

Date Created: Jul 21, 2020

Billings Area CVB

For the Week of July 12, 2020 to July 18, 2020



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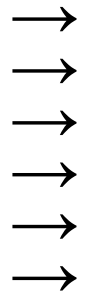
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Tab 2 - Weekly Year Over Year Translation Table

For the Week of July 12, 2020 to July 18, 2020

2020							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Jun	21	22	23	24	25	26	27
Jun / Jul	28	29	30	1	2	3	4
Jul	5	6	7	8	9	10	11
Jul	12	13	14	15	16	17	18
Jul	19	20	21	22	23	24	25
Jul / Aug	26	27	28	29	30	31	1



2019							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Jun	23	24	25	26	27	28	29
Jun / Jul	30	1	2	3	4	5	6
Jul	7	8	9	10	11	12	13
Jul	14	15	16	17	18	19	20
Jul	21	22	23	24	25	26	27
Jul / Aug	28	29	30	31	1	2	3

This Year
 Sunday, Jun 21st - Father's Day
 Saturday, Jul 4th - Independence Day

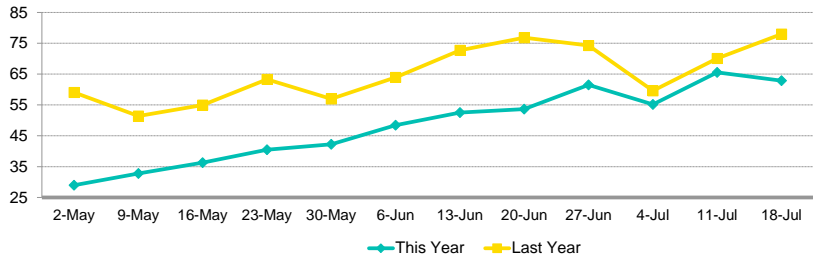
Last Year
 Thursday, Jul 4th - Independence Day

Number of Weekdays: 30
Number of Weekend Days: 12

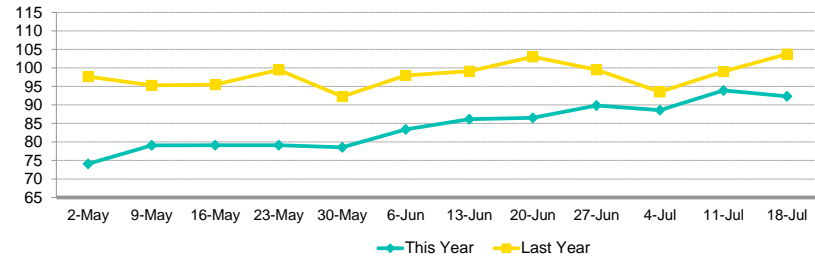
Number of Weekdays: 30
Number of Weekend Days: 12

