

# READY TO PLAY



A COMPREHENSIVE PLANNING GUIDE FOR SPORTS EVENTS IN BILLINGS, MONTANA





**Nobody knows our city and region better than the dedicated team at Visit Billings.** We are here to support you in planning your next sporting event in Billings. We provide the resources and inspiration for participants and spectators alike to enjoy competitions within nearly every sport, and serve as your trailhead to experiences rich with authentic heritage, vibrant downtown culture, breathtaking scenic views and so much more.



# WHY BILLINGS?

With our unique sports facilities and venues, Billings is the ideal destination for your next event. Each year, more than two million people visit the area to enjoy the stunning scenery and explore the broad range of restaurants, shops and other amenities. Access has never been easier with multiple, daily non-stop flights, an airport within 5 minutes of the downtown area and a reliable network of local transportation options.

WHY BILLINGS?



Financial Incentives



Confidential Hotel Sourcing



Hosted Site Visits



Transportation Assistance



Attendance-Building Materials and Services



Welcome Services



City/Regional Tour Planning Assistance



Local/Regional Promotion and Advertising



# TOP 10 REASONS — TO MEET IN — BILLINGS



## "I've Always Wanted To Go"

Montana ranks high as a bucket list state because of its beautiful scenery, iconic sites and attractions.



## "It's All About You"

The Visit Billings staff has a unique combination of Western hospitality and an eye for detail. With their help, sports events run smoothly from start to finish.



## Proximity

Situated at the intersection Interstates 90 and 94 and with an airport serving 10 cities directly with major carriers, Billings is easily accessible for competitors and spectators.



## Best Mix in Montana

There's a huge variety of options for dining, entertainment, and attractions in Montana's largest city - more than anywhere else in the state.



## Montana Avenue

They call downtown Billings' Main Street "Montana Avenue" for a reason. Enjoy galleries, museums, breweries, and a dynamic food scene along this historic street.



## River to Rims

From leisurely strolls along the Rimrocks and biking along the Yellowstone River, to rooftop yoga, paddle-boarding at Lake Elmo and even rappelling down steep rock faces, outdoor adventure awaits in Billings.



## Instant Immersion

The city is surrounded by a unique cultural scene with an inviting vibe. Discover it in our music, arts and adventurous spirit.



## Local Flavor

Billings is home to the acclaimed Billings Brew Trail. Discover local craft beverages and as you revel in victory.



## Affordability

Billings offers big city amenities with affordable hotel rates, state-of-the-art facilities and transportation. It's perfect for cost-efficient sports events of any size.



## Adventure Awaits

As Montana's Trailhead, Billings can be the catalyst to seeing all that the state has to offer. Bucket-list attractions like Yellowstone National Park, Beartooth Highway and many famous national monuments are all within reach.

Billings is a welcoming community and has teamed up with Mickey Schaefer and Associates to be a Certified Tourism Ambassador Destination.

*Billings*  
trail guides.  
est. 1877

trail guides.

est. 1877

Billings offers a one-of-a-kind Trail Guides program allowing local businesses and knowledgeable local influencers to act as brand ambassadors and visitor resources for the destination.

Trail Guides are easily recognizable with designated pins and window clings, letting visitors know they are a resource for discovering Billings. After all, a destination is only as strong as the local people and businesses that live and breathe it every day.



# FACILITIES

Billings boasts nearly a dozen sports facilities to accommodate soccer, track & field, ice hockey, baseball, soft ball and beyond. From the large arena at MetraPark to facilities for smaller events, explore all of Billings' venues for your next competition.

MORE THAN  
**4,200**  
Guest  
Rooms

A  
**WIDE  
VARIETY**  
of Sports Venue types  
and sizes

MORE THAN  
**50**  
Lodging  
Facilities

DOZENS OF  
**TEAM  
FRIENDLY**  
Restaurants

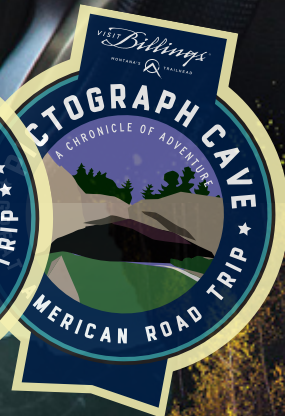
VENUES



# YOU AND THE OPEN ROAD



This is a journey that's meant to be shared. In person. In all its glory. With the people you love. No distractions. No schedules. Just you and the open road. Every mile taking you further and further from routine. Keep exploring, discover your perfect road trip with us. Due to high demands, be sure to have your car rental reservations before you come.



