,147,120	46,697,200	98,688,167	94,023,786	99,359,077
Percent Change	30.4	5.8	13.2	-16.7	-10.8	2.2	5.1	6.8	6.2	-2.4	-11.9	-12.6	-16.7	-0.4	-42.6	-72.9	-54.3	-39.2	-2.9	1.2	-39.5	-4.7	5.7	-18.5
Conque 9/						20	019								20	020								
Census %	lan	Feb	Mar	Δnr	May	lun	Jul	Διια	Son	Oct	Nov	Dec	lan	Feh	Mar	Δnr	May	lun						

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% Rooms Participants

Census Rooms 4713

4713

85.8

4713

85.8

4713

85.8

4713

4713

85.8

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4397

84.8

4397

4397

Tab 3 - Response Billings Area+

Billings Area COC

For the Month of June 2020

								2018							:	2019								2	2020						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms	JF	M	_ N	, ,	Ι Δ	s	o N	П	J E	м	AN	<u> </u>		Δ	9 0	N	D	J	м	ΔΙ	M J	Ι Δ		bracket
	Western Plus Clocktower Inn	Billings, MT	59101	Jul 2010	Jun 1966	126	IVIIIS	• •	0 0		•	• •	•	• •	•	• •	•	• •	•	•	•		•	• •	•	•	•		JA	3	+
	Western Plus Kelly Inn & Suites	Billings, MT	59101	Apr 2011	Dec 2006	89					•	• •	•	•	•	•	•	• •	•	•	•	•	•	•		•	•	•			Т
27180 Big 5	•	Billings, MT	59101	Sep 1998	Jan 1967	34																									
	gs Hotel & Convention Center	Billings, MT	59101	Feb 2018	Jun 1973	228	Υ				•	• •	•	• •	•		•	• •	•	•	•	•	•	•		•	•	•			Т
	on Street Hotel Tower III	Billings, MT	59101	Jun 1960	Jun 1960	74																									
16761 Cheri	ry Tree Inn	Billings, MT	59101	Jan 1967	Jan 1967	65							\Box		П		П									П					Т
1572 Close	ed - Independent Billings Hotel	Billings, MT	59101	Dec 2019	Nov 1972	0	Υ	• •	•		•	• •	•	• •	•	• •	•	• •	•	•	•	•									
15328 Close	ed - Independent Rimrock Inn	Billings, MT	59101	Sep 2012	Jun 1939	0																									Т
19787 Close	ed - Independent Rimview Inn	Billings, MT	59101	Jan 2018	Jun 1975	0	Υ																								
48530 Close	ed - Independent Townhouse Motel	Billings, MT	59101	Apr 2008	Jun 1959	0																									Т
29001 Close	ed Howard Johnson Express Billings	Billings, MT	59101	Aug 2006	Jun 1993	0																									
65458 Comf	fort Suites Billings	Billings, MT	59101	Aug 2016	Aug 2016	87		• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•			
27786 Days	Inn Billings	Billings, MT	59101	Mar 1990	Mar 1990	63		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	• •			A,
1727 Doub	leTree by Hilton Hotel Billings	Billings, MT	59101	Aug 2016	Jun 1980	289		•	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	• •			
16762 Dude	Rancher Lodge	Billings, MT	59101	Mar 1949	Mar 1949	56		0 0	0 0	0	0	0 0	0	0 0	0	0 0	0	0 0	0	0	0 0	0	0	0 0	0	0	0 0	0			A,
9998 Econ	o Lodge Billings	Billings, MT	59101	Feb 2011	Jan 1982	86		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	• •			
48564 Exter	nded Stay America Billings - West End	Billings, MT	59101	Jul 2003	Jul 2003	104		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	• •			A,
	oton Inn Billings	Billings, MT	59101	May 2020	Jun 2000	120	Υ	• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	C	•			
44806 Holid	ay Inn Express Billings East	Billings, MT	59101	Jun 2002	Jun 2002	66		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	• •			4
65603 Home	e2 Suites by Hilton Billings	Billings, MT	59101	Nov 2016	Nov 2016	95		• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•			
11227 Howa	ard Johnson Billings	Billings, MT	59101	Dec 2009	Jun 1972	116		• •	•	•	•	•	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•			
31476 Kelly	Inn Billings	Billings, MT	59101	May 2011	Jul 1995	80		• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•			
63361 La Qı	uinta Inns & Suites Billings	Billings, MT	59101	Aug 2014	Aug 2014	85		• •	•	•	•	•	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•			
50837 Lazy	KT Motel	Billings, MT	59101	Jun 1937	Jun 1937	26																									
64700 Ledge	estone Hotel Billings	Billings, MT	59101	Apr 2014	Apr 2014	79																									
9326 Lewis	s & Clark Inn	Billings, MT	59101	Oct 1997	Jan 1936	57																									
