

**A Comprehensive Guide for Meetings, Corporate Events,  
Reunions and Rallies in Billings, Montana**





**Nobody knows our city and region better than the dedicated team at Visit Billings.**

We are here to support you in planning your next conference in Billings. We provide the resources and inspiration for attendees to enjoy a successful conference, and serve as your trailhead to experiences rich with authentic heritage, vibrant downtown culture, breathtaking scenic views and so much more.










# WHY BILLINGS?

With dozens of unique locations, Billings is the ideal destination for your next meeting or event. Each year, more than two million people visit the area to enjoy the stunning scenery and explore the broad range of restaurants, shops and other amenities. Access has never been easier with multiple, daily non-stop flights, an airport within 5 minutes of the downtown area and a reliable network of local transportation options.

WHY BILLINGS?



-  Financial Incentives
-  Confidential Hotel Sourcing
-  Hosted Site Visits
-  Transportation Assistance
-  Attendance-Building Materials and Services
-  Welcome Services
-  City/Regional Tour Planning Assistance
-  Local/Regional Promotion and Advertising



# TOP 10 REASONS — TO MEET IN — BILLINGS



## "I've Always Wanted To Go"

Montana ranks high as a bucket list state because of its beautiful scenery, iconic sites and attractions.



## "It's All About You"

The Visit Billings staff has a unique combination of Western hospitality and an eye for detail. With their help, meetings run smoothly from start to finish.



## Proximity

Situated at the intersection Interstates 90 and 94 and with an airport serving 10 cities directly with major carriers, Billings is easily accessible for attendees.



## Best Mix in Montana

There's a huge variety of options for dining, entertainment, and nightlife in Montana's largest city - more than anywhere else in the state.



## Montana Avenue

They call downtown Billings' Main Street "Montana Avenue" for a reason. Enjoy galleries, museums, breweries, and a dynamic food scene along this historic street.



## River to Rims

From leisurely strolls along the Rimrocks and biking along the Yellowstone River, to rooftop yoga, paddle-boarding at Lake Elmo and even rappelling down steep rock faces, outdoor adventure awaits in Billings.



## Instant Immersion

The city is surrounded by a unique cultural scene with an inviting vibe. Discover it in our music, arts and adventurous spirit.



## Local Flavor

Billings is home to the acclaimed Billings Brew Trail. It brings a whole new meaning to the term "breakout session."



## Affordability

Billings offers big city amenities with affordable hotel rates, meeting spaces and transportation. It's perfect for cost-efficient gatherings of any size.



## Adventure Awaits

As Montana's Trailhead, Billings can be the catalyst to seeing all that the state has to offer. Bucket-list attractions like Yellowstone National Park, Beartooth Highway and many famous national monuments are all within reach.

Billings is a welcoming community and has teamed up with Mickey Schaefer and Associates to be a Certified Tourism Ambassador Destination.

*Billings*  
trail guides.  
est. 1877

trail guides.

est. 1877

Billings offers a one-of-a-kind Trail Guides program allowing local businesses and knowledgeable local influencers to act as brand ambassadors and visitor resources for the destination.

Trail Guides are easily recognizable with designated pins and window clings, letting visitors know they are a resource for discovering Billings. After all, a destination is only as strong as the local people and businesses that live and breathe it every day.



# VENUES

Billings boasts more than 200,000 sq. ft. of flexible meeting space, along with 4,200 hotel rooms, five primary conference hotels, and a mix of modern venues including the recently renovated Alberta Bair Theater. Visit Billings is pleased to offer fully hosted site visits to qualified planners and organizers.

MORE THAN

**50**

Lodging  
Facilities

MORE THAN

**4,200**

Guest  
Rooms

MORE THAN

**200,000** sq. ft.

Flexible Meeting  
Space

MORE THAN

**20**

Conference  
Venues

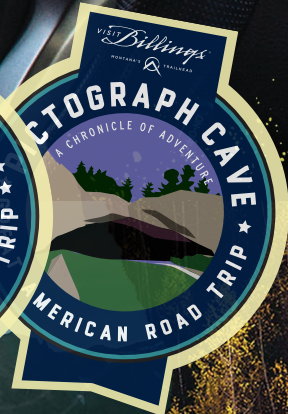
VENUES



# YOU AND THE OPEN ROAD



This is a journey that's meant to be shared. In person. In all its glory. With the people you love. No distractions. No schedules. Just you and the open road. Every mile taking you further and further from routine. Keep exploring, discover your perfect road trip with us. Due to high demands, be sure to have your car rental reservations before you come.