Day 2  
JANE THE STARTING POINT!  
IT WAS BREATHTAKING...  
ON TO YELLOWSTONE



# SPORTS FACILITIES:

## **Alterowitz Gymnasium (MSUB)**

1500 University Dr, Billings, MT 59101  
[msubillings.edu/campus/gym.htm](http://msubillings.edu/campus/gym.htm)

The gym features a 4,000-seat arena, official collegiate-size swimming pool, an indoor track, racquetball courts and weight room facilities.

## **Amend Park**

5101 King Ave E, Billings, MT, 59101  
[amendpark.org](http://amendpark.org)

Amend Park is a 60-acre, multi-use recreational complex, which serves primarily as a soccer facility for the Billings area and is the home of Magic City Soccer.

## **Dehler Park**

9th Ave. North & North 27th Street [www.billingsparks.org/location/dehler/](http://www.billingsparks.org/location/dehler/)

Home of the Billings Mustangs, Dehler Park is a multi-use stadium in Billings primarily used for baseball.

## **Fortin Center (RMC)**

1511 Poly Drive, Billings, MT 59102  
[gobattlinbears.com/facilities/first-interstate-court/22](http://gobattlinbears.com/facilities/first-interstate-court/22)

The 2,000-seat First Interstate Court at Fortin Center is the home of Rocky Mountain College's men's and women's basketball and volleyball teams.

## **Herb Klindt Field**

1511 Poly Drive, Billings, MT, 59102  
[gobattlinbears.com/facilities/herb-klindt-field/1](http://gobattlinbears.com/facilities/herb-klindt-field/1)

Herb Klindt Field is an artificial surface football and soccer field located at the Rocky Bowl.

## **Landon's Miracle Field**

2235 Eldorado Dr, Billings, MT, 59102  
[landonslegacy.com](http://landonslegacy.com)

Landon's Legacy Foundation, Billings Kiwanis, and Billings Parks and Recreation created the community's first special needs baseball field.

## **MSU Billings Avitus Softball Field**

1500 University Drive, Billings, MT, 59101  
[msubsports.com/sports/2010/8/30/SB\\_0830104434.aspx](http://msubsports.com/sports/2010/8/30/SB_0830104434.aspx)

The softball field sits on the main campus of MSU Billings and features recently installed bullpens and a padded backstop.

## **Joe Pirtz Field at Stewart Park**

2620 Stewart Park, Billings, MT, 59102  
[baseballnorthwestleagueapps.com/location/73950](http://baseballnorthwestleagueapps.com/location/73950)

The 54-acre park features a softball complex, as well as Joe Pirtz Field, home of the American Legion Blue Jays and Cardinals.

## **Wendy's Field at Daylis Stadium**

1511 Poly Drive, Billings, MT 59102  
[gobattlinbears.com/facilities/wendys-field/3](http://gobattlinbears.com/facilities/wendys-field/3)

Wendy's Field is a soccer venue where the Battlin' Bears men's and women's soccer teams take to the pitch.



## **MetraPark**

308 6th Ave N, Billings, MT 59101  
[Metrapark.com](http://Metrapark.com)

Home to Montana's largest concerts, rodeo, motorsports events and more, MetraPark is a multi-facility event venue. The location includes a 30,000 sq.ft., 10,000 seat Arena with a 50,000 sq.ft exhibit hall in addition to the Expo Center and Pavilion.





# EXPERIENCES

As the largest city in the state, Billings is a vibrant urban destination. Athletes, their families and their fans will be immersed in all the local flavor, diverse shopping, and award-winning cuisine, arts and culture that Billings has to offer.

## EXPERIENTIAL TEAM ACTIVITIES

Teams can bond together exploring the boundless adventures and experiences in Billings. Show your team the beauty of the Yellowstone River Valley on horseback with Bitter Creek Outfitters. They offer a fun and friendly environment that will make any event one to remember. Whether you're rappelling down them or biking on one of their many trails, the Rimrocks offer thrilling moments too. These great sandstone formations surrounding Billings will add excitement to your trip and offer spectacular views of the city.



# LOCATION

Billings, and all the resources it offers, is just a convenient, non-stop flight away. It's easy to get to and easy to explore, but getting participants to leave could be a bit more difficult.





# AIR SERVICE MAP



With convenient non-stop flights serving 10 major hubs and more than 4,000 hotel rooms to choose from, Billings offers everything you need for a convenient flight and a great stay. Billings Logan International Airport is just two miles from downtown and only 8 miles from the furthest hotel in Billings.

