

Date Created: Jul 28, 2020

Billings Area CVB

For the Week of July 19, 2020 to July 25, 2020



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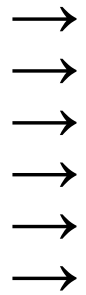
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Tab 2 - Weekly Year Over Year Translation Table

For the Week of July 19, 2020 to July 25, 2020

		2020						
		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Jun / Jul		28	29	30	1	2	3	4
Jul		5	6	7	8	9	10	11
Jul		12	13	14	15	16	17	18
Jul		19	20	21	22	23	24	25
Jul / Aug		26	27	28	29	30	31	1
Aug		2	3	4	5	6	7	8



		2019						
		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Jun / Jul		30	1	2	3	4	5	6
Jul		7	8	9	10	11	12	13
Jul		14	15	16	17	18	19	20
Jul		21	22	23	24	25	26	27
Jul / Aug		28	29	30	31	1	2	3
Aug		4	5	6	7	8	9	10

This Year
 Saturday, Jul 4th - Independence Day
 Thursday, Aug 6th - Test Date

Last Year
 Thursday, Jul 4th - Independence Day

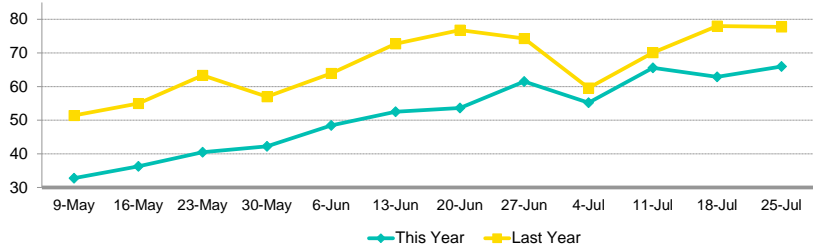
Number of Weekdays: 30
Number of Weekend Days: 12

Number of Weekdays: 30
Number of Weekend Days: 12

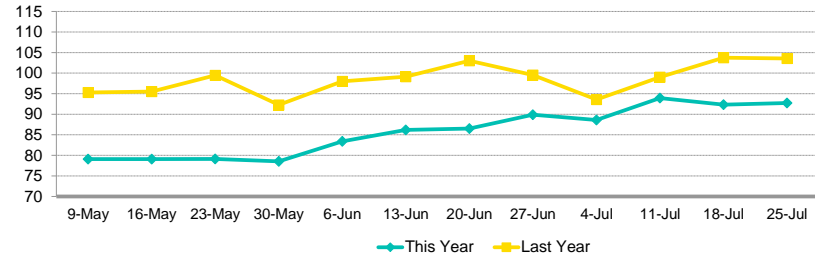
Note: Weekdays - Sunday through Thursday, Weekends - Friday and Saturday

