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Billings Area CVB

For the Week of March 01, 2020 to March 07, 2020



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735 East Main Street, Hendersonville, TN 37075 USA
T : +1 615 824 8664
destininfo@str.com www.str.com

Blue Fin Building, 110 Southwark Street, London SE1 0TA
T : +44 (0)20 7922 1930
industryinfo@str.com www.str.com

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Tab 2 - Weekly Year Over Year Translation Table

For the Week of March 01, 2020 to March 07, 2020

		2020									2019						
		Sun	Mon	Tue	Wed	Thu	Fri	Sat			Sun	Mon	Tue	Wed	Thu	Fri	Sat
Feb		9	10	11	12	13	14	15	→	Feb	10	11	12	13	14	15	16
Feb		16	17	18	19	20	21	22	→	Feb	17	18	19	20	21	22	23
Feb		23	24	25	26	27	28	29	→	Feb / Mar	24	25	26	27	28	1	2
Mar		1	2	3	4	5	6	7	→	Mar	3	4	5	6	7	8	9
Mar		8	9	10	11	12	13	14	→	Mar	10	11	12	13	14	15	16
Mar		15	16	17	18	19	20	21	→	Mar	17	18	19	20	21	22	23

This Year
 Friday, Feb 14th - Valentine's Day
 Monday, Feb 17th - Presidents' Day
 Tuesday, Mar 17th - St. Patrick's Day

Last Year
 Thursday, Feb 14th - Valentine's Day
 Monday, Feb 18th - President's Day
 Sunday, Mar 17th - St. Patrick's Day

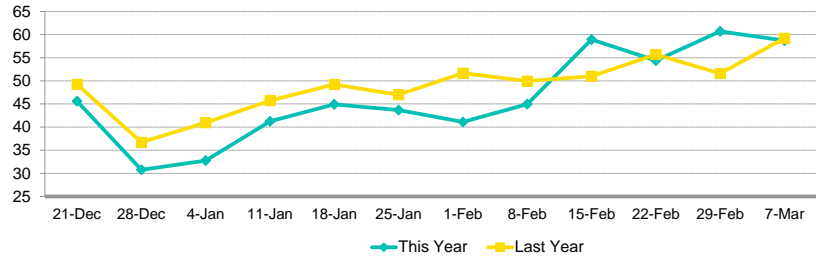
Number of Weekdays: 30
Number of Weekend Days: 12

Number of Weekdays: 30
Number of Weekend Days: 12

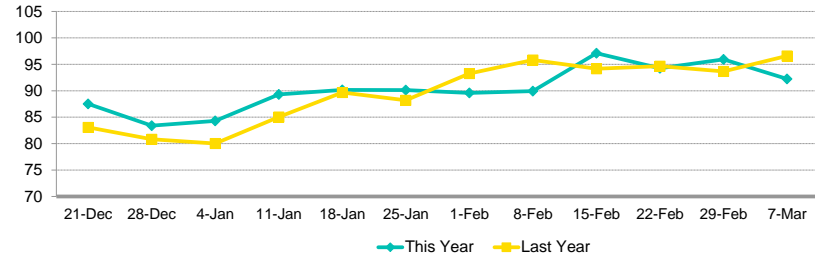
Note: Weekdays - Sunday through Thursday, Weekends - Friday and Saturday

