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# Billings Area CVB

For the Week of July 05, 2020 to July 11, 2020



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Corporate North American Headquarters  
T : +1 (615) 824 8664  
destininfo@str.com    www.str.com

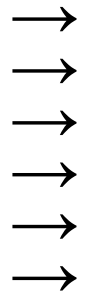
International Headquarters  
T : +44 (0)207 922 1930  
industryinfo@str.com    www.str.com

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# Tab 2 - Weekly Year Over Year Translation Table

For the Week of July 05, 2020 to July 11, 2020

2020							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Jun	14	15	16	17	18	19	20
Jun	21	22	23	24	25	26	27
Jun / Jul	28	29	30	1	2	3	4
Jul	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>
Jul	12	13	14	15	16	17	18
Jul	19	20	21	22	23	24	25



2019							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Jun	16	17	18	19	20	21	22
Jun	23	24	25	26	27	28	29
Jun / Jul	30	1	2	3	4	5	6
Jul	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>
Jul	14	15	16	17	18	19	20
Jul	21	22	23	24	25	26	27

**This Year**  
 Sunday, Jun 21st - Father's Day  
 Saturday, Jul 4th - Independence Day

**Last Year**  
 Sunday, Jun 16th - Father's Day  
 Thursday, Jul 4th - Independence Day

**Number of Weekdays:** 30  
**Number of Weekend Days:** 12

**Number of Weekdays:** 30  
**Number of Weekend Days:** 12

**Note:** Weekdays - Sunday through Thursday, Weekends - Friday and Saturday





# Tab 4 - Response Billings Area+: Billings Area CVB

Billings Area CVB

For the Week of July 05, 2020 to July 11, 2020

Jun Jul

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# Tab 5 - Multi-Seg-Occ: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of July 05, 2020 to July 11, 2020

	Current Week Occupancy (%)										Current Week Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	38.8	42.0	43.9	44.9	45.6	43.0	51.6	54.6	53.1	45.9	-30.6	-39.8	-42.4	-42.5	-40.0	-39.5	-35.5	-34.1	-34.8	-38.0
Montana	50.9	59.2	63.9	63.8	63.3	60.2	67.1	68.5	67.8	62.4	-22.0	-23.6	-20.8	-22.8	-22.5	-22.3	-20.1	-19.4	-19.8	-21.6
Billings Area, MT+	51.3	57.4	61.7	61.1	65.1	59.3	81.9	80.4	81.2	65.6	-13.6	-17.4	-14.8	-16.6	-10.4	-14.6	11.5	15.0	13.2	-6.5
Bismarck, ND+	43.9	50.9	57.0	55.8	51.4	51.8	55.2	57.1	56.1	53.0	-12.4	-27.8	-25.6	-26.9	-26.7	-24.7	-24.8	-25.1	-25.0	-24.8
Boise, ID+	53.3	53.7	51.7	55.7	58.9	54.6	69.1	67.3	68.2	58.5	-12.4	-33.9	-43.0	-40.3	-35.8	-34.6	-26.9	-27.4	-27.2	-32.3
Bozeman, MT+	59.9	70.0	83.5	78.6	76.0	73.6	78.4	85.6	82.0	76.0	-19.6	-19.7	-7.7	-16.4	-17.8	-16.1	-12.6	-10.7	-11.6	-14.8
Great Falls, MT+	38.5	46.5	50.5	53.0	47.2	47.2	45.6	48.6	47.1	47.1	-33.2	-36.7	-36.8	-30.7	-33.1	-34.2	-42.0	-38.4	-40.2	-36.0
Helena, MT+	32.2	45.4	48.1	49.2	45.8	44.1	45.9	45.3	45.6	44.6	-40.4	-41.1	-42.0	-39.5	-39.3	-40.5	-46.6	-46.5	-46.6	-42.4
Madison, WI+	30.1	34.9	37.1	38.8	39.6	36.1	40.8	41.8	41.3	37.6	-32.4	-46.3	-50.3	-49.6	-40.7	-45.0	-44.1	-50.1	-47.3	-45.7
Missoula, MT+	60.7	67.5	67.4	71.9	73.0	68.1	79.8	81.9	80.9	71.8	-18.4	-19.3	-22.4	-21.8	-23.9	-21.3	-19.1	-16.5	-17.8	-20.2
Rapid City, SD+	59.8	62.1	64.0	66.2	67.3	63.9	77.2	79.6	78.4	68.0	-18.2	-23.8	-25.4	-20.8	-18.6	-21.4	-10.7	-10.7	-10.7	-18.2
Sioux Falls, SD+	41.5	48.2	50.4	56.0	64.9	52.2	86.1	91.3	88.7	62.6	-24.4	-34.4	-38.2	-32.5	-21.5	-30.5	-10.0	-5.0	-7.5	-22.7