10244 Mote	l 6 Billings - North	Billings, MT	59101	May 2010	Dec 1976	116		• •	•	•	•	•	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•			
6462 Motel	l 6 Billings - South	Billings, MT	59101	May 1974	May 1974	99		• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•			
63853 My P	lace Hotel Billings	Billings, MT	59101	Jul 2014	Jul 2014	64		• •		•	•	•	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	• •			4
2785 North	ern Hotel	Billings, MT	59101	Mar 2013	Feb 1942	160		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	• •			
24044 Parkv	way Motel	Billings, MT	59101	Jun 1956	Jun 1956	22																									A,
45208 Pictu	re Court Motel	Billings, MT	59101	Jun 1950	Jun 1950	20																									
	sage Billings Inn	Billings, MT	59101		Feb 1986	59		0 0	0 0	0	0	0 0	0	0 0	0	0 0	0	0 0	0	0	0 0	0	0	0 0	0	0	0 0	0			A,
16763 Rode	way Inn Billings Logan International Airport Near St V	i Billings, MT	59101	Oct 2010	Jun 1965	45		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	• •			
31209 Sleep	•	Billings, MT	59101	Jun 1995	Jun 1995	74		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	• •			
8705 Supe	r 8 Billings	Billings, MT	59101	Feb 1982	Feb 1982	106		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	• •			
	Hilltop Inn by Riversage	Billings, MT	59101	Jun 1997	Jun 1997	56		0 0	0 0	0	0	0 0	0	0 0	0	0 0	0	0 0	0	0	0 0	0	0	0 0	0	0	0 0	0			
16764 The \	•	Billings, MT	59101	Jun 1971	Jun 1971	101																									
7384 West		Billings, MT	59101	Feb 1997	Jun 1960	38																									
55679 Asce	nd Collection Big Horn Resort	Billings, MT	59102	Oct 2012	Aug 2007	108		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	•	•	•	•	• •			
28874 Baym	nont Inn & Suites Billings	Billings, MT	59102	Jan 2016	Jul 1992	60		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	• •			A,
	ed Overpass Motel	Billings, MT	59102	Jun 2008	Jun 1955	0																									
31210 C'mo	n Inn	Billings, MT	59102	May 1995	May 1995	80																									A,
	eld Inn & Suites Billings	Billings, MT	59102	Mar 1993	Mar 1993	60		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	• •	• •			
	oton by Hilton Inn & Suites Billings West I-90	Billings, MT	59102	Jul 2020	Dec 2008	101	Υ	• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•					A,
56658 Hiltor	n Garden Inn Billings	Billings, MT	59102	Jun 2020	Jan 2008	128	Υ	• •		•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	•	•	•		•			
	ay Inn Express & Suites Billings West	Billings, MT	59102	Jan 2015	Jan 2015	89		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	• •			A,
	ewood Suites by Hilton Billings	Billings, MT	59102	Aug 2014	Aug 2014	110		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	• •	• •			
26062 Quali	ty Inn Homestead Park Billings	Billings, MT	59102	Oct 1986	Oct 1986	118		• •		•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	• •			A,
	dence Inn Billings	Billings, MT	59102		Sep 2007	92		• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•			
	gHill Suites Billings	Billings, MT	59102		Sep 2004	79		• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•			
	Stay Plus Hotel Billings	Billings, MT	59102	Aug 2018	Dec 2006	87		•	•	•	•	•	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•			
	ePlace Suites Billings	Billings, MT	59102	Apr 2015	Apr 2015	91		• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•			
52007 West	ern Executive Inn	Billings, MT	59102	Oct 2003	Oct 2003	40																									
	nill Inn & Suites	Billings, MT	59105	Sep 2000	Sep 2000	69		• •	•	•	•	• •	•	• •	•	• •	•	• 0	0	•	•	•	•	•	•	•	•	•			
16765 Close	ed Airport Metra Inn	Billings, MT	59105	Jun 2001	·	0																									
44426 Coun	try Inn & Suites Billings	Billings, MT	59105	Dec 2002	Dec 2002	67		• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•			
46101 Heigh	nts Inn Motel	Billings, MT	59105	Jun 1980	Jun 1980	33 4397																									
																															$\overline{}$