Billings Area CVB
For the Week of March 01, 2020 to March 07, 2020

Weekly Occ (%) - Dec 21, 2019 to Mar 07, 2020



Weekly ADR - Dec 21, 2019 to Mar 07, 2020



		Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Current Week							Current Week	Run 28	Run MTD
Occupancy (%)	Feb	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	1	2	3	4	5	6	7	Current Week	Run 28	Run MTD
	This Year	30.3	46.1	53.3	51.9	72.6	86.7	71.6	36.2	43.1	49.3	50.4	57.5	73.0	71.1	35.0	52.2	58.3	66.4	61.1	78.3	73.6	38.2	53.3	55.8	57.4	66.5	75.7	64.0	58.7	58.2	58.7
	Last Year	30.4	45.3	50.1	51.2	53.4	63.3	63.3	37.9	38.7	52.8	62.3	63.6	72.2	62.3	33.0	41.8	49.7	53.4	54.0	67.3	61.9	36.9	46.0	51.6	56.5	63.0	81.1	79.5	59.2	54.4	54.7
	Percent Change	-0.2	1.7	6.4	1.3	36.0	37.1	13.1	-4.4	11.3	-6.6	-19.2	-9.6	1.1	14.0	5.9	24.8	17.4	24.4	13.1	16.3	19.0	3.7	15.9	8.1	1.5	5.6	-6.7	-19.6	-0.9	7.0	7.2
ADR	Feb	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	1	2	3	4	5	6	7	Current Week	Run 28	Run MTD
	This Year	84.63	93.38	96.45	97.82	97.47	101.99	98.47	86.24	91.86	93.83	97.38	93.77	96.02	96.52	84.19	96.27	96.52	98.37	95.94	98.03	96.44	83.67	92.72	93.43	92.84	92.46	95.68	90.99	92.22	94.91	92.22
	Last Year	85.59	94.58	98.24	94.98	92.89	93.89	95.45	86.90	90.58	96.90	98.26	94.67	96.14	94.71	82.07	90.53	94.44	97.06	91.73	95.04	98.50	86.69	92.15	94.24	92.14	95.23	102.67	103.35	96.60	94.83	93.94
	Percent Change	-1.1	-1.3	-1.8	3.0	4.9	8.6	3.2	-0.8	1.4	-3.2	-0.9	-1.0	-0.1	1.9	2.6	6.3	2.2	1.4	4.6	3.1	-2.1	-3.5	0.6	-0.9	0.8	-2.9	-6.8	-12.0	-4.5	0.1	-1.8
RevPAR	Feb	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	1	2	3	4	5	6	7	Current Week	Run 28	Run MTD
	This Year	25.64	43.05	51.37	50.77	70.80	88.47	70.50	31.22	39.61	46.22	49.08	53.91	70.12	68.60	29.43	50.23	56.30	65.30	58.61	76.80	70.98	31.99	49.45	52.10	53.27	61.53	72.42	58.19	54.13	55.21	54.13
	Last Year	25.99	42.88	49.17	48.67	49.61	59.41	60.44	32.91	35.09	51.13	61.25	60.18	69.46	59.04	27.09	37.86	46.93	51.81	49.53	64.01	60.92	31.97	42.41	48.63	52.08	59.99	83.26	82.17	57.21	51.57	51.43
	Percent Change	-1.4	0.4	4.5	4.3	42.7	48.9	16.6	-5.1	12.9	-9.6	-19.9	-10.4	1.0	16.2	8.6	32.7	20.0	26.0	18.3	20.0	16.5	0.1	16.6	7.1	2.3	2.6	-13.0	-29.2	-5.4	7.1	5.3
Supply	Feb	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	1	2	3	4	5	6	7	Current Week	Run 28	Run MTD
	This Year	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	30,779	123,116	30,779
	Last Year	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	32,991	131,964	32,991
	Percent Change	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7
Demand	Feb	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	1	2	3	4	5	6	7	Current Week	Run 28	Run MTD
	This Year	1,332	2,027	2,342	2,282	3,194	3,814	3,148	1,592	1,896	2,166	2,216	2,528	3,211	3,125	1,537	2,294	2,565	2,919	2,686	3,445	3,236	1,681	2,345	2,452	2,523	2,926	3,328	2,812	18,067	71,622	18,067
	Last Year	1,431	2,137	2,359	2,415	2,517	2,982	2,984	1,785	1,826	2,487	2,938	2,996	3,405	2,938	1,556	1,971	2,342	2,516	2,545	3,174	2,915	1,738	2,169	2,432	2,664	2,969	3,822	3,747	19,541	71,760	18,061
	Percent Change	-6.9	-5.1	-0.7	-5.5	26.9	27.9	5.5	-10.8	3.8	-12.9	-24.6	-15.6	-5.7	6.4	-1.2	16.4	9.5	16.0	5.5	8.5	11.0	-3.3	8.1	0.8	-5.3	-1.4	-12.9	-25.0	-7.5	-0.2	0.0
Revenue	Feb	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	1	2	3	4	5	6	7	Current Week	Run 28	Run MTD
	This Year	112,721	189,276	225,878	223,229	311,309	388,986	309,973	137,290	174,162	203,229	215,794	237,057	308,319	301,615	129,402	220,847	247,564	287,139	257,689	337,709	312,090	140,644	217,429	229,081	234,228	270,527	318,432	255,875	1,666,215	6,797,492	1,666,215
	Last Year	122,483	202,107	231,752	229,378	233,806	279,978	284,831	155,116	165,399	240,994	288,694	283,639	327,357	278,249	127,697	178,442	221,167	244,193	233,451	301,664	287,138	150,675	199,865	229,200	245,452	282,736	392,399	387,253	1,887,579	6,805,114	1,696,729
	Percent Change	-8.0	-6.3	-2.5	-2.7	33.1	38.9	8.8	-11.5	5.3	-15.7	-25.3	-16.4	-5.8	8.4	1.3	23.8	11.9	17.6	10.4	11.9	8.7	-6.7	8.8	-0.1	-4.6	-4.3	-18.8	-33.9	-11.7	-0.1	-1.8
Census %	Feb	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	1	2	3	4	5	6	7	Current Week	Run 28	Run MTD
	Census Props	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	78.9	78.9	78.9
	Census Rooms	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	78.9	78.9	78.9
	% Rooms Participants	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	78.4	80.9	79.9	80.9	80.9	80.9	78.4	80.9	80.9	80.9	80.9	80.9	78.9	78.9	78.9	78.9	78.9	78.9	78.9	78.9	78.9	78.9