	Running 28 Day Occupancy (%)										Running 28 Day Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	38.0	41.8	43.3	43.9	44.6	42.3	51.7	54.0	52.8	45.3	-33.7	-39.3	-40.4	-40.2	-39.7	-38.9	-35.3	-33.9	-34.6	-37.5
Montana	47.0	54.6	57.6	59.0	57.6	55.2	62.1	62.8	62.5	57.2	-29.1	-28.9	-27.6	-25.2	-27.1	-27.5	-25.5	-25.5	-25.5	-26.9
Billings Area, MT+	49.5	55.2	57.9	58.1	59.7	56.1	66.9	65.6	66.3	59.0	-15.2	-21.2	-20.3	-19.2	-15.8	-18.4	-10.6	-9.7	-10.2	-16.0
Bismarck, ND+	41.4	49.2	52.5	52.4	49.7	49.0	54.8	54.6	54.7	50.7	-18.2	-26.0	-27.7	-26.1	-22.9	-24.6	-23.1	-25.1	-24.1	-24.4
Boise, ID+	52.1	53.1	52.2	56.6	61.7	55.2	69.7	68.7	69.2	59.2	-21.8	-35.4	-38.4	-32.4	-28.5	-31.7	-22.3	-20.7	-21.5	-28.6
Bozeman, MT+	55.4	63.2	69.3	69.0	68.0	65.0	71.6	75.1	73.4	67.4	-32.5	-30.8	-24.5	-22.8	-25.0	-27.0	-23.8	-21.4	-22.6	-25.7
Great Falls, MT+	36.9	45.2	49.4	48.7	44.5	44.9	49.9	51.2	50.6	46.6	-32.3	-31.5	-31.2	-32.8	-37.2	-33.0	-30.1	-29.4	-29.8	-32.0
Helena, MT+	36.6	46.0	48.6	49.5	44.7	45.1	50.9	53.8	52.3	47.2	-32.7	-34.9	-35.0	-32.6	-37.7	-34.7	-37.0	-33.5	-35.2	-34.8
Madison, WI+	29.2	33.8	36.0	36.6	36.3	34.4	40.0	40.8	40.4	36.1	-33.6	-45.9	-48.1	-46.9	-43.5	-44.4	-44.5	-47.4	-46.0	-44.9
Missoula, MT+	55.7	60.7	61.8	66.6	67.2	62.4	70.1	70.9	70.5	64.7	-28.9	-25.4	-27.1	-23.2	-24.4	-25.7	-27.0	-26.7	-26.8	-26.1
Rapid City, SD+	57.7	59.3	59.9	62.3	68.6	61.5	78.4	77.9	78.2	66.3	-24.8	-27.3	-27.8	-26.8	-21.7	-25.6	-14.6	-16.4	-15.5	-22.5
Sioux Falls, SD+	39.6	45.4	48.3	51.0	55.4	47.9	73.0	74.9	74.0	55.4	-29.2	-35.1	-35.3	-31.9	-25.1	-31.4	-18.8	-19.5	-19.2	-27.2

A blank row indicates insufficient data.

