

Date Created: Apr 21, 2020

Billings Area CVB

For the Week of April 12, 2020 to April 18, 2020



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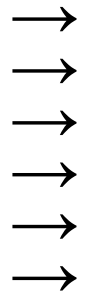
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Tab 2 - Weekly Year Over Year Translation Table

For the Week of April 12, 2020 to April 18, 2020

		2020						
		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Mar		22	23	24	25	26	27	28
Mar / Apr		29	30	31	1	2	3	4
Apr		5	6	7	8	9	10	11
Apr		12	13	14	15	16	17	18
Apr		19	20	21	22	23	24	25
Apr / May		26	27	28	29	30	1	2



		2019						
		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Mar		24	25	26	27	28	29	30
Mar / Apr		31	1	2	3	4	5	6
Apr		7	8	9	10	11	12	13
Apr		14	15	16	17	18	19	20
Apr		21	22	23	24	25	26	27
Apr / May		28	29	30	1	2	3	4

This Year
 Thursday, Apr 9th - First Day of Passover
 Friday, Apr 10th - Good Friday
 Sunday, Apr 12th - Easter Sunday

Last Year
 Friday, Apr 19th - First Day of Passover
 Friday, Apr 19th - Good Friday

Number of Weekdays: 30
Number of Weekend Days: 12

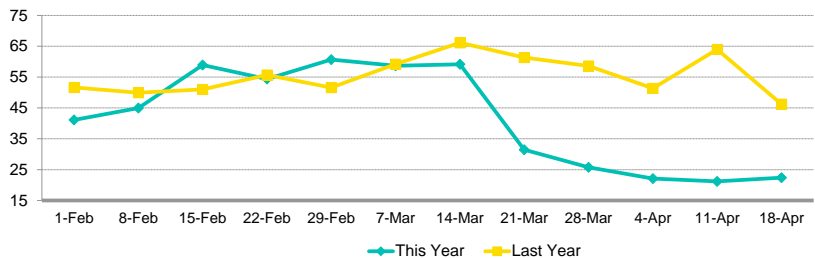
Number of Weekdays: 30
Number of Weekend Days: 12