Billings Area CVB
For the Week of July 19, 2020 to July 25, 2020

Weekly Occ (%) - May 09, 2020 to Jul 25, 2020



Weekly ADR - May 09, 2020 to Jul 25, 2020



																		Current Week														
		Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Current Week	Run 28	Run MTD							
Occupancy (%)	Jun	28	29	30	Jul															19	20	21	22	23	24	25	Current Week	Run 28	Run MTD			
	This Year	52.6	57.2	56.4	57.0	56.6	54.4	52.1	51.3	57.4	61.7	61.1	65.1	81.9	80.4	54.4	57.6	59.9	61.8	63.4	72.4	70.4	53.0	60.5	62.0	63.3	65.2	80.3	77.5	66.0	62.4	63.2
	Last Year	55.1	60.5	55.6	51.5	55.1	71.0	68.4	59.4	69.5	72.4	73.2	72.7	73.5	69.9	58.8	71.2	77.3	78.3	81.8	90.0	88.5	59.5	76.6	78.5	79.7	89.9	79.5	80.5	77.7	71.4	71.3
	Percent Change	-4.5	-5.4	1.5	10.5	2.7	-23.4	-23.9	-13.6	-17.4	-14.8	-16.6	-10.4	11.5	15.0	-7.4	-19.1	-22.5	-21.1	-22.4	-19.5	-20.4	-10.9	-21.0	-21.0	-20.6	-27.5	1.0	-3.7	-15.1	-12.5	-11.3
ADR	Jun	28	29	30	Jul															19	20	21	22	23	24	25	Current Week	Run 28	Run MTD			
	This Year	86.08	85.58	87.12	89.10	88.59	92.04	91.71	88.34	90.38	90.43	91.37	92.41	99.84	99.90	88.26	90.94	89.41	91.72	91.19	96.50	96.40	88.53	91.53	91.84	92.17	90.52	96.16	96.02	92.73	92.04	92.63
	Last Year	89.28	92.51	90.73	90.86	95.63	97.37	96.65	92.28	98.17	99.70	100.49	100.12	100.93	100.22	96.15	99.65	103.62	104.34	103.93	107.32	107.90	95.06	100.90	103.08	103.71	111.05	104.03	103.84	103.56	100.41	100.44
	Percent Change	-3.6	-7.5	-4.0	-1.9	-7.4	-5.5	-5.1	-4.3	-7.9	-9.3	-9.1	-7.7	-1.1	-0.3	-8.2	-8.7	-13.7	-12.1	-12.3	-10.1	-10.7	-6.9	-9.3	-10.9	-11.1	-18.5	-7.6	-7.5	-10.5	-8.3	-7.8
RevPAR	Jun	28	29	30	Jul															19	20	21	22	23	24	25	Current Week	Run 28	Run MTD			
	This Year	45.30	48.98	49.18	50.76	50.15	50.03	47.74	45.32	51.92	55.78	55.79	60.19	81.82	80.29	48.04	52.41	53.56	56.70	57.84	69.88	67.90	46.89	55.37	56.90	58.36	59.00	77.24	74.40	61.17	57.44	58.57
	Last Year	49.18	55.96	50.44	46.83	52.74	69.10	66.08	54.82	68.26	72.20	73.60	72.76	74.16	70.06	56.51	70.98	80.09	81.74	84.99	96.59	95.49	56.52	77.27	80.88	82.67	99.86	82.70	83.57	80.50	71.65	71.62
	Percent Change	-7.9	-12.5	-2.5	8.4	-4.9	-27.6	-27.7	-17.3	-23.9	-22.7	-24.2	-17.3	10.3	14.6	-15.0	-26.2	-33.1	-30.6	-31.9	-27.7	-28.9	-17.0	-28.3	-29.7	-29.4	-40.9	-6.6	-11.0	-24.0	-19.8	-18.2
Supply	Jun	28	29	30	Jul															19	20	21	22	23	24	25	Current Week	Run 28	Run MTD			
	This Year	4,296	4,296	4,296	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	30,779	122,813	109,925
	Last Year	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	32,991	131,964	117,825
	Percent Change	-8.8	-8.8	-8.8	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.9	-6.7
Demand	Jun	28	29	30	Jul															19	20	21	22	23	24	25	Current Week	Run 28	Run MTD			
	This Year	2,261	2,459	2,425	2,505	2,489	2,390	2,289	2,256	2,526	2,712	2,685	2,864	3,603	3,534	2,393	2,534	2,634	2,718	2,789	3,184	3,097	2,329	2,660	2,724	2,784	2,866	3,532	3,407	20,302	76,649	69,504
	Last Year	2,596	2,851	2,620	2,429	2,599	3,345	3,222	2,800	3,277	3,413	3,452	3,425	3,463	3,295	2,770	3,357	3,643	3,692	3,854	4,242	4,171	2,802	3,609	3,698	3,757	4,238	3,747	3,793	25,644	94,160	84,024
	Percent Change	-12.9	-13.7	-7.4	3.1	-4.2	-28.6	-29.0	-19.4	-22.9	-20.5	-22.2	-16.4	4.0	7.3	-13.6	-24.5	-27.7	-26.4	-27.6	-24.9	-25.7	-16.9	-26.3	-26.3	-25.9	-32.4	-5.7	-10.2	-20.8	-18.6	-17.3
Revenue	Jun	28	29	30	Jul															19	20	21	22	23	24	25	Current Week	Run 28	Run MTD			
	This Year	194,617	210,437	211,272	223,184	220,503	219,982	209,933	199,292	228,308	245,253	245,319	264,662	359,742	353,055	211,211	230,453	235,493	249,308	254,328	307,269	298,537	206,191	243,458	250,172	256,611	259,436	339,644	327,144	1,882,657	7,054,814	6,438,489
	Last Year	231,780	263,757	237,706	220,690	248,541	325,687	311,417	258,386	321,714	340,292	346,892	342,924	349,506	330,209	266,342	334,524	377,480	385,228	400,561	455,250	450,063	266,361	364,154	381,189	389,634	470,642	389,783	393,860	2,655,623	9,454,571	8,439,148
	Percent Change	-16.0	-20.2	-11.1	1.1	-11.3	-32.5	-32.6	-22.9	-29.0	-27.9	-29.3	-22.8	2.9	6.9	-20.7	-31.1	-37.6	-35.3	-36.5	-32.5	-33.7	-22.6	-33.1	-34.4	-34.1	-44.9	-12.9	-16.9	-29.1	-25.4	-23.7
Census %	Jun	28	29	30	Jul															19	20	21	22	23	24	25	Current Week	Run 28	Run MTD			
	Census Props	50	50	50	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51
	Census Rooms	4,296	4,296	4,296	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397
	% Rooms Participants	80.4	80.4	80.4	78.6	78.6	78.6	78.6	78.6	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	79.1	79.1	79.1	79.1	79.1	80.9	80.9	79.1