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Tab 4 - Response Billings Area+: Billings Area CVB

Billings Area CVB

For the Week of March 01, 2020 to March 07, 2020

Feb Mar

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Tab 5 - Multi-Seg-Occ: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of March 01, 2020 to March 07, 2020

	Current Week Occupancy (%)										Current Week Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	47.4	58.9	63.5	63.7	60.6	58.8	67.9	70.3	69.1	61.8	-9.5	-8.6	-8.9	-8.5	-7.7	-8.6	-3.2	-5.6	-4.4	-7.3
Montana	35.6	48.1	51.8	53.5	55.4	48.9	61.4	57.1	59.3	51.9	-5.3	2.5	4.2	-0.1	-4.1	-0.5	-3.9	-5.1	-4.5	-1.8
Billings Area, MT+	38.2	53.3	55.8	57.4	66.5	54.3	75.7	64.0	69.8	58.7	3.7	15.9	8.1	1.5	5.6	6.8	-6.7	-19.6	-13.0	-0.9
Bismarck, ND+	30.7	45.7	51.5	52.0	59.4	47.9	76.7	74.0	75.3	55.7	-22.9	-16.5	-11.0	-23.0	-6.0	-15.5	11.6	10.3	11.0	-6.9
Boise, ID+	49.4	68.0	68.7	76.0	84.6	69.3	91.7	77.6	84.6	73.7	6.4	1.4	-6.9	-3.5	12.5	1.6	17.7	7.2	12.6	5.0
Bozeman, MT+	60.8	76.1	80.6	80.3	84.9	76.6	90.7	91.2	90.9	80.7	-3.7	2.4	1.6	-7.4	-11.0	-4.0	-2.3	11.7	4.3	-1.5
Great Falls, MT+	36.1	47.6	53.2	52.5	47.8	47.5	59.2	57.9	58.6	50.6	-2.9	4.0	9.0	-15.2	-40.8	-13.5	-36.1	-36.3	-36.2	-22.6
Helena, MT+	31.2	55.4	68.8	59.9	50.0	53.1	56.4	65.5	60.9	55.3	-44.8	-26.5	1.7	-14.0	-22.1	-20.4	-15.6	-7.7	-11.6	-17.8
Madison, WI+	36.6	54.0	64.8	67.2	64.5	57.4	69.0	66.3	67.7	60.4	-2.4	1.9	-0.7	10.4	8.8	4.1	3.2	-1.4	0.9	3.0
Missoula, MT+	34.8	47.5	51.7	55.5	57.6	49.4	58.8	52.4	55.6	51.2	-8.3	2.4	8.3	17.3	37.1	11.6	45.0	24.6	34.7	17.9
Rapid City, SD+	26.5	31.5	32.7	35.4	35.2	32.3	55.7	65.3	60.5	40.3	-12.7	-5.0	-11.2	-8.3	-16.1	-10.8	-3.7	4.7	0.7	-6.3
Sioux Falls, SD+	39.2	63.0	66.9	63.8	56.9	57.9	74.0	84.5	79.2	64.0	-9.3	-2.0	-11.1	-24.8	-8.9	-12.2	-2.4	7.6	2.7	-7.5