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 ⁻ Monthly data received by STR - Monthly and daily data received by STR

Blank - No data received by STR
Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Billings Area COC

For the month of: June 2020

				С	urrent Month	- June 202	20 vs Jun	e 2019								`	Year to Date -	- June 2020	vs June	2019						Parti	cipation	
	Occ	c %	AD	R	RevPA	AR		Percen	t Change t	rom Jur	ne 2019		Occ	%	AD	R	RevP	AR		Percen	t Change	from YT	D 2019		Prope	rties	Roo	ms
	2020	2019	2020	2019	2020	2019	Осс	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Осс	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	42.2	73.3	92.15	134.58	38.88	98.69	-42.5	-31.5	-60.6	-63.1	-6.2	-46.1	43.1	65.8	109.04	131.08	47.02	86.30	-34.5	-16.8	-45.5	-47.8	-4.1	-37.2	55702	33760	5007449	3681521
Montana	49.7	75.3	97.24	125.59	48.36	94.62	-34.0	-22.6	-48.9	-50.7	-3.5	-36.3	38.5	54.6	88.10	100.45	33.94	54.82	-29.4	-12.3	-38.1	-39.8	-2.8	-31.4	480	224	30476	19114
Billings Area, MT+	54.5	71.6	87.00	99.37	47.45	71.15	-23.8	-12.4	-33.3	-39.2	-8.8	-30.6	42.3	57.6	86.23	94.97	36.45	54.74	-26.7	-9.2	-33.4	-39.5	-9.1	-33.4	50	37	4296	3627
Bismarck, ND+	45.6	71.2	75.63	90.73	34.52	64.57	-35.9	-16.6	-46.5	-47.3	-1.4	-36.8	39.6	60.4	79.71	87.16	31.55	52.66	-34.5	-8.5	-40.1	-39.0	1.9	-33.2	33	30	3162	2969
Boise, ID+	54.3	83.2	86.24	125.69	46.86	104.53	-34.7	-31.4	-55.2	-56.9	-3.9	-37.2	46.7	69.9	98.09	112.50	45.83	78.66	-33.2	-12.8	-41.7	-43.7	-3.4	-35.5	53	43	5478	5097
Bozeman, MT+	56.3	90.0	109.65	154.46	61.76	138.96	-37.4	-29.0	-55.6	-55.6	0.0	-37.4	52.1	72.7	93.66	108.97	48.83	79.17	-28.2	-14.0	-38.3	-39.2	-1.4	-29.3	29	24	2334	2011
Great Falls, MT+	43.3	66.4	79.98	93.62	34.66	62.20	-34.8	-14.6	-44.3	-49.4	-9.2	-40.8	39.3	53.9	81.16	89.27	31.89	48.13	-27.1	-9.1	-33.7	-37.3	-5.3	-31.0	27	18	2082	1763
Helena, MT+	44.6	73.2	99.50	105.43	44.35	77.14	-39.1	-5.6	-42.5	-42.5	0.0	-39.1	34.8	59.4	89.42	97.50	31.12	57.92	-41.4	-8.3	-46.3	-46.3	0.0	-41.4	20	18	1645	1519
Madison, WI+	33.5	72.8	73.72	121.68	24.70	88.58	-54.0	-39.4	-72.1	-74.4	-8.1	-57.7	36.5	61.5	91.49	117.69	33.37	72.42	-40.7	-22.3	-53.9	-54.9	-2.1	-42.0	64	53	7254	6768
Missoula, MT+	56.3	84.1	89.33	124.82	50.33	104.97	-33.0	-28.4	-52.0	-52.0	0.0	-33.0	39.4	57.2	82.77	99.91	32.58	57.11	-31.1	-17.2	-43.0	-44.4	-2.5	-32.9	38	24	3043	2263
Rapid City, SD+	54.8	78.0	84.28	119.79	46.15	93.40	-29.8	-29.6	-50.6	-51.8	-2.6	-31.6	35.4	49.7	65.70	81.36	23.24	40.44	-28.8	-19.3	-42.5	-43.3	-1.4	-29.8	54	37	4700	4038
Sioux Falls, SD+	45.5	73.9	79.71	93.62	36.29	69.22	-38.4	-14.9	-47.6	-44.9	5.2	-35.2	40.7	62.2	82.67	90.52	33.62	56.30	-34.6	-8.7	-40.3	-38.6	2.8	-32.8	63	50	5506	4714

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