Note: Weekdays - Sunday through Thursday, Weekends - Friday and Saturday

Weekly Occ (%) - May 02, 2020 to Jul 18, 2020



Weekly ADR - May 02, 2020 to Jul 18, 2020



	Current Week														Current Week							Current Week	Run 28	Run MTD							
	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa										
Occupancy (%)	Jun														Jul																
	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18			
This Year	46.4	54.1	57.5	59.4	62.6	76.3	74.3	52.6	57.2	56.4	57.0	56.6	54.4	52.1	51.3	57.4	61.7	61.1	65.1	81.9	80.4	54.4	57.6	59.9	61.8	63.4	72.4	70.4	62.9	61.3	62.2
Last Year	62.1	76.9	80.7	80.5	73.3	73.5	73.1	55.1	60.5	55.6	51.5	55.1	71.0	68.4	59.4	69.5	72.4	73.2	72.7	73.5	69.9	58.8	71.2	77.3	78.3	81.8	90.0	88.5	78.0	70.5	67.8
Percent Change	-25.2	-29.7	-28.8	-26.2	-14.6	3.8	1.6	-4.5	-5.4	1.5	10.5	2.7	-23.4	-23.9	-13.6	-17.4	-14.8	-16.6	-10.4	11.5	15.0	-7.4	-19.1	-22.5	-21.1	-22.4	-19.5	-20.4	-19.4	-13.1	-8.3
ADR	Jun														Jul																
	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18			
This Year	81.70	87.20	87.90	89.85	87.74	94.77	95.22	86.08	85.58	87.12	89.10	88.59	92.04	91.71	88.34	90.38	90.43	91.37	92.41	99.84	99.90	88.26	90.94	89.41	91.72	91.19	96.50	96.40	92.34	91.32	92.59
Last Year	94.34	99.85	101.65	100.21	100.20	99.83	99.58	89.28	92.51	90.73	90.86	95.63	97.37	96.65	92.28	98.17	99.70	100.49	100.12	100.93	100.22	96.15	99.65	103.62	104.34	103.93	107.32	107.90	103.75	99.31	98.46
Percent Change	-13.4	-12.7	-13.5	-10.3	-12.4	-5.1	-4.4	-3.6	-7.5	-4.0	-1.9	-7.4	-5.5	-5.1	-4.3	-7.9	-9.3	-9.1	-7.7	-1.1	-0.3	-8.2	-8.7	-13.7	-12.1	-12.3	-10.1	-10.7	-11.0	-8.1	-6.0
RevPAR	Jun														Jul																
	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18			
This Year	37.92	47.13	50.52	53.33	54.94	72.27	70.73	45.30	48.98	49.18	50.76	50.15	50.03	47.74	45.32	51.92	55.78	55.79	60.19	81.82	80.29	48.04	52.41	53.56	56.70	57.84	69.88	67.90	58.05	55.97	57.56
Last Year	58.55	76.76	82.02	80.65	73.44	73.33	72.81	49.18	55.96	50.44	46.83	52.74	69.10	66.08	54.82	68.26	72.20	73.60	72.76	74.16	70.06	56.51	70.98	80.09	81.74	84.99	96.59	95.49	80.91	70.01	66.74
Percent Change	-35.2	-38.6	-38.4	-33.9	-25.2	-1.4	-2.9	-7.9	-12.5	-2.5	8.4	-4.9	-27.6	-27.7	-17.3	-23.9	-22.7	-24.2	-17.3	10.3	14.6	-15.0	-26.2	-33.1	-30.6	-31.9	-27.7	-28.9	-28.3	-20.1	-13.8
Supply	Jun														Jul																
	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18			
This Year	4,296	4,296	4,296	4,296	4,296	4,296	4,296	4,296	4,296	4,296	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	30,779	122,106	79,146
Last Year	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	32,991	131,964	84,834
Percent Change	-8.8	-8.8	-8.8	-8.8	-8.8	-8.8	-8.8	-8.8	-8.8	-8.8	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-7.5	-6.7
Demand	Jun														Jul																
	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18			
This Year	1,994	2,322	2,469	2,550	2,690	3,276	3,191	2,261	2,459	2,425	2,505	2,489	2,390	2,289	2,256	2,526	2,712	2,685	2,864	3,603	3,534	2,393	2,534	2,634	2,718	2,789	3,184	3,097	19,349	74,839	49,202
Last Year	2,925	3,623	3,803	3,793	3,454	3,462	3,446	2,596	2,851	2,620	2,429	2,599	3,345	3,222	2,800	3,277	3,413	3,452	3,425	3,463	3,295	2,770	3,357	3,643	3,692	3,854	4,242	4,171	25,729	93,022	57,507
Percent Change	-31.8	-35.9	-35.1	-32.8	-22.1	-5.4	-7.4	-12.9	-13.7	-7.4	3.1	-4.2	-28.6	-29.0	-19.4	-22.9	-20.5	-22.2	-16.4	4.0	7.3	-13.6	-24.5	-27.7	-26.4	-27.6	-24.9	-25.7	-24.8	-19.5	-14.4
Revenue	Jun														Jul																
	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18			
This Year	162,904	202,479	217,020	229,109	236,008	310,472	303,843	194,617	210,437	211,272	223,184	220,503	219,982	209,933	199,292	228,308	245,253	245,319	264,662	359,742	353,055	211,211	230,453	235,493	249,308	254,328	307,269	298,537	1,786,601	6,833,993	4,555,832
Last Year	275,938	361,764	386,564	380,090	346,102	345,613	343,149	231,780	263,757	237,706	220,690	248,541	325,687	311,417	258,386	321,714	340,292	346,892	342,924	349,506	330,209	266,342	334,524	377,480	385,228	400,561	455,250	450,063	2,669,448	9,238,169	5,661,856
Percent Change	-41.0	-44.0	-43.9	-39.7	-31.8	-10.2	-11.5	-16.0	-20.2	-11.1	1.1	-11.3	-32.5	-32.6	-22.9	-29.0	-27.9	-29.3	-22.8	2.9	6.9	-20.7	-31.1	-37.6	-35.3	-36.5	-32.5	-33.7	-33.1	-26.0	-19.5
Census %	Jun														Jul																
	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18			
Census Props	50	50	50	50	50	50	50	50	50	50	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	80.9	80.9	80.9
Census Rooms	4,296	4,296	4,296	4,296	4,296	4,296	4,296	4,296	4,296	4,296	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397
% Rooms Participants	80.4	80.4	80.4	80.4	80.4	80.4	80.4	80.4	80.4	80.4	78.6	78.6	78.6	78.6	78.6	78.6	78.6	78.6	78.6	78.6	78.6	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9