	Running 28 Day Occupancy (%)										Running 28 Day Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	49.2	59.3	64.9	65.3	61.5	60.0	69.8	72.2	71.0	63.2	-3.7	-4.1	-3.8	-2.6	-4.1	-3.7	-0.5	-1.6	-1.0	-2.8
Montana	37.3	46.1	50.9	52.7	53.9	48.2	61.6	58.6	60.1	51.6	4.3	4.8	5.4	3.1	0.0	3.3	2.6	3.4	3.0	3.2
Billings Area, MT+	34.9	48.7	54.2	56.5	64.4	51.7	78.5	70.1	74.3	58.2	1.1	13.3	6.1	1.2	10.2	6.5	10.5	4.9	7.8	7.0
Bismarck, ND+	37.2	52.2	61.3	57.0	51.4	51.8	70.4	69.3	69.9	57.0	3.6	-4.2	-3.1	-10.5	-5.6	-4.7	2.2	3.4	2.8	-2.2
Boise, ID+	47.3	66.2	73.6	75.5	77.6	68.1	82.5	71.2	76.8	70.6	2.9	2.0	3.7	3.2	5.5	3.5	10.8	5.1	8.1	4.9
Bozeman, MT+	63.9	73.3	79.4	82.1	83.0	76.3	89.2	90.0	89.6	80.1	8.9	10.6	9.6	7.2	-0.3	6.9	3.3	9.6	6.4	6.7
Great Falls, MT+	37.6	49.5	55.7	55.1	55.6	50.7	64.7	56.1	60.4	53.5	14.0	17.3	13.7	-4.6	-15.9	2.2	-10.5	-12.7	-11.6	-2.7
Helena, MT+	31.6	50.3	60.4	58.5	50.4	50.3	53.6	51.8	52.7	51.0	-24.7	-19.1	-7.4	-12.4	-13.6	-14.7	-3.5	-9.6	-6.6	-12.4
Madison, WI+	35.3	52.2	61.8	60.7	59.5	53.9	67.9	73.1	70.5	58.6	-6.7	-5.6	-3.6	-0.4	-4.3	-3.9	-7.0	0.1	-3.5	-3.8
Missoula, MT+	39.7	46.4	49.8	54.5	55.5	49.2	62.3	62.0	62.1	52.9	10.0	2.1	5.3	8.7	18.1	8.8	24.8	17.0	20.8	12.6
Rapid City, SD+	25.2	30.0	32.4	34.3	35.5	31.5	60.0	60.6	60.3	39.7	-16.4	-5.5	-4.6	2.5	-18.9	-9.0	-6.8	-12.8	-9.9	-9.5
Sioux Falls, SD+	37.2	52.2	59.4	63.2	59.2	54.2	72.3	79.9	76.1	60.5	-1.6	-2.7	-9.1	-7.0	-2.7	-5.0	-0.4	2.0	0.9	-3.0

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Tab 6 - Multi-Seg-ADR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of March 01, 2020 to March 07, 2020