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Tab 4 - Response Billings Area+: Billings Area CVB

Billings Area CVB

For the Week of July 19, 2020 to July 25, 2020



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Tab 5 - Multi-Seg-Occ: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of July 19, 2020 to July 25, 2020

	Current Week Occupancy (%)										Current Week Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	40.9	44.6	45.9	46.6	47.2	45.1	54.0	57.5	55.8	48.1	-34.9	-40.7	-42.6	-41.7	-38.8	-40.0	-34.1	-32.2	-33.1	-37.9
Montana	57.9	63.6	65.2	68.4	67.3	64.5	72.3	72.1	72.2	66.7	-17.6	-23.2	-25.1	-20.8	-22.4	-22.0	-15.1	-16.8	-16.0	-20.2
Billings Area, MT+	53.0	60.5	62.0	63.3	65.2	60.8	80.3	77.5	78.9	66.0	-10.9	-21.0	-21.0	-20.6	-27.5	-20.9	1.0	-3.7	-1.4	-15.1
Bismarck, ND+	45.4	57.4	62.3	63.6	60.5	57.8	63.0	60.3	61.7	58.9	-19.9	-26.2	-26.3	-27.9	-16.7	-23.9	-16.5	-22.9	-19.7	-22.7
Boise, ID+	50.8	52.8	50.7	55.3	61.4	54.2	73.2	73.0	73.1	59.6	-20.0	-38.1	-44.5	-41.1	-29.9	-35.7	-13.6	-12.3	-12.9	-29.2
Bozeman, MT+	75.9	79.2	79.9	82.6	83.0	80.1	90.1	89.5	89.8	82.9	-7.8	-14.6	-18.5	-11.1	-15.0	-13.6	-6.5	-8.5	-7.5	-11.8
Great Falls, MT+	43.1	50.4	53.6	56.7	51.4	51.1	50.5	49.3	49.9	50.7	-29.9	-30.5	-30.8	-30.5	-33.6	-31.1	-40.6	-45.6	-43.2	-35.0
Helena, MT+	36.8	43.8	47.1	46.7	46.7	44.2	44.7	46.9	45.8	44.7	-41.8	-43.8	-45.3	-46.7	-42.3	-44.1	-44.2	-44.6	-44.4	-44.2
Madison, WI+	31.6	35.0	35.4	35.7	35.8	34.7	41.1	44.6	42.9	37.0	-39.2	-52.6	-58.5	-59.2	-52.5	-53.6	-48.2	-49.4	-48.8	-52.1
Missoula, MT+	67.4	68.1	68.0	74.3	73.8	70.3	82.3	82.3	82.3	73.7	-12.0	-20.7	-26.1	-22.8	-18.7	-20.3	-14.1	-16.6	-15.4	-18.8
Rapid City, SD+	70.1	74.3	71.0	74.4	81.1	74.2	88.4	89.5	88.9	78.4	-17.8	-14.8	-17.2	-17.5	-9.5	-15.3	-3.4	-3.9	-3.7	-11.9
Sioux Falls, SD+	49.1	56.0	56.8	58.6	62.5	56.6	78.6	75.7	77.1	62.5	-21.6	-29.1	-35.4	-37.1	-25.0	-30.3	-12.2	-19.5	-15.9	-25.8