# Tab 6 - Multi-Seg-ADR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of July 05, 2020 to July 11, 2020

	Current Week ADR										Current Week ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	95.75	92.19	92.38	92.76	93.97	93.36	103.85	106.78	105.36	97.33	-20.7	-28.3	-31.5	-31.8	-28.4	-28.7	-23.4	-23.1	-23.2	-26.8
Montana	112.41	112.55	112.14	112.08	112.27	112.28	115.92	117.46	116.70	113.65	-10.6	-12.5	-14.9	-15.9	-17.0	-14.4	-20.1	-19.5	-19.8	-16.1
Billings Area, MT+	88.34	90.38	90.43	91.37	92.41	90.69	99.84	99.90	99.87	93.94	-4.3	-7.9	-9.3	-9.1	-7.7	-7.8	-1.1	-0.3	-0.7	-5.1
Bismarck, ND+	73.59	72.98	75.47	74.80	72.68	73.96	75.14	75.98	75.57	74.45	-6.1	-18.0	-17.2	-18.5	-17.6	-16.3	-13.2	-11.8	-12.5	-15.2
Boise, ID+	86.75	87.75	90.01	92.03	92.95	89.97	92.41	93.78	93.08	91.01	-13.5	-26.8	-31.1	-29.6	-23.2	-26.3	-17.7	-18.5	-18.1	-23.8
Bozeman, MT+	130.06	126.02	127.05	130.43	128.28	128.32	133.69	134.99	134.37	130.18	-6.7	-15.6	-21.2	-22.0	-19.1	-17.7	-19.1	-19.1	-19.1	-18.1
Great Falls, MT+	79.64	82.34	82.24	82.15	80.04	81.38	80.80	82.64	81.75	81.48	-5.8	-12.2	-13.6	-12.4	-11.5	-11.5	-13.4	-12.6	-12.9	-12.0
Helena, MT+	92.48	95.49	96.54	96.47	97.08	95.83	96.02	96.86	96.44	96.01	-5.6	-7.4	-10.2	-8.9	-2.9	-7.2	-12.1	-10.5	-11.3	-8.6
Madison, WI+	74.77	73.93	75.43	75.51	76.06	75.19	80.85	83.74	82.31	77.42	-31.3	-39.0	-39.9	-40.4	-35.5	-37.9	-32.7	-33.3	-33.1	-36.4
Missoula, MT+	95.77	98.78	99.84	100.88	101.99	99.58	105.96	107.51	106.75	101.89	-17.0	-18.7	-19.4	-20.7	-24.2	-20.3	-28.4	-27.2	-27.8	-22.9
Rapid City, SD+	107.20	105.42	106.16	103.80	107.11	105.92	114.33	116.84	115.61	109.11	-8.7	-13.5	-13.0	-16.0	-12.3	-12.8	-10.8	-10.8	-10.8	-12.0
Sioux Falls, SD+	77.27	79.29	79.90	81.81	87.49	81.67	103.73	108.72	106.30	91.64	-6.0	-13.5	-17.9	-16.7	-9.2	-13.1	-10.0	-6.9	-8.4	-9.7