Day 2  
Drove the Beartooth Hwy!  
It was BREATHTAKING...  
ON TO YELLOWSTONE



# PRIMARY CONFERENCE VENUES:

## DoubleTree by Hilton



27 N. 27th Street, 59101  
(406) 252-7400 | (800) 588-ROOM  
Dtbillings.doubletreebyhilton.com

The DoubleTree is a downtown landmark with 289 guest rooms and 27,000 sq. ft. of meeting space.

- » Banquet Capacity: 450 guests
- » Flexible Meeting Rooms: 25

## Big Horn Resort



1801 Majestic Lane, 59102  
(406) 839-9300 | (877) 995-8999  
Thebighornresort.com

The Conference Center at Big Horn Resort features 13,000 sq. ft. of flexible meeting space, 108 guest rooms and Montana's largest indoor waterpark.

- » Banquet Capacity: 400 guests
- » Flexible Meeting Rooms: 7

## Hilton Garden Inn



2465 Grant Road, 59102  
(406) 655-8800 | (877) STAY HGI  
Billings.hgi.com

Located in West Billings, the Hilton Garden Inn has 128 guest rooms and 4,000 sq. ft. of flexible meeting space.

- » Banquet Capacity: 180 guests
- » Flexible Meeting Rooms: 6

## Northern Hotel



19 North Broadway, 59101  
(406) 867-6767  
Northernhotel.com

The Northern Hotel features unpretentious historic luxury. It is located in the heart of downtown Billings, with 160 guest rooms and 12,000 sq. ft. of meeting space.

- » Banquet Capacity: 450 guests
- » Flexible Meeting Rooms: 6

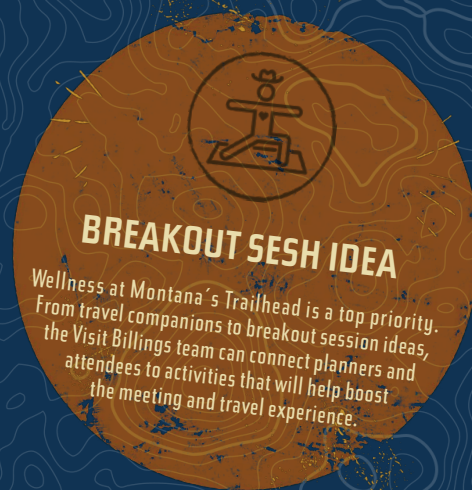
## Billings Hotel & Convention Center



1223 Mullaney Lane, 59101  
(406) 248-7151 | (800) 537-7286  
Billingshotelmt.com

Montana's largest full-service convention facility under one roof. The Billings Hotel & Convention Center has 230 guest rooms and nearly 26,000 sq. ft. of meeting space.

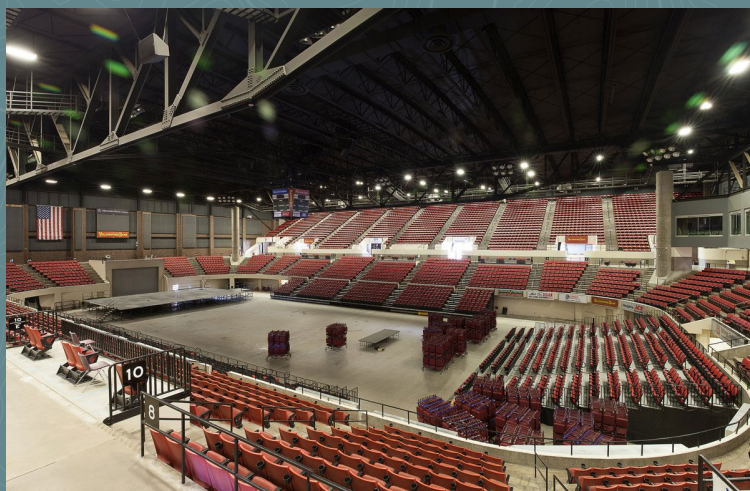
- » Banquet Capacity: 850 guests
- » Flexible Meeting Rooms: 18



## MetraPark

308 6th Ave N, Billings, MT 59101  
(406) 256-2400 | (800) 366-8538  
Metrapark.com

Home to Montana's largest concerts, rodeo, motorsports events and more, MetraPark is a multi-facility event venue. The location includes a 30,000 sq.ft., 10,000 seat Arena with a 50,000 sq.ft exhibit hall in addition to the Expo Center and Pavilion.





# UNIQUE MEETING VENUES:

## Alberta Bair Theater

(406) 256-6052

[albertabairtheater.org](http://albertabairtheater.org)

This 1931 Fox vaudeville movie house has been completely renovated to support events and concerts alike.

» Capacity: 1,390 guests.

## ArtHouse Cinema & Pub

(406) 534-1128

[arthousebillings.com](http://arthousebillings.com)

The independent movie theater is located in a former bowling alley in the heart of downtown Billings.