Note: Weekdays - Sunday through Thursday, Weekends - Friday and Saturday

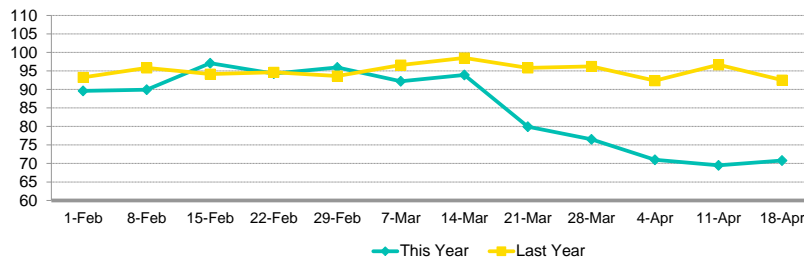
Billings Area CVB

For the Week of April 12, 2020 to April 18, 2020

Weekly Occ (%) - Feb 01, 2020 to Apr 18, 2020



Weekly ADR - Feb 01, 2020 to Apr 18, 2020



	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Current Week						Current Week	Run 28	Run MTD		
Occupancy (%)	Mar											Apr											12	13	14	15	16	17	18	Current Week	Run 28	Run MTD
This Year	23.9	26.9	27.1	30.4	26.7	23.6	21.5	20.9	23.3	23.2	23.3	22.4	20.1	21.4	19.8	22.4	23.4	22.3	21.7	19.5	19.2	19.0	22.9	21.6	22.2	25.0	23.5	22.3	22.4	22.9	21.8	
Last Year	40.0	49.6	53.4	52.3	52.1	83.6	79.2	35.3	44.9	50.1	53.5	56.2	59.2	60.3	41.1	58.9	66.0	59.9	60.4	81.8	78.8	39.5	46.9	53.7	48.9	45.7	47.1	41.8	46.2	55.0	55.9	
Percent Change	-40.1	-45.8	-49.2	-41.8	-48.8	-71.8	-72.9	-40.8	-48.1	-53.8	-56.4	-60.1	-66.1	-64.6	-51.8	-62.0	-64.5	-62.8	-64.0	-76.2	-75.9	-51.9	-51.2	-59.8	-54.5	-45.2	-50.0	-46.7	-51.6	-58.4	-61.1	
ADR	Mar											Apr											12	13	14	15	16	17	18	Current Week	Run 28	Run MTD
This Year	74.65	75.20	76.26	78.80	79.19	76.29	74.24	72.19	72.17	71.33	70.35	71.60	69.91	69.04	68.05	67.23	74.26	69.91	68.18	68.88	69.46	69.03	71.06	70.50	68.79	69.80	73.61	72.50	70.80	72.21	70.19	
Last Year	85.36	90.83	94.63	93.86	93.42	102.53	103.00	85.10	89.00	93.25	94.57	93.31	93.14	94.86	84.40	93.29	99.25	98.11	94.96	99.96	100.16	89.07	93.41	95.58	94.40	91.24	92.02	90.69	92.53	94.68	94.67	
Percent Change	-12.5	-17.2	-19.4	-16.1	-15.2	-25.6	-27.9	-15.2	-18.9	-23.5	-25.6	-23.3	-24.9	-27.2	-19.4	-27.9	-25.2	-28.7	-28.2	-31.1	-30.6	-22.5	-23.9	-26.2	-27.1	-23.5	-20.0	-20.1	-23.5	-23.7	-25.9	
RevPAR	Mar											Apr											12	13	14	15	16	17	18	Current Week	Run 28	Run MTD
This Year	17.88	20.21	20.67	23.98	21.14	18.01	15.94	15.07	16.84	16.53	16.41	16.06	14.02	14.74	13.49	15.07	17.41	15.58	14.80	13.40	13.35	13.12	16.28	15.21	15.30	17.48	17.33	16.18	15.84	16.52	15.29	
Last Year	34.14	45.08	50.52	49.07	48.70	85.76	81.58	30.03	39.98	46.75	50.59	52.49	55.10	57.18	34.67	54.97	65.49	58.79	57.34	81.74	79.90	35.21	43.84	51.31	46.17	41.70	43.31	37.95	42.78	52.12	52.96	
Percent Change	-47.6	-55.2	-59.1	-51.1	-56.6	-79.0	-80.5	-49.8	-57.9	-64.6	-67.6	-69.4	-74.6	-74.2	-61.1	-72.6	-73.4	-73.5	-74.2	-83.6	-83.3	-62.7	-62.9	-70.4	-66.9	-58.1	-60.0	-57.4	-63.0	-68.3	-71.1	
Supply	Mar											Apr											12	13	14	15	16	17	18	Current Week	Run 28	Run MTD
This Year	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	29,176	118,994	75,024	
Last Year	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	32,991	131,964	84,834	
Percent Change	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-9.8	-11.6	
Demand	Mar											Apr											12	13	14	15	16	17	18	Current Week	Run 28	Run MTD
This Year	1,053	1,182	1,192	1,338	1,174	1,038	944	918	1,026	1,019	972	935	836	890	826	934	977	929	905	811	801	792	955	899	927	1,044	981	930	6,528	27,228	16,344	
Last Year	1,885	2,339	2,516	2,464	2,457	3,942	3,733	1,663	2,117	2,363	2,521	2,651	2,788	2,841	1,936	2,777	3,110	2,824	2,846	3,854	3,760	1,863	2,212	2,530	2,305	2,154	2,218	1,972	15,254	72,641	47,452	
Percent Change	-44.1	-49.5	-52.6	-45.7	-52.2	-73.7	-74.7	-44.8	-51.5	-56.9	-61.4	-64.7	-70.0	-68.7	-57.3	-66.4	-68.6	-67.1	-68.2	-79.0	-78.7	-57.5	-56.8	-64.5	-59.8	-51.5	-55.8	-52.8	-57.2	-62.5	-65.6	
Revenue	Mar											Apr											12	13	14	15	16	17	18	Current Week	Run 28	Run MTD
This Year	78,610	88,881	90,903	105,428	92,967	79,185	70,078	66,268	74,046	72,682	68,377	66,949	58,443	61,442	56,211	62,793	72,554	64,943	61,706	55,861	55,639	54,668	67,864	63,383	63,768	72,873	72,213	67,429	462,198	1,966,166	1,147,117	
Last Year	160,897	212,443	238,099	231,272	229,523	404,169	384,481	141,528	188,413	220,341	238,416	247,368	259,679	269,496	163,391	259,066	308,662	277,058	270,265	385,243	376,589	165,936	206,625	241,805	217,597	196,522	204,097	178,850	1,411,431	6,877,832	4,492,473	
Percent Change	-51.1	-58.2	-61.8	-54.4	-59.5	-80.4	-81.8	-53.2	-60.7	-67.0	-71.3	-72.9	-77.5	-77.2	-65.6	-75.8	-76.5	-76.6	-77.2	-85.5	-85.2	-67.1	-67.2	-73.8	-70.7	-62.9	-64.6	-62.3	-67.3	-71.4	-74.5	
Census %	Mar											Apr											12	13	14	15	16	17	18	Current Week	Run 28	Run MTD
Census Props	51	51	51	51	51	51	51	51	51	51	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	
Census Rooms	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	
% Rooms Participants	80.9	78.0	75.7	67.8	73.0	73.0	70.9	73.0	73.0	73.0	77.0	77.0	74.4	77.0	77.0	77.0	77.0	77.0	77.0	75.2	74.8	77.0	75.4	75.0	75.0	72.9	75.0	75.0	77.0	75.4	75.0	