	Current Week ADR										Current Week ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	119.33	126.89	130.76	129.01	123.68	126.31	124.66	126.32	125.50	126.05	-4.4	-5.3	-5.1	-5.6	-4.7	-5.1	-3.0	-3.8	-3.4	-4.6
Montana	84.37	88.42	89.90	90.25	94.41	89.90	97.85	96.20	97.06	92.24	2.2	2.3	2.6	1.2	-1.0	1.3	-2.0	-0.6	-1.3	0.3
Billings Area, MT+	83.67	92.72	93.43	92.84	92.46	91.55	95.68	90.99	93.54	92.22	-3.5	0.6	-0.9	0.8	-2.9	-1.1	-6.8	-12.0	-9.2	-4.5
Bismarck, ND+	73.29	80.65	82.81	82.35	84.19	81.42	87.47	87.83	87.64	83.82	-6.4	-4.3	-4.0	-6.8	-3.0	-4.6	3.6	3.9	3.8	-1.5
Boise, ID+	98.52	117.19	124.76	122.85	119.52	117.84	116.34	110.04	113.45	116.40	3.6	8.1	7.7	3.6	7.5	6.0	10.4	9.6	10.2	7.1
Bozeman, MT+	88.26	94.11	95.13	92.09	102.18	94.76	108.29	106.29	107.29	98.80	3.1	2.8	2.8	-5.3	-3.6	-0.8	-2.6	4.0	0.3	-0.2
Great Falls, MT+	77.94	80.48	84.82	88.31	80.94	82.89	85.79	83.95	84.88	83.55	-3.7	-4.6	-4.9	-3.8	-23.8	-10.8	-26.4	-28.0	-27.2	-18.4
Helena, MT+	90.20	97.06	101.86	99.63	93.87	97.48	98.55	101.52	100.15	98.32	-8.0	-6.2	0.2	0.7	-5.6	-2.9	1.7	0.0	0.9	-1.8
Madison, WI+	93.75	106.65	112.14	111.02	109.30	107.86	110.84	108.66	109.77	108.47	-3.2	0.8	-0.1	0.8	-1.4	-0.3	-3.9	-2.1	-3.0	-1.2
Missoula, MT+	78.31	86.35	87.56	89.00	90.62	87.06	92.70	89.61	91.24	88.36	-0.3	5.9	4.8	7.5	11.9	6.7	13.7	7.9	10.8	8.0
Rapid City, SD+	53.07	57.25	59.51	59.32	55.77	57.15	65.41	69.53	67.63	61.65	4.8	8.1	5.5	3.3	-2.7	3.5	-2.2	1.2	-0.3	2.3
Sioux Falls, SD+	79.51	90.94	94.12	94.09	88.79	90.40	98.61	105.81	102.45	94.66	-4.3	-2.1	-0.6	-4.7	-1.0	-2.7	0.8	4.9	3.1	-0.3