» Capacity: Varies

## Babcock Theatre

(406) 534-1128

[babcockbillings.com](http://babcockbillings.com)

Constructed in 1907, the Babcock Theatre is a bold, colorful landmark that was once a venue for stage shows and boxing matches.

» Capacity: 750 guests

## Billings Depot

(406) 656-7273

[billingsdepot.org](http://billingsdepot.org)

Designed by the chief engineer of the Northern Pacific Railroad in 1909, this venue continues to be a centerpiece in Billings and even had a cameo in the movie 'Far and Away.'

» Capacity: 500 guests

## Camelot Ranch

(406) 861-5458

[camelotranchevents.com](http://camelotranchevents.com)

The Ranch combines modern facilities and amenities with rustic charm and beautiful landscaping to create the perfect getaway within reach of the city.

» Capacity: 500 guests

## Pub Station

(406) 894-2020

[thepubstation.com](http://thepubstation.com)

This renovated Greyhound bus station features a taphouse and concert hall.

» Taphouse Capacity: 400 guests

» Full Capacity: 800 guests

## Western Heritage Center

(406) 256-6809

[ywhe.org](http://ywhe.org)

While the building's galleries rotate exhibits of ancient western artifacts, the century old building itself remains the most important.

» Capacity: 200 guests

## Yellowstone Art Museum

(406) 256-6804

[artmuseum.org](http://artmuseum.org)

Offering four different venue options, the Yellowstone Art Museum features spacious halls and ever-changing art exhibits.

» Capacity: Varies

## Yellowstone County Museum

(406) 256-6811

[ycmhistory.org](http://ycmhistory.org)

This museum features a log cabin home built in 1893 and an outdoor venue area with views for miles.

» Capacity: 200 guests

## ZooMontana

(406) 652-8100

[zoomontana.org](http://zoomontana.org)

Take a walk on the wild side at Montana's only zoo and botanical garden. The zoo has five venue offerings to accommodate a variety of events.

» Capacity: Varies



Visit Billings and the Billings Chamber of Commerce are proud to lead efforts to become the region's first Certified Autism Destination (CAD).

Visit Billings and the Billings Chamber of Commerce have partnered with the International Board of Credentialing and Continuing Education Standards to ensure visitors to Billings with autism or sensory needs are welcome, feel safe, and enjoy their stay.



# EXPERIENCES



As the largest city in the state, Billings is a vibrant urban destination. Meeting attendees will be immersed in all the local flavor, diverse shopping, and award-winning cuisine, arts and culture that Billings has to offer.

## EXPERIENTIAL TEAM-BUILDING ACTIVITIES

Discover boundless adventures in team building with several of the unique offerings in Billings. Show your group the beauty of the Yellowstone River Valley on horseback with Bitter Creek Outfitters. They offer a fun and friendly environment that will make any conference one to remember. Whether you're rappelling down them or biking on one of their many trails, the Rimrocks offer rare team-building moments too. These great sandstone formations surrounding Billings will add excitement to your trip and offer spectacular views of the city.



The Billings Brew Trail is a self-guided tour through downtown Billings featuring six breweries, two distilleries and a cider house. Craft beer fans can wander “off the brewed path” and discover an additional four breweries and a distillery, all within 10 minutes of downtown Billings.

Approx. 10 minutes from the trail

**By All Means Brewing**  
1400 South 24th St W #3





# LOCATION

Billings, and all the resources it offers, is just a convenient, non-stop flight away. It's easy to get to and easy to explore, but getting attendees to leave could be a bit more difficult.





# AIR SERVICE MAP



With convenient non-stop flights serving 10 major hubs and more than 4,000 hotel rooms to choose from, Billings offers everything you need for a convenient flight and a great stay. Billings Logan International Airport is just two miles from downtown and only 8 miles from the furthest hotel in Billings. Complimentary shuttle options are available with each meeting and convention hotel, making travel for attendees easier than wrestling a steer.