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Tab 4 - Response Billings Area+: Billings Area CVB

Billings Area CVB

For the Week of April 12, 2020 to April 18, 2020



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Tab 5 - Multi-Seg-Occ: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of April 12, 2020 to April 18, 2020

	Current Week Occupancy (%)										Current Week Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	18.9	23.3	24.6	25.4	24.6	23.4	23.4	23.6	23.5	23.4	-65.7	-65.4	-65.8	-63.6	-61.0	-64.3	-65.5	-63.3	-64.4	-64.4
Montana	16.3	22.0	22.7	23.5	22.0	21.3	19.4	19.3	19.3	20.7	-53.7	-54.9	-58.2	-56.3	-54.1	-55.6	-62.0	-57.2	-59.7	-56.8
Billings Area, MT+	19.0	22.9	21.6	22.2	25.0	22.2	23.5	22.3	22.9	22.4	-51.9	-51.2	-59.8	-54.5	-45.2	-52.8	-50.0	-46.7	-48.4	-51.6
Bismarck, ND+	14.5	20.6	22.5	22.0	18.4	19.6	18.1	18.8	18.4	19.3	-69.1	-70.1	-66.6	-62.3	-63.7	-66.5	-69.3	-65.1	-67.3	-66.7
Boise, ID+	15.9	18.0	19.2	21.0	19.3	18.7	20.7	20.8	20.8	19.3	-66.3	-75.2	-76.1	-72.7	-69.6	-72.6	-64.2	-59.3	-61.9	-70.0
Bozeman, MT+	22.9	30.3	30.8	30.9	26.2	28.2	23.3	24.5	23.9	27.0	-50.4	-54.5	-55.1	-54.6	-58.7	-54.9	-62.3	-53.7	-58.4	-55.8
Great Falls, MT+	18.1	24.0	26.8	30.5	28.0	25.5	25.6	26.0	25.8	25.6	-50.3	-52.0	-53.4	-47.6	-42.3	-49.2	-50.0	-35.7	-43.7	-47.7
Helena, MT+	11.8	15.7	16.2	19.0	17.8	16.1	14.3	16.6	15.4	15.9	-69.1	-75.3	-80.5	-76.3	-66.3	-74.7	-69.8	-56.8	-64.0	-72.4
Madison, WI+	18.3	20.3	21.7	23.6	22.6	21.3	20.1	20.2	20.1	21.0	-51.6	-63.6	-70.8	-68.0	-54.6	-63.4	-57.5	-54.8	-56.2	-61.7
Missoula, MT+	15.1	19.3	19.2	20.8	19.4	18.8	18.1	18.0	18.1	18.6	-59.0	-64.0	-70.5	-69.0	-68.3	-66.9	-75.4	-71.6	-73.6	-69.1
Rapid City, SD+	12.7	15.6	16.0	18.5	18.3	16.2	19.6	19.2	19.4	17.1	-57.9	-59.2	-62.6	-58.4	-62.2	-60.3	-65.4	-60.3	-63.1	-61.2
Sioux Falls, SD+	15.0	17.9	18.4	19.2	18.5	17.8	17.7	17.1	17.4	17.7	-64.5	-69.1	-69.9	-67.7	-60.9	-66.8	-63.6	-63.4	-63.5	-65.9