	Running 28 Day ADR										Running 28 Day ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	125.33	129.69	133.99	132.45	126.79	129.91	129.05	131.58	130.34	130.05	0.4	-0.8	-0.5	-0.7	-0.7	-0.5	0.4	0.1	0.2	-0.3
Montana	86.77	88.62	90.97	92.20	93.06	90.61	97.87	95.80	96.86	92.69	6.8	4.6	4.4	4.3	3.8	4.6	5.1	4.0	4.6	4.6
Billings Area, MT+	84.67	93.64	95.09	96.62	94.99	93.72	98.09	95.74	96.98	94.91	-0.9	1.7	-0.9	1.0	1.3	0.6	0.9	-2.6	-0.8	0.1
Bismarck, ND+	75.72	83.26	85.84	84.35	81.05	82.59	85.00	86.41	85.69	83.68	-3.0	-1.0	-3.4	-4.5	-1.9	-3.0	0.6	0.3	0.5	-1.8
Boise, ID+	97.50	116.99	126.09	125.02	115.35	117.66	108.43	102.42	105.64	113.92	2.4	4.7	8.0	7.5	6.1	6.1	5.8	3.5	4.8	5.6
Bozeman, MT+	87.38	90.41	94.51	96.12	97.49	93.52	102.54	100.91	101.72	96.14	5.9	4.3	6.7	2.3	0.5	3.5	1.4	4.1	2.7	3.2
Great Falls, MT+	77.94	81.89	85.39	85.43	84.93	83.51	87.66	85.02	86.43	84.45	1.0	0.2	-3.1	-5.0	-9.9	-4.7	-11.8	-14.6	-13.1	-8.0
Helena, MT+	84.89	93.09	97.50	96.25	93.86	94.01	93.33	94.77	94.04	94.02	-5.6	-4.3	-1.5	-1.9	-0.5	-2.3	0.0	-1.6	-0.9	-1.9
Madison, WI+	95.10	104.35	110.31	108.38	111.25	106.94	116.67	115.07	115.84	110.00	-1.8	-2.5	-0.7	-1.9	-1.2	-1.5	-1.6	-2.3	-2.0	-1.7
Missoula, MT+	80.01	83.99	87.70	88.59	88.64	86.17	90.77	89.65	90.21	87.52	3.0	2.2	3.2	7.0	7.4	4.8	6.0	1.9	3.9	4.6
Rapid City, SD+	52.72	56.12	60.10	59.15	58.36	57.56	68.31	70.37	69.34	62.67	-4.2	-2.4	4.9	8.1	-7.8	-0.7	-7.5	-7.5	-7.6	-4.2
Sioux Falls, SD+	78.97	87.93	91.81	93.43	91.66	89.65	96.30	101.27	98.91	92.98	0.7	-0.6	0.2	1.7	6.3	1.6	2.9	3.4	3.2	2.3

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Tab 7 - Multi-Seg-RevPAR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of March 01, 2020 to March 07, 2020

	Current Week RevPAR										Current Week RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	56.55	74.80	83.01	82.12	74.99	74.29	84.69	88.78	86.74	77.85	-13.5	-13.4	-13.6	-13.7	-12.0	-13.3	-6.1	-9.1	-7.7	-11.5
Montana	30.07	42.49	46.60	48.30	52.30	43.95	60.12	54.90	57.51	47.83	-3.2	4.9	6.9	1.1	-5.1	0.8	-5.8	-5.7	-5.7	-1.5
Billings Area, MT+	31.99	49.45	52.10	53.27	61.53	49.67	72.42	58.19	65.31	54.13	0.1	16.6	7.1	2.3	2.6	5.6	-13.0	-29.2	-21.0	-5.4
Bismarck, ND+	22.49	36.87	42.63	42.83	50.03	38.97	67.07	64.99	66.03	46.70	-27.8	-20.1	-14.6	-28.2	-8.9	-19.4	15.6	14.7	15.1	-8.3
Boise, ID+	48.65	79.70	85.70	93.41	101.11	81.72	106.68	85.35	96.01	85.80	10.2	9.6	0.2	0.0	20.9	7.7	30.0	17.4	24.1	12.4
Bozeman, MT+	53.62	71.65	76.70	73.98	86.77	72.55	98.22	96.91	97.57	79.69	-0.7	5.3	4.5	-12.3	-14.2	-4.8	-4.8	16.2	4.6	-1.7
Great Falls, MT+	28.12	38.34	45.15	46.39	38.70	39.34	50.75	48.64	49.70	42.30	-6.4	-0.7	3.7	-18.5	-54.9	-22.8	-53.0	-54.2	-53.6	-36.9
Helena, MT+	28.13	53.81	70.03	59.72	46.96	51.73	55.59	66.47	61.03	54.39	-49.2	-31.0	2.0	-13.4	-26.5	-22.8	-14.2	-7.7	-10.8	-19.3
Madison, WI+	34.28	57.63	72.67	74.66	70.50	61.95	76.43	72.09	74.26	65.47	-5.5	2.7	-0.8	11.3	7.3	3.8	-0.9	-3.5	-2.1	1.8
Missoula, MT+	27.25	40.98	45.23	49.37	52.20	43.01	54.53	47.00	50.76	45.22	-8.6	8.5	13.5	26.1	53.3	19.0	64.9	34.5	49.3	27.3
Rapid City, SD+	14.06	18.02	19.48	20.99	19.62	18.43	36.44	45.40	40.92	24.86	-8.6	2.7	-6.3	-5.2	-18.4	-7.8	-5.8	5.9	0.3	-4.1
Sioux Falls, SD+	31.15	57.26	62.93	59.99	50.54	52.37	72.95	89.36	81.15	60.60	-13.2	-4.0	-11.7	-28.4	-9.8	-14.6	-1.6	12.8	5.9	-7.8