	Running 28 Day Occupancy (%)										Running 28 Day Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	39.9	43.3	44.7	45.2	45.8	43.8	53.0	55.5	54.3	46.8	-32.6	-37.9	-39.1	-39.2	-39.0	-37.8	-34.8	-32.8	-33.8	-36.5
Montana	53.8	60.7	63.2	64.7	63.1	61.1	67.1	67.0	67.1	62.8	-22.9	-22.8	-21.6	-19.4	-21.6	-21.6	-20.0	-20.8	-20.4	-21.3
Billings Area, MT+	52.8	58.2	60.0	60.8	62.6	58.9	72.3	70.1	71.2	62.4	-9.2	-16.2	-15.4	-14.0	-16.4	-14.4	-7.9	-8.8	-8.3	-12.5
Bismarck, ND+	44.4	53.6	57.2	57.7	53.5	53.3	56.8	56.7	56.7	54.3	-14.0	-23.1	-22.5	-23.6	-21.0	-21.3	-19.5	-20.9	-20.2	-21.0
Boise, ID+	52.1	52.9	51.8	55.5	60.2	54.5	67.9	67.3	67.6	58.3	-18.2	-33.1	-37.9	-32.9	-26.3	-30.2	-23.4	-23.2	-23.3	-28.0
Bozeman, MT+	67.5	73.8	79.1	80.3	77.0	75.6	80.3	83.2	81.7	77.3	-18.0	-18.5	-13.7	-10.2	-16.4	-15.3	-13.7	-12.5	-13.1	-14.7
Great Falls, MT+	40.3	48.5	51.8	52.6	47.4	48.1	47.6	47.9	47.8	48.0	-34.8	-29.9	-28.8	-28.6	-33.2	-30.9	-37.4	-39.7	-38.6	-33.3
Helena, MT+	36.2	44.2	46.0	45.9	44.2	43.3	43.9	45.2	44.5	43.7	-38.4	-39.7	-40.1	-39.0	-37.2	-38.9	-42.1	-41.6	-41.9	-39.8
Madison, WI+	30.6	34.9	36.7	37.0	36.8	35.2	41.2	42.3	41.8	37.1	-35.5	-45.6	-47.7	-47.3	-42.9	-44.4	-46.4	-49.1	-47.8	-45.5
Missoula, MT+	64.5	66.7	67.0	72.0	72.0	68.4	76.2	77.9	77.0	70.9	-20.3	-19.7	-22.1	-18.9	-18.6	-19.9	-19.1	-18.3	-18.7	-19.5
Rapid City, SD+	65.8	67.6	66.7	69.6	75.9	69.1	84.7	84.3	84.5	73.5	-17.1	-19.9	-20.8	-19.4	-15.1	-18.5	-8.3	-9.4	-8.9	-15.5
Sioux Falls, SD+	45.7	50.2	53.4	56.3	61.6	53.4	77.8	78.2	78.0	60.5	-21.4	-30.8	-30.0	-28.5	-19.4	-26.2	-16.3	-17.6	-17.0	-23.0

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Tab 6 - Multi-Seg-ADR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of July 19, 2020 to July 25, 2020