	Running 28 Day Occupancy (%)										Running 28 Day Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	19.7	22.8	23.3	23.7	22.6	22.4	21.3	21.0	21.1	22.0	-63.3	-65.8	-67.4	-66.9	-66.5	-66.1	-71.0	-71.8	-71.4	-67.8
Montana	18.8	22.5	23.0	23.6	20.8	21.7	18.0	17.4	17.7	20.6	-48.1	-54.2	-57.4	-56.6	-59.8	-55.7	-68.3	-67.2	-67.7	-59.4
Billings Area, MT+	21.0	23.9	23.9	24.6	24.0	23.5	21.7	21.1	21.4	22.9	-46.2	-52.3	-57.2	-54.1	-55.2	-53.5	-68.1	-67.7	-67.9	-58.4
Bismarck, ND+	16.1	20.8	22.1	21.0	19.0	19.8	17.0	16.6	16.8	18.9	-65.9	-68.2	-66.5	-65.4	-65.5	-66.4	-72.0	-73.2	-72.6	-68.2
Boise, ID+	19.3	20.5	20.6	21.5	20.1	20.4	20.7	20.2	20.5	20.4	-62.4	-71.2	-74.1	-73.7	-73.4	-71.6	-72.7	-69.9	-71.3	-71.5
Bozeman, MT+	25.5	30.3	31.5	31.2	25.9	28.9	23.4	22.3	22.9	27.2	-49.1	-54.6	-56.0	-60.2	-67.6	-58.4	-71.5	-68.8	-70.2	-62.0
Great Falls, MT+	21.9	24.7	26.1	27.0	23.9	24.7	20.8	20.1	20.5	23.5	-42.7	-54.3	-58.0	-55.5	-55.3	-54.0	-63.4	-62.1	-62.8	-56.5
Helena, MT+	15.7	18.3	18.4	18.6	16.8	17.6	13.8	14.4	14.1	16.6	-62.3	-71.1	-75.1	-74.3	-72.9	-72.0	-75.9	-69.7	-73.1	-72.2
Madison, WI+	18.1	20.9	21.9	21.8	21.0	20.7	19.1	19.3	19.2	20.3	-50.6	-63.0	-67.9	-68.5	-66.8	-64.7	-72.0	-73.1	-72.6	-67.3
Missoula, MT+	17.6	20.0	20.4	22.1	19.8	20.0	18.4	17.0	17.7	19.3	-55.7	-62.3	-65.7	-63.6	-64.5	-62.8	-70.5	-71.6	-71.1	-65.4
Rapid City, SD+	15.2	16.7	16.6	17.6	17.2	16.7	16.8	16.5	16.7	16.7	-54.2	-59.5	-59.8	-58.0	-59.6	-58.4	-66.6	-68.1	-67.4	-61.4
Sioux Falls, SD+	17.6	20.3	20.3	20.5	19.9	19.7	17.7	16.5	17.1	19.0	-58.3	-64.6	-68.7	-67.9	-64.1	-65.3	-72.6	-76.1	-74.4	-68.2

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Tab 6 - Multi-Seg-ADR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of April 12, 2020 to April 18, 2020