	Running 28 Day RevPAR										Running 28 Day RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	61.65	76.88	86.92	86.47	78.01	77.99	90.03	94.96	92.50	82.13	-3.3	-4.9	-4.3	-3.3	-4.8	-4.1	-0.1	-1.5	-0.8	-3.1
Montana	32.36	40.84	46.28	48.63	50.11	43.64	60.28	56.11	58.19	47.80	11.4	9.7	10.0	7.5	3.8	8.1	7.8	7.6	7.7	8.0
Billings Area, MT+	29.57	45.58	51.50	54.60	61.21	48.49	76.95	67.07	72.01	55.21	0.3	15.2	5.2	2.2	11.6	7.1	11.5	2.2	6.9	7.1
Bismarck, ND+	28.13	43.49	52.64	48.05	41.65	42.79	59.88	59.88	59.88	47.67	0.5	-5.2	-6.4	-14.6	-7.3	-7.5	2.8	3.8	3.3	-3.9
Boise, ID+	46.08	77.49	92.85	94.41	89.55	80.08	89.43	72.92	81.17	80.39	5.3	6.8	12.0	10.9	11.9	9.9	17.2	8.8	13.3	10.8
Bozeman, MT+	55.83	66.31	75.01	78.89	80.87	71.38	91.50	90.81	91.16	77.03	15.4	15.4	16.9	9.6	0.2	10.6	4.7	14.1	9.2	10.1
Great Falls, MT+	29.34	40.52	47.55	47.08	47.20	42.34	56.75	47.69	52.22	45.16	15.1	17.5	10.3	-9.3	-24.2	-2.6	-21.1	-25.5	-23.2	-10.5
Helena, MT+	26.84	46.86	58.90	56.33	47.32	47.25	50.06	49.11	49.58	47.92	-28.9	-22.6	-8.8	-14.1	-14.0	-16.6	-3.5	-11.1	-7.4	-14.1
Madison, WI+	33.53	54.52	68.20	65.78	66.22	57.65	79.24	84.10	81.67	64.51	-8.4	-7.9	-4.3	-2.3	-5.5	-5.3	-8.6	-2.3	-5.4	-5.4
Missoula, MT+	31.76	38.97	43.68	48.30	49.23	42.39	56.51	55.55	56.03	46.29	13.3	4.4	8.7	16.4	26.7	14.0	32.4	19.2	25.5	17.7
Rapid City, SD+	13.31	16.86	19.47	20.31	20.69	18.13	40.99	42.64	41.82	24.90	-19.9	-7.7	0.1	10.7	-25.2	-9.7	-13.8	-19.4	-16.7	-13.3
Sioux Falls, SD+	29.36	45.91	54.55	59.03	54.24	48.62	69.65	80.93	75.29	56.24	-0.9	-3.3	-9.0	-5.4	3.4	-3.5	2.5	5.5	4.1	-0.7

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North America:

735 East Main Street, Hendersonville, TN 37075 USA

T : +1 615 824 8664

destininfo@str.com

International:

Blue Fin Building, 110 Southwark Street, London SE1 0TA

T : +44 (0) 20 7922 1930

industryinfo@str.com

Asia Pacific:

Thong Teck Building, 15 Scotts Road #08-12, 228 218 Singapore

T: +64 6800 7850

apinfo@str.com

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