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Tab 4 - Response Billings Area+: Billings Area CVB

Billings Area CVB

For the Week of July 12, 2020 to July 18, 2020



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Tab 5 - Multi-Seg-Occ: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of July 12, 2020 to July 18, 2020

	Current Week Occupancy (%)										Current Week Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	40.1	44.1	45.7	46.5	46.8	44.7	53.2	56.4	54.8	47.5	-35.2	-41.4	-43.0	-42.6	-40.0	-40.7	-35.8	-33.9	-34.8	-38.9
Montana	55.2	63.4	65.5	67.1	65.9	63.4	69.5	70.4	69.9	65.3	-24.9	-24.1	-24.3	-22.9	-21.5	-23.5	-18.5	-18.3	-18.4	-22.0
Billings Area, MT+	54.4	57.6	59.9	61.8	63.4	59.4	72.4	70.4	71.4	62.9	-7.4	-19.1	-22.5	-21.1	-22.4	-19.1	-19.5	-20.4	-20.0	-19.4
Bismarck, ND+	43.7	54.9	56.2	58.9	55.0	53.8	57.6	58.7	58.1	55.0	-18.6	-31.9	-33.2	-31.7	-25.5	-29.0	-26.9	-23.8	-25.4	-28.0
Boise, ID+	52.8	53.9	53.9	54.6	57.3	54.5	63.1	65.6	64.3	57.3	-26.8	-38.7	-43.1	-42.1	-32.9	-37.3	-35.6	-33.1	-34.3	-36.4
Bozeman, MT+	70.8	76.0	80.9	85.6	81.1	78.9	83.0	87.7	85.4	80.7	-20.0	-21.7	-17.4	-13.0	-15.9	-17.5	-13.2	-6.8	-10.0	-15.4
Great Falls, MT+	40.6	49.5	53.7	55.0	51.5	50.0	50.8	48.0	49.4	49.9	-40.3	-31.9	-31.8	-30.2	-27.2	-32.2	-33.2	-42.9	-38.3	-34.0
Helena, MT+	37.2	46.4	50.2	50.8	48.7	46.7	45.9	48.0	46.9	46.7	-38.9	-43.2	-40.8	-41.9	-37.1	-40.5	-36.6	-38.3	-37.5	-39.7
Madison, WI+	31.3	35.1	36.7	37.1	36.7	35.4	40.8	41.9	41.3	37.1	-41.9	-53.6	-54.7	-54.1	-48.3	-51.2	-54.1	-54.8	-54.4	-52.3
Missoula, MT+	68.5	70.3	68.6	75.2	76.2	71.7	79.8	84.1	81.9	74.6	-13.3	-22.8	-28.7	-23.0	-20.1	-21.9	-14.5	-10.2	-12.3	-19.1
Rapid City, SD+	62.4	67.3	67.1	69.2	74.6	68.1	85.4	88.9	87.1	73.5	-19.2	-23.4	-25.2	-22.6	-18.6	-21.9	-10.3	-7.6	-8.9	-17.9
Sioux Falls, SD+	46.6	49.9	53.1	55.6	62.4	53.5	76.4	82.5	79.5	60.9	-20.4	-35.7	-35.0	-36.2	-26.2	-31.3	-19.8	-14.3	-17.0	-26.6