	Current Week ADR										Current Week ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	73.25	74.72	75.07	74.67	74.20	74.43	74.46	75.10	74.78	74.53	-42.3	-43.5	-44.3	-43.4	-40.0	-42.8	-41.0	-40.3	-40.7	-42.2
Montana	65.45	69.11	69.52	69.03	67.95	68.38	69.62	69.38	69.50	68.68	-20.4	-20.9	-23.0	-22.3	-20.9	-21.7	-20.5	-19.7	-20.1	-21.2
Billings Area, MT+	69.03	71.06	70.50	68.79	69.80	69.86	73.61	72.50	73.07	70.80	-22.5	-23.9	-26.2	-27.1	-23.5	-24.8	-20.0	-20.1	-20.0	-23.5
Bismarck, ND+	64.48	65.16	67.64	66.09	64.58	65.73	64.16	64.75	64.46	65.38	-17.7	-25.2	-22.4	-22.7	-17.6	-21.6	-19.7	-20.0	-19.8	-21.2
Boise, ID+	69.41	73.61	74.81	72.00	71.78	72.40	72.44	73.06	72.75	72.51	-26.4	-35.6	-38.3	-40.0	-31.7	-35.8	-27.5	-21.3	-24.7	-33.4
Bozeman, MT+	64.15	68.72	73.22	70.61	69.19	69.46	70.99	70.40	70.69	69.77	-22.3	-26.1	-24.7	-24.0	-23.6	-24.4	-23.8	-20.1	-22.2	-23.8
Great Falls, MT+	68.48	72.82	72.52	73.16	71.10	71.84	73.13	71.51	72.32	71.98	-14.7	-12.2	-15.3	-15.9	-12.4	-14.2	-10.8	-10.5	-10.8	-13.3
Helena, MT+	70.32	71.96	73.99	75.85	74.11	73.52	73.28	68.78	70.86	72.79	-22.0	-27.4	-28.2	-25.1	-16.8	-24.9	-14.6	-20.0	-17.5	-23.7
Madison, WI+	65.60	67.03	66.56	66.34	67.71	66.68	69.47	68.99	69.23	67.38	-36.6	-43.2	-48.6	-48.9	-37.6	-44.6	-29.5	-29.0	-29.2	-41.4
Missoula, MT+	65.92	66.60	64.90	66.65	65.72	65.97	63.73	67.54	65.63	65.87	-17.8	-24.5	-32.2	-30.0	-27.7	-27.6	-31.5	-28.8	-30.1	-28.4
Rapid City, SD+	44.39	45.89	48.08	46.69	47.85	46.71	47.31	48.07	47.69	47.03	-13.4	-15.8	-16.1	-18.7	-14.7	-16.0	-23.4	-19.3	-21.6	-18.0
Sioux Falls, SD+	60.82	60.76	64.13	63.91	62.12	62.43	61.43	59.48	60.47	61.88	-21.0	-28.5	-25.0	-25.1	-22.2	-24.8	-25.4	-28.4	-26.9	-25.4