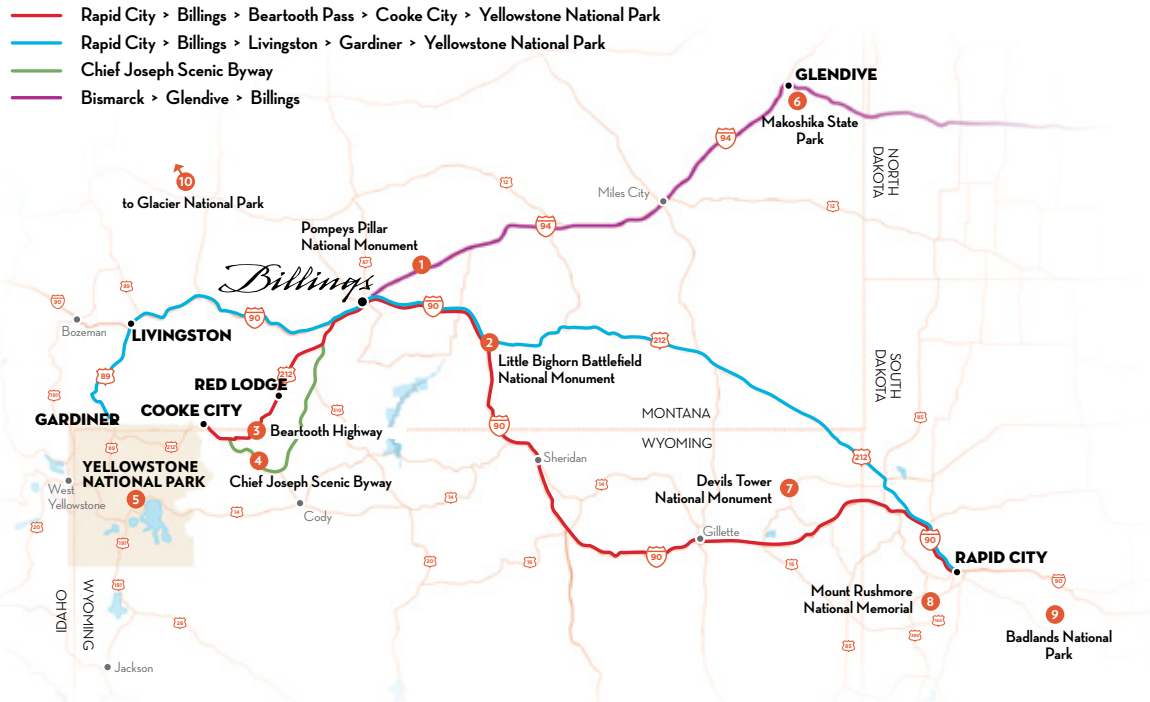
Can you think of anything better than traveling to Big Sky Country and being surrounded by some of America's most iconic monumental sites and attractions... all while hosting a wildly successful sporting event?

Made up of small towns, big ranches and unending horizons, Southeast Montana is sure to surpass expectations. Visit with farmers, ranchers and cowboys while exploring dinosaur tails and warrior trails. Experience the vibrant cultures and historic perspectives of southeastern Montana to gain a sense of the true West. And, don't forget Yellowstone National Park is a beautiful, short drive away.





# REGIONAL DRIVE AREA MAP



## POINTS OF INTEREST

Bucket-list attractions like Yellowstone National Park, Mount Rushmore, the Badlands and Little Bighorn Battlefield are all within reach for participants arriving early or staying late.

- 1 Pompeys Pillar National Monument** - Home to some of the only remaining physical evidence of the Lewis and Clark Expedition, plus breathtaking views of the Yellowstone River Valley and a terrific interpretive center.
- 2 Little Bighorn Battlefield National Monument** - This national monument is on the grounds where Native American forces led by Crazy Horse and Sitting Bull defeated the U.S. Army troops of Lt. Col. George Custer in the Battle of the Little Bighorn in 1876. The site is a short drive from Billings.
- 3 Beartooth Highway** - *Forbes* calls it one of the country's most dazzling drives. This scenic pass is Montana's most beautiful gateway to Yellowstone National Park.
- 4 Chief Joseph Scenic Byway** - Chief Joseph led the Nez Perce Indians out of Yellowstone National Park and into Montana along this same route in 1877. Catch panoramic views at Dead Indian Mountain Pass on WY Hwy 296.

- 5 Yellowstone National Park** - The world's first National Park. Geysers, mud pots, painted canyons, wildlife and recreation make this one of the best in the world.
- 6 Makoshika State Park** - Travel where the tyrannosaurus and triceratops once roamed at Makoshika State Park, Montana's largest state park. Watch your step, as dinosaur fossils have been discovered across the 11,538-acre park.
- 7 Devils Tower National Monument** - Towering 1,000 feet above the Belle Fourche River, this naturally formed landscape is one of the most astounding geological features in the country.
- 8 Mount Rushmore National Monument** - 60-foot portraits of past presidents carved into granite. Do we need to say more?
- 9 Badlands National Park** - Celebrate natural wonders featuring dramatic landscapes of rock formations, canyons, and spires.
- 10 Glacier National Park** - Inspiring glacier-carved peaks and valleys running through Montana's Rocky Mountains into Canada.



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VISIT *Billings*

MONTANA'S



TRAILHEAD