	Running 28 Day Occupancy (%)										Running 28 Day Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	38.9	42.7	44.2	44.8	45.5	43.2	52.6	55.1	53.8	46.3	-33.8	-38.5	-39.5	-39.3	-38.9	-38.2	-34.5	-32.8	-33.6	-36.7
Montana	50.5	58.3	61.3	62.7	61.2	58.8	65.5	65.8	65.6	60.8	-27.3	-25.4	-23.8	-21.4	-22.8	-24.1	-21.5	-22.1	-21.8	-23.4
Billings Area, MT+	51.2	56.6	58.9	59.8	61.9	57.7	71.2	69.3	70.2	61.3	-12.9	-18.6	-17.6	-15.6	-12.4	-15.5	-7.5	-7.6	-7.6	-13.1
Bismarck, ND+	42.6	51.5	54.6	54.8	51.8	51.1	56.6	56.6	56.6	52.7	-17.0	-25.5	-25.6	-25.1	-21.7	-23.4	-23.6	-24.5	-24.0	-23.6
Boise, ID+	52.0	53.1	52.8	56.3	61.3	55.1	68.0	67.2	67.6	58.7	-19.1	-33.6	-37.2	-32.6	-26.7	-30.3	-25.8	-25.2	-25.5	-28.8
Bozeman, MT+	61.5	68.7	75.3	76.5	73.3	71.1	76.6	80.2	78.4	73.2	-26.7	-24.8	-18.1	-14.9	-19.3	-20.7	-18.1	-15.8	-16.9	-19.6
Great Falls, MT+	38.5	46.7	51.2	50.9	46.6	46.8	47.2	47.4	47.3	46.9	-35.8	-31.5	-30.1	-29.1	-31.7	-31.5	-35.2	-36.9	-36.0	-32.8
Helena, MT+	36.3	44.8	48.0	48.3	45.6	44.6	51.2	53.5	52.4	46.8	-37.4	-38.5	-36.4	-35.1	-35.5	-36.5	-31.9	-29.8	-30.8	-34.8
Madison, WI+	29.9	34.3	36.4	36.9	36.7	34.8	41.0	41.5	41.2	36.7	-36.9	-46.2	-47.5	-46.2	-42.5	-44.3	-45.2	-48.4	-46.9	-45.2
Missoula, MT+	60.8	64.9	65.8	70.7	71.2	66.7	73.5	75.7	74.6	68.9	-24.8	-22.3	-24.3	-19.9	-19.6	-22.1	-22.6	-20.6	-21.6	-22.0
Rapid City, SD+	61.4	63.4	63.4	66.2	73.0	65.5	83.5	83.4	83.4	70.6	-21.2	-23.9	-24.5	-22.2	-16.9	-21.7	-9.2	-10.7	-10.0	-18.1
Sioux Falls, SD+	42.6	47.3	50.4	53.4	58.2	50.4	74.9	77.6	76.3	57.8	-25.6	-34.7	-32.8	-30.2	-24.0	-29.6	-19.5	-17.7	-18.6	-25.8

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Tab 6 - Multi-Seg-ADR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of July 12, 2020 to July 18, 2020