	Running 28 Day ADR										Running 28 Day ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	76.39	77.11	77.21	76.17	75.58	76.50	75.86	75.84	75.85	76.32	-38.9	-42.1	-43.5	-43.8	-41.5	-42.2	-41.9	-42.7	-42.3	-42.2
Montana	69.82	70.96	71.57	71.48	69.46	70.72	69.90	68.98	69.45	70.41	-14.1	-17.8	-19.9	-20.1	-21.3	-19.0	-22.9	-23.0	-23.0	-20.2
Billings Area, MT+	71.26	71.66	73.29	72.62	72.57	72.30	72.48	71.41	71.95	72.21	-17.1	-21.9	-23.6	-23.8	-22.3	-22.2	-26.0	-27.3	-26.6	-23.7
Bismarck, ND+	66.21	67.54	68.83	67.61	67.34	67.59	66.13	64.96	65.55	67.07	-15.6	-21.3	-20.2	-21.8	-18.1	-19.7	-18.4	-20.7	-19.5	-19.6
Boise, ID+	75.40	76.70	77.82	77.18	75.46	76.54	74.76	75.43	75.09	76.13	-21.6	-31.3	-35.3	-35.3	-31.3	-32.1	-25.8	-22.1	-24.1	-30.0
Bozeman, MT+	72.99	73.67	76.01	74.72	71.38	73.88	71.70	69.43	70.59	73.10	-11.4	-18.3	-19.3	-22.1	-26.2	-20.3	-29.9	-28.9	-29.5	-23.0
Great Falls, MT+	71.15	72.57	72.53	72.39	70.50	71.87	70.96	70.28	70.62	71.56	-10.2	-13.6	-16.9	-17.5	-15.7	-15.3	-15.6	-16.3	-15.9	-15.4
Helena, MT+	72.57	75.08	77.13	76.33	74.52	75.22	72.92	72.70	72.81	74.63	-20.9	-23.7	-23.9	-24.3	-21.6	-23.3	-20.7	-18.4	-19.7	-22.5
Madison, WI+	69.07	70.70	71.22	68.53	67.84	69.50	68.92	68.54	68.73	69.29	-31.8	-38.2	-40.9	-42.7	-41.9	-40.0	-42.4	-44.5	-43.5	-41.2
Missoula, MT+	67.80	68.10	67.76	67.71	67.05	67.68	67.06	67.41	67.22	67.56	-16.8	-22.4	-26.8	-26.8	-24.8	-24.2	-26.4	-26.6	-26.5	-24.9
Rapid City, SD+	46.70	47.67	48.83	48.43	48.35	48.02	47.52	47.37	47.45	47.86	-12.1	-14.3	-12.4	-10.7	-10.9	-12.1	-21.6	-23.8	-22.7	-15.9
Sioux Falls, SD+	63.86	66.16	67.26	65.75	64.37	65.53	64.02	61.98	63.04	64.89	-19.5	-22.6	-26.5	-26.7	-23.6	-24.4	-30.1	-34.0	-32.0	-26.8

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Tab 7 - Multi-Seg-RevPAR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of April 12, 2020 to April 18, 2020

	Current Week RevPAR										Current Week RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	13.85	17.41	18.46	18.96	18.24	17.38	17.42	17.69	17.56	17.43	-80.2	-80.5	-81.0	-79.4	-76.6	-79.6	-79.7	-78.1	-78.9	-79.4
Montana	10.69	15.18	15.76	16.22	14.95	14.56	13.54	13.36	13.45	14.24	-63.2	-64.3	-67.8	-66.0	-63.7	-65.2	-69.8	-65.6	-67.8	-66.0
Billings Area, MT+	13.12	16.28	15.21	15.30	17.48	15.48	17.33	16.18	16.75	15.84	-62.7	-62.9	-70.4	-66.9	-58.1	-64.5	-60.0	-57.4	-58.8	-63.0
Bismarck, ND+	9.35	13.45	15.23	14.57	11.86	12.89	11.58	12.19	11.89	12.61	-74.6	-77.6	-74.1	-70.9	-70.1	-73.7	-75.4	-72.1	-73.8	-73.7
Boise, ID+	11.05	13.25	14.39	15.15	13.84	13.54	15.02	15.20	15.11	13.99	-75.2	-84.0	-85.3	-83.6	-79.3	-82.4	-74.0	-68.0	-71.3	-80.0
Bozeman, MT+	14.71	20.79	22.55	21.84	18.15	19.61	16.57	17.23	16.90	18.84	-61.5	-66.4	-66.2	-65.5	-68.4	-65.9	-71.3	-63.0	-67.6	-66.4
Great Falls, MT+	12.38	17.48	19.46	22.30	19.92	18.31	18.69	18.57	18.63	18.40	-57.6	-57.8	-60.5	-55.9	-49.5	-56.4	-55.4	-42.5	-49.8	-54.7
Helena, MT+	8.29	11.29	11.97	14.43	13.20	11.84	10.47	11.41	10.94	11.58	-75.9	-82.0	-86.0	-82.3	-71.9	-81.0	-74.2	-65.5	-70.3	-78.9
Madison, WI+	12.00	13.62	14.44	15.65	15.32	14.21	13.97	13.90	13.94	14.13	-69.3	-79.3	-85.0	-83.6	-71.6	-79.7	-70.0	-67.9	-69.0	-77.5
Missoula, MT+	9.96	12.83	12.48	13.86	12.74	12.37	11.56	12.14	11.85	12.22	-66.3	-72.8	-80.0	-78.3	-77.1	-76.1	-83.1	-79.7	-81.6	-77.9
Rapid City, SD+	5.62	7.17	7.68	8.64	8.74	7.57	9.28	9.25	9.26	8.05	-63.5	-65.6	-68.6	-66.2	-67.7	-66.6	-73.5	-68.0	-71.0	-68.2
Sioux Falls, SD+	9.15	10.89	11.80	12.27	11.48	11.12	10.89	10.20	10.54	10.95	-72.0	-77.9	-77.4	-75.8	-69.6	-75.0	-72.8	-73.8	-73.3	-74.6