	Current Week ADR										Current Week ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	95.17	93.98	93.90	94.07	95.69	94.56	106.85	110.45	108.71	99.24	-24.2	-30.1	-32.5	-32.0	-27.9	-29.6	-23.5	-22.9	-23.2	-27.3
Montana	116.62	116.96	116.50	116.62	118.97	117.15	123.46	125.21	124.33	119.38	-12.9	-14.4	-16.6	-15.5	-14.9	-15.0	-14.4	-14.2	-14.3	-14.7
Billings Area, MT+	88.53	91.53	91.84	92.17	90.52	90.99	96.16	96.02	96.09	92.73	-6.9	-9.3	-10.9	-11.1	-18.5	-12.0	-7.6	-7.5	-7.5	-10.5
Bismarck, ND+	71.80	75.24	74.82	74.45	72.76	73.92	74.83	75.96	75.38	74.35	-10.9	-17.5	-19.9	-20.1	-19.1	-18.2	-13.6	-12.0	-12.8	-16.7
Boise, ID+	87.89	88.85	90.29	94.02	92.93	90.92	94.21	93.79	94.00	92.00	-19.0	-25.9	-29.8	-27.7	-22.8	-25.7	-10.1	-11.8	-10.9	-21.8
Bozeman, MT+	130.75	131.08	128.44	128.18	134.11	130.52	140.81	145.14	142.97	134.37	-17.7	-21.2	-26.3	-23.2	-21.8	-22.2	-21.2	-21.8	-21.5	-21.9
Great Falls, MT+	76.60	78.77	81.49	80.92	79.74	79.65	81.79	82.85	82.32	80.40	-13.8	-15.7	-17.1	-16.2	-14.5	-15.6	-21.5	-24.5	-23.1	-18.3
Helena, MT+	88.34	97.77	95.18	94.64	96.32	94.68	95.96	98.14	97.07	95.38	-13.6	-8.5	-12.9	-14.8	-9.0	-11.8	-11.3	-11.0	-11.2	-11.6
Madison, WI+	75.98	75.67	76.16	76.78	76.76	76.28	81.36	84.30	82.89	78.47	-34.0	-39.2	-41.5	-41.1	-37.6	-39.3	-35.8	-35.8	-35.8	-38.1
Missoula, MT+	103.26	104.87	102.10	103.94	105.72	104.01	110.45	114.89	112.67	106.77	-13.3	-17.0	-24.2	-22.3	-19.2	-19.6	-20.4	-20.3	-20.4	-19.8
Rapid City, SD+	109.18	108.98	110.15	110.63	114.41	110.76	131.96	136.76	134.37	118.41	-15.3	-14.7	-14.5	-16.0	-13.5	-14.7	-6.2	-1.1	-3.7	-10.8
Sioux Falls, SD+	82.16	83.58	84.66	85.44	87.65	84.84	97.88	98.21	98.04	89.49	-5.4	-10.9	-16.1	-16.9	-9.5	-12.5	-7.5	-9.1	-8.3	-10.6