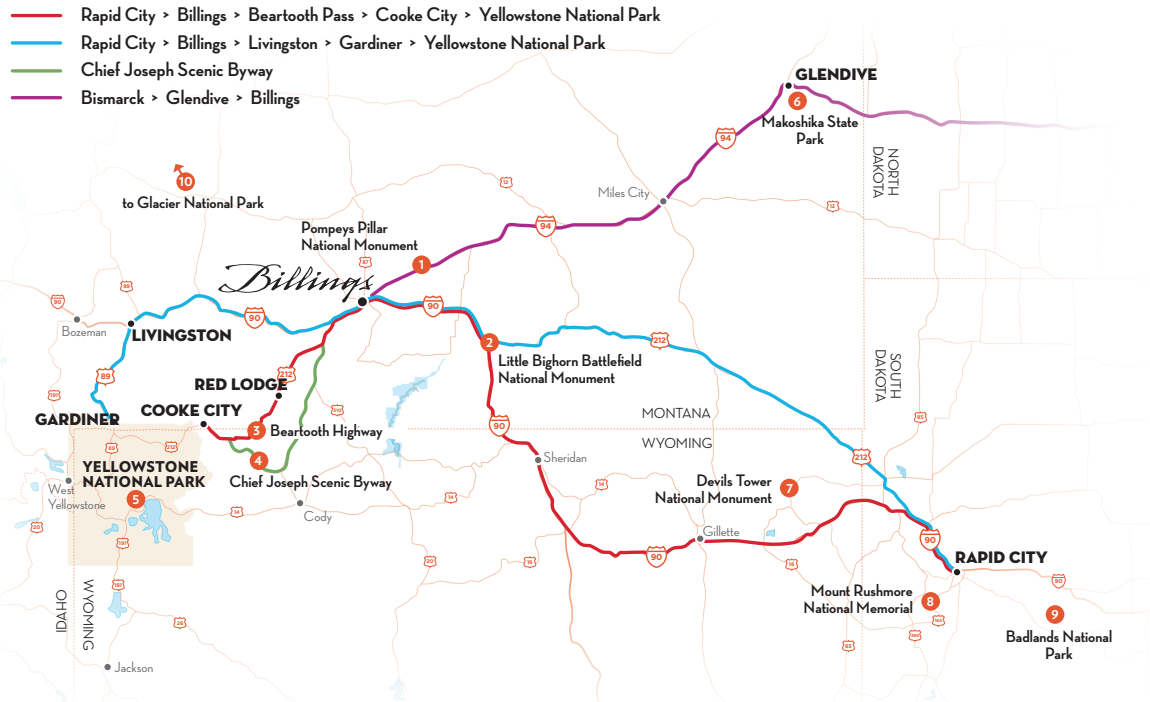
Can you think of anything better than traveling to Big Sky Country and being surrounded by some of America's most iconic monumental sites and attractions... all while hosting a wildly successful event?

Made up of small towns, big ranches and unending horizons, Southeast Montana is sure to surpass expectations. Visit with farmers, ranchers and cowboys while exploring dinosaur tails and warrior trails. Experience the vibrant cultures and historic perspectives of southeastern Montana to gain a sense of the true West. And, don't forget Yellowstone National Park is a beautiful, short drive away.





# REGIONAL DRIVE AREA MAP



## POINTS OF INTEREST

Bucket-list attractions like Yellowstone National Park, Mount Rushmore, the Badlands and Little Bighorn Battlefield are all within reach for attendees arriving early or staying late.

- 1 Pompeys Pillar National Monument** - Home to some of the only remaining physical evidence of the Lewis and Clark Expedition, plus breathtaking views of the Yellowstone River Valley and a terrific interpretive center.
- 2 Little Bighorn Battlefield National Monument** - This national monument is on the grounds where Native American forces led by Crazy Horse and Sitting Bull defeated the U.S. Army troops of Lt. Col. George Custer in the Battle of the Little Bighorn in 1876. The site is a short drive from Billings.
- 3 Beartooth Highway** - *Forbes* calls it one of the country's most dazzling drives. This scenic pass is Montana's most beautiful gateway to Yellowstone National Park.
- 4 Chief Joseph Scenic Byway** - Chief Joseph led the Nez Perce Indians out of Yellowstone National Park and into Montana along this same route in 1877. Catch panoramic views at Dead Indian Mountain Pass on WY Hwy 296.

- 5 Yellowstone National Park** - The world's first National Park. Geysers, mud pots, painted canyons, wildlife and recreation make this one of the best in the world.

- 6 Makoshika State Park** - Travel where the tyrannosaurus and triceratops once roamed at Makoshika State Park, Montana's largest state park. Watch your step, as dinosaur fossils have been discovered across the 11,538-acre park.

- 7 Devils Tower National Monument** - Towering 1,000 feet above the Belle Fourche River, this naturally formed landscape is one of the most astounding geological features in the country.

- 8 Mount Rushmore National Monument** - 60-foot portraits of past presidents carved into granite. Do we need to say more?

- 9 Badlands National Park** - Celebrate natural wonders featuring dramatic landscapes of rock formations, canyons, and spires.

- 10 Glacier National Park** - Inspiring glacier-carved peaks and valleys running through Montana's Rocky Mountains into Canada.



For more information:

**Visit Billings**

Call or Text: (406) 245-4111

[Info@VisitBillings.com](mailto:Info@VisitBillings.com)

*VISIT Billings*<sup>®</sup>

MONTANA'S



TRAILHEAD