	Current Week ADR										Current Week ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	93.85	93.18	93.47	93.96	95.35	93.98	106.00	109.72	107.92	98.56	-24.9	-30.8	-33.1	-32.7	-28.9	-30.4	-24.2	-23.0	-23.6	-28.0
Montana	112.16	113.75	113.31	114.01	115.07	113.71	121.77	124.29	123.04	116.56	-16.4	-15.8	-17.7	-18.8	-17.1	-17.2	-13.7	-11.1	-12.4	-15.7
Billings Area, MT+	88.26	90.94	89.41	91.72	91.19	90.36	96.50	96.40	96.45	92.34	-8.2	-8.7	-13.7	-12.1	-12.3	-11.3	-10.1	-10.7	-10.4	-11.0
Bismarck, ND+	71.96	72.93	75.38	74.89	73.61	73.86	75.90	74.65	75.27	74.28	-7.8	-20.1	-21.4	-18.5	-13.8	-17.4	-12.6	-13.7	-13.1	-16.2
Boise, ID+	87.11	90.05	90.93	92.02	90.72	90.19	90.87	91.92	91.41	90.58	-20.6	-29.0	-31.1	-30.8	-28.3	-28.6	-35.9	-36.7	-36.3	-31.2
Bozeman, MT+	122.94	125.84	126.17	130.18	130.09	127.20	134.78	138.12	136.50	130.01	-19.5	-23.6	-26.5	-29.8	-25.7	-25.3	-25.1	-21.0	-23.0	-24.6
Great Falls, MT+	77.76	80.77	82.41	81.73	81.28	80.95	78.93	80.36	79.62	80.57	-14.6	-14.0	-13.8	-12.6	-11.3	-13.2	-15.9	-15.8	-15.9	-14.0
Helena, MT+	94.03	94.87	98.33	95.58	94.73	95.60	97.03	97.56	97.30	96.09	-7.7	-12.8	-10.4	-11.9	-8.4	-10.5	-8.4	-5.7	-7.0	-9.5
Madison, WI+	77.72	78.17	75.35	76.18	75.96	76.63	79.52	83.27	81.42	78.15	-31.7	-36.2	-39.9	-38.7	-36.2	-37.0	-36.7	-36.3	-36.5	-36.9
Missoula, MT+	100.67	98.77	98.01	99.85	101.34	99.76	111.18	112.63	111.92	103.57	-15.3	-24.5	-28.3	-29.6	-28.7	-26.0	-22.3	-21.1	-21.7	-24.5
Rapid City, SD+	104.77	110.05	107.31	107.24	110.45	108.06	126.94	130.57	128.79	115.07	-13.3	-15.2	-18.3	-18.7	-18.0	-16.9	-13.1	-13.4	-13.2	-15.1
Sioux Falls, SD+	77.29	79.45	82.55	81.96	84.30	81.34	96.10	99.86	98.05	87.57	-9.2	-15.5	-15.8	-17.6	-10.9	-14.3	-12.7	-10.7	-11.7	-12.6