	Running 28 Day RevPAR										Running 28 Day RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	15.04	17.55	17.99	18.02	17.06	17.13	16.12	15.89	16.01	16.81	-77.6	-80.2	-81.6	-81.4	-80.4	-80.4	-83.2	-83.8	-83.5	-81.4
Montana	13.15	15.96	16.49	16.86	14.43	15.38	12.60	11.99	12.29	14.50	-55.4	-62.3	-65.9	-65.3	-68.4	-64.1	-75.6	-74.7	-75.2	-67.6
Billings Area, MT+	14.93	17.14	17.49	17.90	17.42	16.97	15.72	15.06	15.39	16.52	-55.4	-62.7	-67.3	-65.0	-65.2	-63.8	-76.4	-76.5	-76.4	-68.3
Bismarck, ND+	10.65	14.06	15.21	14.20	12.77	13.38	11.26	10.77	11.01	12.70	-71.2	-75.0	-73.3	-72.9	-71.7	-73.0	-77.1	-78.8	-78.0	-74.4
Boise, ID+	14.58	15.70	16.02	16.60	15.17	15.61	15.49	15.24	15.36	15.54	-70.5	-80.2	-83.2	-83.0	-81.7	-80.7	-79.7	-76.5	-78.2	-80.1
Bozeman, MT+	18.61	22.33	23.92	23.34	18.45	21.33	16.76	15.51	16.13	19.86	-54.9	-62.9	-64.5	-69.0	-76.1	-66.8	-80.0	-77.8	-79.0	-70.7
Great Falls, MT+	15.59	17.92	18.90	19.55	16.84	17.76	14.76	14.16	14.46	16.82	-48.5	-60.5	-65.1	-63.4	-62.3	-61.0	-69.1	-68.3	-68.7	-63.2
Helena, MT+	11.43	13.70	14.22	14.22	12.51	13.22	10.06	10.50	10.28	12.38	-70.2	-77.9	-81.0	-80.6	-78.8	-78.5	-80.9	-75.3	-78.4	-78.5
Madison, WI+	12.49	14.77	15.60	14.91	14.25	14.41	13.16	13.24	13.20	14.06	-66.3	-77.1	-81.1	-81.9	-80.7	-78.9	-83.9	-85.1	-84.5	-80.7
Missoula, MT+	11.96	13.63	13.82	15.00	13.26	13.53	12.32	11.45	11.89	13.06	-63.1	-70.7	-74.9	-73.4	-73.3	-71.8	-78.3	-79.2	-78.7	-74.0
Rapid City, SD+	7.10	7.97	8.10	8.51	8.31	8.00	7.97	7.83	7.90	7.97	-59.8	-65.3	-64.8	-62.4	-64.0	-63.4	-73.8	-75.7	-74.8	-67.6
Sioux Falls, SD+	11.25	13.46	13.67	13.45	12.79	12.92	11.35	10.23	10.79	12.31	-66.4	-72.6	-77.0	-76.5	-72.6	-73.7	-80.8	-84.2	-82.6	-76.7

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