	Running 28 Day ADR										Running 28 Day ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	91.69	90.40	90.65	91.28	93.68	91.56	105.97	108.93	107.48	96.87	-24.7	-30.1	-32.2	-32.2	-29.2	-30.0	-22.2	-20.9	-21.5	-27.0
Montana	100.99	101.54	102.56	103.52	104.96	102.80	110.45	111.46	110.96	105.34	-18.8	-19.9	-20.2	-19.8	-20.4	-19.8	-21.4	-21.1	-21.2	-20.3
Billings Area, MT+	84.82	87.31	87.94	89.12	88.92	87.72	94.68	94.68	94.68	89.96	-8.6	-10.9	-11.5	-10.8	-11.7	-10.8	-6.0	-6.2	-6.1	-9.2
Bismarck, ND+	71.74	73.17	74.22	74.20	73.40	73.42	74.92	75.48	75.20	73.97	-9.9	-17.8	-17.7	-17.1	-13.7	-15.7	-17.0	-16.2	-16.6	-16.0
Boise, ID+	85.91	86.66	87.90	89.48	91.14	88.34	92.69	94.00	93.34	90.01	-24.6	-31.9	-34.2	-33.2	-28.8	-30.9	-21.5	-18.3	-20.0	-27.7
Bozeman, MT+	114.28	113.61	117.38	118.44	119.19	116.72	123.23	124.21	123.73	118.90	-20.6	-25.9	-26.2	-25.7	-24.7	-24.7	-27.8	-27.2	-27.5	-25.5
Great Falls, MT+	76.58	79.97	80.36	79.73	78.74	79.20	81.46	83.20	82.34	80.18	-10.3	-12.0	-13.0	-13.6	-13.7	-12.6	-11.9	-9.9	-10.9	-12.1
Helena, MT+	90.33	95.17	93.62	94.29	94.53	93.73	98.75	98.49	98.62	95.28	-8.8	-6.4	-11.7	-11.6	-9.4	-9.7	-10.1	-10.6	-10.3	-9.9
Madison, WI+	72.85	73.12	74.08	74.05	75.19	73.91	80.15	82.17	81.17	76.23	-29.4	-36.7	-38.6	-39.6	-34.7	-36.5	-30.7	-30.6	-30.7	-34.6
Missoula, MT+	89.79	91.39	91.65	94.44	96.68	92.95	101.21	102.60	101.91	95.74	-24.6	-23.9	-24.9	-23.6	-24.8	-24.3	-31.2	-32.1	-31.6	-27.0
Rapid City, SD+	89.19	90.50	92.38	95.59	106.27	95.17	124.08	122.38	123.23	104.62	-23.2	-23.8	-23.1	-22.1	-18.9	-22.0	-10.1	-10.0	-10.1	-17.4
Sioux Falls, SD+	74.94	77.22	78.61	79.60	82.58	78.87	96.65	99.12	97.90	86.13	-8.7	-15.2	-16.6	-15.5	-10.4	-13.5	-8.7	-8.8	-8.8	-11.0

A blank row indicates insufficient data.

# Tab 7 - Multi-Seg-RevPAR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of July 05, 2020 to July 11, 2020

	Current Week RevPAR										Current Week RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	37.12	38.67	40.52	41.62	42.83	40.15	53.60	58.31	55.96	44.67	-45.0	-56.8	-60.6	-60.8	-57.0	-56.9	-50.6	-49.3	-49.9	-54.6
Montana	57.18	66.65	71.71	71.56	71.11	67.64	77.77	80.43	79.10	70.92	-30.2	-33.1	-32.6	-35.1	-35.6	-33.5	-36.2	-35.1	-35.7	-34.2
Billings Area, MT+	45.32	51.92	55.78	55.79	60.19	53.80	81.82	80.29	81.05	61.59	-17.3	-23.9	-22.7	-24.2	-17.3	-21.3	10.3	14.6	12.4	-11.3
Bismarck, ND+	32.28	37.11	43.03	41.73	37.37	38.31	41.44	43.37	42.41	39.48	-17.8	-40.8	-38.4	-40.5	-39.6	-37.0	-34.7	-34.0	-34.3	-36.2
Boise, ID+	46.24	47.12	46.50	51.22	54.72	49.16	63.83	63.11	63.47	53.25	-24.2	-51.6	-60.7	-58.0	-50.7	-51.8	-39.8	-40.8	-40.3	-48.4
Bozeman, MT+	77.90	88.17	106.14	102.49	97.44	94.43	104.82	115.55	110.19	98.93	-25.0	-32.2	-27.2	-34.8	-33.5	-30.9	-29.3	-27.8	-28.5	-30.2
Great Falls, MT+	30.70	38.33	41.53	43.54	37.77	38.37	36.84	40.16	38.50	38.41	-37.1	-44.4	-45.3	-39.3	-40.8	-41.7	-49.8	-46.1	-47.9	-43.6
Helena, MT+	29.74	43.36	46.48	47.50	44.44	42.30	44.07	43.87	43.97	42.78	-43.7	-45.4	-47.9	-44.8	-41.1	-44.8	-53.1	-52.1	-52.6	-47.3
Madison, WI+	22.54	25.83	27.98	29.30	30.09	27.15	33.03	35.01	34.02	29.11	-53.6	-67.3	-70.2	-69.9	-61.8	-65.8	-62.4	-66.7	-64.7	-65.5
Missoula, MT+	58.16	66.68	67.32	72.50	74.47	67.83	84.58	88.08	86.33	73.11	-32.3	-34.4	-37.4	-38.0	-42.3	-37.3	-42.1	-39.2	-40.7	-38.5
Rapid City, SD+	64.09	65.43	67.97	68.75	72.08	67.66	88.23	93.05	90.64	74.23	-25.3	-34.1	-35.1	-33.5	-28.6	-31.5	-20.4	-20.3	-20.4	-28.0
Sioux Falls, SD+	32.06	38.19	40.30	45.79	56.75	42.62	89.36	99.28	94.32	57.39	-29.0	-43.3	-49.2	-43.8	-28.7	-39.6	-19.0	-11.6	-15.2	-30.2