	Running 28 Day ADR										Running 28 Day ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	93.21	91.98	92.16	92.84	95.22	93.10	107.50	110.62	109.09	98.43	-24.0	-29.1	-31.2	-31.2	-28.3	-29.0	-21.6	-20.1	-20.8	-26.1
Montana	106.81	107.42	108.07	109.13	110.44	108.45	116.45	117.79	117.12	111.13	-16.5	-17.3	-18.1	-18.0	-18.4	-17.7	-18.0	-17.2	-17.6	-17.6
Billings Area, MT+	86.26	88.58	88.77	90.54	90.06	88.93	96.16	96.22	96.19	91.32	-7.3	-9.4	-10.8	-9.2	-10.3	-9.5	-5.5	-5.2	-5.3	-8.1
Bismarck, ND+	72.29	73.00	74.57	74.49	73.32	73.60	75.54	75.05	75.29	74.12	-8.6	-18.0	-18.1	-16.7	-14.1	-15.7	-17.0	-17.1	-17.1	-16.1
Boise, ID+	86.21	87.78	89.01	90.55	91.56	89.13	92.76	93.75	93.25	90.49	-17.9	-26.5	-29.2	-28.1	-23.4	-25.6	-22.2	-21.9	-22.0	-24.4
Bozeman, MT+	118.55	118.68	121.72	123.60	123.89	121.44	128.38	130.30	129.37	123.86	-18.4	-23.3	-24.7	-25.5	-23.8	-23.2	-25.1	-23.4	-24.3	-23.5
Great Falls, MT+	76.93	80.35	80.90	80.34	79.93	79.82	80.25	81.48	80.86	80.12	-11.4	-12.3	-13.0	-12.7	-11.9	-12.3	-13.6	-12.6	-13.1	-12.5
Helena, MT+	92.10	93.47	94.41	94.45	95.15	94.00	99.81	99.52	99.66	95.81	-7.8	-10.0	-10.9	-10.8	-7.0	-9.4	-5.7	-5.7	-5.7	-8.2
Madison, WI+	74.54	74.72	74.28	74.72	76.52	74.98	80.86	83.10	81.99	77.24	-29.7	-35.4	-37.6	-37.7	-32.2	-35.0	-30.9	-31.7	-31.3	-33.8
Missoula, MT+	93.97	95.05	94.49	97.26	99.68	96.20	105.34	106.88	106.12	99.27	-22.6	-23.0	-25.0	-24.4	-24.2	-23.8	-27.3	-27.9	-27.6	-25.1
Rapid City, SD+	96.59	98.85	99.26	102.49	112.74	102.34	131.70	130.90	131.30	112.12	-18.6	-19.4	-19.7	-18.3	-14.9	-18.0	-5.4	-5.3	-5.3	-13.1
Sioux Falls, SD+	76.04	78.13	80.01	81.02	83.42	79.99	97.66	100.53	99.12	87.21	-8.3	-15.2	-16.3	-15.1	-11.1	-13.5	-10.0	-8.7	-9.3	-11.2

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Tab 7 - Multi-Seg-RevPAR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of July 12, 2020 to July 18, 2020

	Current Week RevPAR										Current Week RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	37.65	41.12	42.76	43.70	44.58	41.96	56.36	61.89	59.12	46.87	-51.3	-59.4	-61.8	-61.4	-57.3	-58.7	-51.3	-49.1	-50.2	-56.0
Montana	61.96	72.06	74.21	76.52	75.85	72.12	84.60	87.45	86.02	76.09	-37.2	-36.1	-37.7	-37.4	-34.9	-36.7	-29.7	-27.4	-28.5	-34.3
Billings Area, MT+	48.04	52.41	53.56	56.70	57.84	53.71	69.88	67.90	68.89	58.05	-15.0	-26.2	-33.1	-30.6	-31.9	-28.3	-27.7	-28.9	-28.3	-28.3
Bismarck, ND+	31.45	40.02	42.39	44.13	40.51	39.70	43.71	43.82	43.76	40.86	-24.9	-45.6	-47.4	-44.4	-35.8	-41.4	-36.1	-34.2	-35.2	-39.6
Boise, ID+	46.00	48.57	49.03	50.23	51.98	49.16	57.32	60.26	58.79	51.91	-41.9	-56.5	-60.8	-59.9	-51.9	-55.2	-58.7	-57.6	-58.2	-56.2
Bozeman, MT+	87.07	95.59	102.12	111.38	105.56	100.34	111.91	121.20	116.55	104.98	-35.6	-40.2	-39.3	-39.0	-37.6	-38.4	-35.0	-26.4	-30.8	-36.2
Great Falls, MT+	31.60	39.94	44.24	44.95	41.82	40.51	40.11	38.53	39.32	40.17	-49.0	-41.5	-41.2	-39.0	-35.5	-41.1	-43.8	-51.9	-48.1	-43.2
Helena, MT+	34.98	44.06	49.31	48.57	46.13	44.61	44.53	46.79	45.66	44.91	-43.6	-50.5	-46.9	-48.8	-42.4	-46.7	-41.9	-41.8	-41.9	-45.4
Madison, WI+	24.33	27.42	27.69	28.28	27.86	27.11	32.45	34.86	33.65	28.98	-60.3	-70.4	-72.8	-71.8	-67.0	-69.2	-70.9	-71.2	-71.1	-69.9
Missoula, MT+	68.91	69.40	67.19	75.11	77.27	71.57	88.67	94.68	91.68	77.32	-26.5	-41.8	-48.9	-45.9	-43.1	-42.2	-33.6	-29.1	-31.4	-38.9
Rapid City, SD+	65.36	74.01	72.06	74.18	82.39	73.60	108.41	116.01	112.21	84.63	-30.0	-35.0	-38.9	-37.1	-33.2	-35.0	-22.0	-20.0	-21.0	-30.3
Sioux Falls, SD+	36.00	39.68	43.84	45.55	52.64	43.54	73.47	82.38	77.92	53.36	-27.7	-45.6	-45.3	-47.5	-34.2	-41.1	-30.0	-23.5	-26.7	-35.8