	Running 28 Day ADR										Running 28 Day ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	94.44	92.99	93.05	93.69	96.19	94.08	108.47	111.70	110.12	99.41	-22.8	-28.0	-30.4	-30.7	-28.1	-28.3	-21.8	-20.4	-21.1	-25.7
Montana	111.13	111.74	111.99	113.05	115.04	112.65	120.58	122.20	121.39	115.32	-14.8	-15.4	-17.0	-16.7	-16.8	-16.2	-16.0	-14.7	-15.4	-15.9
Billings Area, MT+	87.81	89.66	89.78	91.14	90.75	89.89	96.52	96.43	96.47	92.04	-5.8	-8.6	-10.2	-9.5	-12.4	-9.6	-6.1	-6.0	-6.0	-8.3
Bismarck, ND+	72.05	73.34	74.76	74.61	73.14	73.66	75.39	75.46	75.42	74.19	-8.4	-17.2	-17.8	-16.9	-15.0	-15.7	-11.6	-11.5	-11.6	-14.5
Boise, ID+	86.42	88.03	89.00	91.68	91.85	89.50	93.53	93.92	93.72	90.91	-17.8	-25.8	-29.0	-27.3	-22.5	-25.1	-19.3	-20.6	-19.9	-23.4
Bozeman, MT+	124.08	124.34	125.67	127.68	129.05	126.24	134.49	137.45	136.00	129.19	-16.0	-20.5	-23.3	-23.6	-21.8	-21.2	-22.4	-21.0	-21.7	-21.3
Great Falls, MT+	77.21	79.87	81.09	80.75	79.83	79.87	80.63	82.36	81.50	80.34	-11.8	-13.4	-14.3	-12.9	-12.6	-13.0	-16.1	-16.3	-16.2	-14.1
Helena, MT+	91.10	94.50	94.80	94.11	95.35	94.08	96.37	97.45	96.91	94.91	-8.6	-9.1	-10.8	-11.3	-6.5	-9.3	-9.2	-8.6	-8.9	-9.2
Madison, WI+	75.36	75.40	74.79	75.41	76.49	75.50	81.20	83.81	82.52	77.76	-30.6	-35.8	-38.4	-38.4	-33.8	-35.9	-32.7	-33.1	-32.9	-34.9
Missoula, MT+	97.98	98.90	97.85	100.47	102.21	99.55	107.94	110.37	109.17	102.53	-19.8	-20.7	-24.0	-23.1	-22.6	-22.1	-22.6	-21.8	-22.2	-22.1
Rapid City, SD+	103.63	105.64	105.49	108.75	117.46	108.45	135.79	135.18	135.49	117.33	-14.6	-15.3	-16.1	-15.2	-13.6	-14.9	-4.7	-4.1	-4.4	-11.0
Sioux Falls, SD+	78.20	80.05	81.81	82.60	85.52	81.88	99.05	101.60	100.33	88.68	-6.4	-12.2	-14.8	-14.7	-8.8	-11.7	-9.8	-9.1	-9.5	-10.3

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Tab 7 - Multi-Seg-RevPAR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of July 19, 2020 to July 25, 2020

	Current Week RevPAR										Current Week RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	38.93	41.93	43.09	43.87	45.18	42.60	57.74	63.52	60.63	47.75	-50.6	-58.6	-61.3	-60.3	-55.9	-57.8	-49.6	-47.7	-48.6	-54.8
Montana	67.48	74.39	75.90	79.72	80.06	75.51	89.27	90.31	89.79	79.59	-28.2	-34.3	-37.6	-33.1	-34.0	-33.7	-27.4	-28.7	-28.0	-32.0
Billings Area, MT+	46.89	55.37	56.90	58.36	59.00	55.30	77.24	74.40	75.82	61.17	-17.0	-28.3	-29.7	-29.4	-40.9	-30.4	-6.6	-11.0	-8.8	-24.0
Bismarck, ND+	32.59	43.19	46.59	47.33	44.02	42.74	47.11	45.84	46.48	43.81	-28.6	-39.1	-41.0	-42.4	-32.6	-37.7	-27.8	-32.2	-30.0	-35.6
Boise, ID+	44.63	46.93	45.80	51.95	57.10	49.28	68.93	68.49	68.71	54.83	-35.3	-54.2	-61.0	-57.4	-45.9	-52.3	-22.3	-22.6	-22.5	-44.7
Bozeman, MT+	99.21	103.84	102.58	105.93	111.30	104.57	126.81	129.97	128.39	111.38	-24.1	-32.7	-39.9	-31.8	-33.5	-32.8	-26.3	-28.4	-27.4	-31.1
Great Falls, MT+	33.01	39.71	43.71	45.90	40.99	40.66	41.30	40.82	41.06	40.78	-39.5	-41.3	-42.6	-41.8	-43.3	-41.8	-53.4	-58.9	-56.3	-46.9
Helena, MT+	32.49	42.80	44.78	44.18	45.03	41.86	42.93	46.05	44.49	42.61	-49.7	-48.6	-52.3	-54.6	-47.5	-50.7	-50.5	-50.7	-50.6	-50.7
Madison, WI+	23.98	26.48	27.00	27.41	27.45	26.47	33.45	37.60	35.53	29.05	-59.9	-71.2	-75.7	-76.0	-70.4	-71.8	-66.7	-67.5	-67.1	-70.3
Missoula, MT+	69.60	71.44	69.39	77.26	78.06	73.15	90.85	94.50	92.68	78.73	-23.7	-34.2	-44.0	-40.0	-34.3	-36.0	-31.6	-33.5	-32.6	-34.9
Rapid City, SD+	76.58	80.92	78.16	82.36	92.77	82.16	116.62	122.37	119.49	92.83	-30.4	-27.3	-29.2	-30.6	-21.7	-27.8	-9.4	-5.0	-7.2	-21.4
Sioux Falls, SD+	40.35	46.77	48.08	50.03	54.83	48.01	76.88	74.31	75.60	55.89	-25.8	-36.8	-45.8	-47.8	-32.1	-39.0	-18.7	-26.8	-22.9	-33.7