	Running 28 Day RevPAR										Running 28 Day RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	34.84	37.75	39.23	40.05	41.73	38.72	54.75	58.86	56.80	43.90	-50.1	-57.6	-59.6	-59.4	-57.3	-57.2	-49.7	-47.7	-48.7	-54.4
Montana	47.45	55.42	59.07	61.06	60.46	56.70	68.64	69.97	69.30	60.30	-42.4	-43.0	-42.2	-40.0	-42.0	-41.9	-41.4	-41.2	-41.3	-41.7
Billings Area, MT+	41.95	48.19	50.93	51.75	53.12	49.19	63.32	62.14	62.73	53.07	-22.5	-29.8	-29.5	-27.9	-25.6	-27.3	-16.0	-15.3	-15.7	-23.7
Bismarck, ND+	29.73	36.00	38.96	38.87	36.47	36.01	41.06	41.19	41.13	37.47	-26.3	-39.2	-40.5	-38.7	-33.5	-36.4	-36.2	-37.2	-36.7	-36.5
Boise, ID+	44.79	45.98	45.92	50.64	56.22	48.72	64.58	64.60	64.59	53.26	-41.0	-56.0	-59.4	-54.9	-49.1	-52.8	-39.0	-35.2	-37.2	-48.3
Bozeman, MT+	63.31	71.80	81.32	81.78	81.07	75.85	88.28	93.27	90.77	80.12	-46.4	-48.7	-44.3	-42.6	-43.5	-45.1	-45.0	-42.8	-43.9	-44.7
Great Falls, MT+	28.28	36.17	39.66	38.81	35.02	35.60	40.64	42.61	41.63	37.33	-39.2	-39.7	-40.1	-41.9	-45.8	-41.5	-38.5	-36.4	-37.4	-40.2
Helena, MT+	33.06	43.80	45.47	46.64	42.29	42.25	50.22	53.03	51.63	44.93	-38.6	-39.0	-42.6	-40.5	-43.6	-41.0	-43.3	-40.5	-41.9	-41.3
Madison, WI+	21.24	24.68	26.69	27.09	27.26	25.39	32.08	33.55	32.82	27.51	-53.2	-65.8	-68.1	-67.9	-63.1	-64.7	-61.6	-63.5	-62.6	-64.0
Missoula, MT+	50.00	55.51	56.68	62.87	64.96	58.00	70.98	72.75	71.87	61.96	-46.4	-43.2	-45.3	-41.4	-43.1	-43.8	-49.8	-50.2	-50.0	-46.0
Rapid City, SD+	51.44	53.64	55.34	59.52	72.88	58.57	97.24	95.38	96.31	69.35	-42.2	-44.6	-44.4	-43.0	-36.6	-42.0	-23.2	-24.8	-24.0	-36.0
Sioux Falls, SD+	29.69	35.04	37.94	40.62	45.79	37.81	70.58	74.27	72.42	47.70	-35.3	-45.0	-46.0	-42.4	-32.9	-40.7	-25.9	-26.6	-26.3	-35.2

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## How can we assist you?

**Glossary:**

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