	Running 28 Day RevPAR										Running 28 Day RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	36.30	39.29	40.77	41.61	43.28	40.25	56.51	60.95	58.73	45.54	-49.7	-56.4	-58.4	-58.3	-56.2	-56.1	-48.7	-46.3	-47.4	-53.3
Montana	53.94	62.68	66.28	68.40	67.54	63.77	76.25	77.53	76.89	67.52	-39.3	-38.3	-37.6	-35.6	-37.0	-37.5	-35.6	-35.5	-35.6	-36.9
Billings Area, MT+	44.17	50.14	52.29	54.15	55.78	51.31	68.48	66.64	67.56	55.97	-19.3	-26.3	-26.6	-23.4	-21.4	-23.6	-12.5	-12.4	-12.5	-20.1
Bismarck, ND+	30.78	37.61	40.75	40.83	37.99	37.59	42.78	42.52	42.65	39.04	-24.1	-38.9	-39.0	-37.6	-32.7	-35.4	-36.6	-37.4	-37.0	-35.9
Boise, ID+	44.84	46.63	47.02	50.97	56.15	49.13	63.06	62.98	63.02	53.11	-33.5	-51.2	-55.5	-51.6	-43.8	-48.2	-42.2	-41.6	-41.9	-46.2
Bozeman, MT+	72.94	81.54	91.67	94.54	90.86	86.31	98.31	104.53	101.42	90.63	-40.3	-42.3	-38.3	-36.6	-38.5	-39.1	-38.7	-35.5	-37.1	-38.5
Great Falls, MT+	29.58	37.56	41.40	40.93	37.24	37.35	37.84	38.60	38.22	37.60	-43.1	-39.9	-39.2	-38.1	-39.8	-39.9	-44.0	-44.8	-44.4	-41.3
Helena, MT+	33.47	41.90	45.36	45.66	43.35	41.95	51.09	53.28	52.19	44.87	-42.2	-44.6	-43.4	-42.1	-40.0	-42.5	-35.8	-33.8	-34.8	-40.2
Madison, WI+	22.28	25.61	27.07	27.55	28.09	26.13	33.12	34.51	33.81	28.33	-55.6	-65.3	-67.2	-66.5	-61.0	-63.8	-62.1	-64.7	-63.5	-63.7
Missoula, MT+	57.14	61.65	62.18	68.73	71.00	64.14	77.43	80.90	79.16	68.43	-41.8	-40.2	-43.2	-39.5	-39.0	-40.7	-43.7	-42.8	-43.2	-41.6
Rapid City, SD+	59.30	62.63	62.97	67.88	82.35	67.03	109.91	109.12	109.52	79.17	-35.9	-38.6	-39.4	-36.4	-29.2	-35.7	-14.1	-15.5	-14.8	-28.8
Sioux Falls, SD+	32.39	36.94	40.35	43.23	48.53	40.29	73.14	78.06	75.60	50.38	-31.8	-44.7	-43.8	-40.8	-32.5	-39.1	-27.5	-24.8	-26.2	-34.2

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