	Running 28 Day RevPAR										Running 28 Day RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	37.64	40.25	41.56	42.34	44.04	41.17	57.46	62.04	59.75	46.49	-48.0	-55.3	-57.6	-57.9	-56.2	-55.4	-49.0	-46.5	-47.7	-52.9
Montana	59.78	67.83	70.83	73.15	72.60	68.84	80.92	81.93	81.43	72.44	-34.3	-34.7	-34.9	-32.9	-34.8	-34.3	-32.8	-32.5	-32.6	-33.8
Billings Area, MT+	46.40	52.19	53.88	55.40	56.80	52.94	69.74	67.58	68.66	57.44	-14.5	-23.4	-24.0	-22.2	-26.8	-22.6	-13.5	-14.2	-13.9	-19.8
Bismarck, ND+	32.02	39.33	42.73	43.03	39.11	39.24	42.79	42.77	42.78	40.25	-21.2	-36.3	-36.3	-36.5	-32.9	-33.6	-28.9	-30.0	-29.4	-32.4
Boise, ID+	45.01	46.61	46.06	50.91	55.28	48.79	63.54	63.22	63.38	52.98	-32.7	-50.3	-55.9	-51.3	-42.9	-47.7	-38.1	-39.0	-38.6	-44.9
Bozeman, MT+	83.72	91.73	99.46	102.56	99.41	95.38	108.00	114.35	111.18	99.89	-31.2	-35.2	-33.8	-31.4	-34.6	-33.3	-33.1	-30.8	-31.9	-32.9
Great Falls, MT+	31.11	38.75	42.03	42.51	37.80	38.45	38.40	39.48	38.94	38.59	-42.5	-39.3	-39.0	-37.8	-41.6	-39.9	-47.5	-49.5	-48.6	-42.7
Helena, MT+	33.01	41.76	43.64	43.23	42.18	40.76	42.30	44.04	43.17	41.45	-43.7	-45.2	-46.5	-45.9	-41.3	-44.6	-47.5	-46.6	-47.1	-45.4
Madison, WI+	23.07	26.33	27.47	27.92	28.16	26.60	33.45	35.48	34.46	28.85	-55.3	-65.1	-67.8	-67.5	-62.2	-64.3	-63.9	-65.9	-65.0	-64.5
Missoula, MT+	63.19	65.99	65.53	72.29	73.61	68.12	82.26	85.95	84.10	72.69	-36.1	-36.3	-40.8	-37.6	-37.0	-37.6	-37.4	-36.2	-36.7	-37.3
Rapid City, SD+	68.18	71.37	70.38	75.70	89.17	74.96	115.00	113.91	114.46	86.24	-29.2	-32.1	-33.6	-31.7	-26.7	-30.6	-12.7	-13.1	-12.9	-24.8
Sioux Falls, SD+	35.73	40.22	43.70	46.46	52.69	43.76	77.07	79.40	78.24	53.61	-26.4	-39.3	-40.3	-39.0	-26.5	-34.8	-24.5	-25.1	-24.8	-31.0

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