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Billings Area CVB

For the Week of March 08, 2020 to March 14, 2020



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Tab 2 - Weekly Year Over Year Translation Table

For the Week of March 08, 2020 to March 14, 2020

		2020							
		Sun	Mon	Tue	Wed	Thu	Fri	Sat	
Feb		16	17	18	19	20	21	22	→
Feb		23	24	25	26	27	28	29	→
Mar		1	2	3	4	5	6	7	→
Mar		8	9	10	11	12	13	14	→
Mar		15	16	17	18	19	20	21	→
Mar		22	23	24	25	26	27	28	→

		2019						
		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Feb		17	18	19	20	21	22	23
Feb / Mar		24	25	26	27	28	1	2
Mar		3	4	5	6	7	8	9
Mar		10	11	12	13	14	15	16
Mar		17	18	19	20	21	22	23
Mar		24	25	26	27	28	29	30

This Year
 Monday, Feb 17th - Presidents' Day
 Tuesday, Mar 17th - St. Patrick's Day

Last Year
 Monday, Feb 18th - President's Day
 Sunday, Mar 17th - St. Patrick's Day

Number of Weekdays: 30
Number of Weekend Days: 12

Number of Weekdays: 30
Number of Weekend Days: 12

Note: Weekdays - Sunday through Thursday, Weekends - Friday and Saturday

Tab 4 - Response Billings Area+: Billings Area CVB

Billings Area CVB

For the Week of March 08, 2020 to March 14, 2020



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Tab 5 - Multi-Seg-Occ: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of March 08, 2020 to March 14, 2020

	Current Week Occupancy (%)										Current Week Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	46.6	55.6	58.8	58.2	52.5	54.3	50.3	49.1	49.7	53.0	-13.7	-17.7	-19.0	-20.3	-24.7	-19.3	-33.5	-37.2	-35.4	-24.4
Montana	37.1	49.4	52.9	56.8	57.9	50.8	58.0	44.7	51.4	51.0	6.4	1.7	-1.0	10.5	20.1	7.5	2.6	-25.7	-12.0	1.0
Billings Area, MT+	46.0	57.9	55.2	60.4	65.9	57.1	74.8	53.9	64.4	59.2	0.2	-9.5	-19.2	-7.0	2.8	-7.1	-1.5	-32.5	-17.4	-10.5
Bismarck, ND+	36.2	46.3	55.1	50.5	42.1	46.0	50.6	49.5	50.0	47.2	-10.6	-20.0	-0.6	-9.5	-32.6	-15.4	-32.2	-30.7	-31.5	-21.0
Boise, ID+	47.6	66.2	77.0	79.0	69.3	67.8	56.7	47.7	52.2	63.3	-8.2	-14.3	-13.9	-14.3	-11.7	-12.9	-33.3	-37.9	-35.5	-19.5
Bozeman, MT+	59.8	74.1	79.0	81.1	89.5	76.7	86.8	66.3	76.6	76.7	18.5	12.6	3.1	17.9	44.1	18.4	5.5	-17.3	-5.7	10.3
Great Falls, MT+	35.3	47.0	50.7	50.3	40.1	44.7	36.6	39.6	38.1	42.8	16.6	15.6	18.4	11.7	-0.2	12.3	-23.9	-18.0	-20.9	1.4
Helena, MT+	31.4	47.1	60.7	52.2	50.8	48.4	36.7	30.6	33.6	44.2	-17.8	-17.0	-11.4	-25.2	-24.8	-19.5	-41.8	-46.1	-43.8	-26.4
Madison, WI+	35.2	54.6	66.2	62.0	50.3	53.6	37.9	37.8	37.9	49.1	4.7	-1.9	-5.0	-14.8	-31.1	-12.0	-51.3	-45.5	-48.5	-23.9
Missoula, MT+	33.8	47.1	49.6	67.0	64.5	52.4	60.4	38.9	49.6	51.6	0.0	-1.6	-3.1	31.5	30.2	12.3	17.7	-22.9	-2.4	7.8
Rapid City, SD+	26.1	30.9	35.1	34.9	33.0	32.0	39.3	40.6	39.9	34.3	-3.5	-5.3	-24.9	-36.6	-37.0	-25.2	-39.0	-34.8	-37.0	-29.6
Sioux Falls, SD+	56.3	72.1	69.0	69.4	60.8	65.5	44.5	42.0	43.3	59.2	1.6	2.2	0.5	2.4	-8.6	-0.4	-42.0	-42.3	-42.2	-13.5

	Running 28 Day Occupancy (%)										Running 28 Day Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	49.5	58.3	63.4	63.9	60.0	59.0	63.5	65.0	64.3	60.5	-6.4	-8.0	-8.4	-8.4	-9.5	-8.2	-10.9	-11.9	-11.4	-9.2
Montana	38.3	46.9	51.7	54.7	55.8	49.5	60.7	54.6	57.6	51.8	4.5	3.7	2.6	3.8	2.8	3.4	0.2	-5.7	-2.7	1.4
Billings Area, MT+	38.9	51.6	54.6	58.6	62.8	53.3	75.5	65.6	70.6	58.2	1.1	8.4	-1.7	-1.1	2.6	1.7	1.8	-7.4	-2.7	0.1
Bismarck, ND+	37.1	49.8	58.8	55.1	50.4	50.2	67.0	64.7	65.8	54.7	1.5	-8.2	-3.2	-12.6	-13.5	-7.9	-4.2	-0.5	-2.4	-6.1
Boise, ID+	48.6	66.8	75.1	78.5	81.2	70.0	79.6	67.4	73.5	71.0	-0.8	-1.1	-2.5	-2.1	6.5	0.1	2.0	-4.3	-1.0	-0.3
Bozeman, MT+	64.5	73.9	80.0	83.2	86.6	77.7	89.3	83.0	86.1	80.1	10.3	9.3	4.7	6.9	5.8	7.2	1.7	1.3	1.5	5.4
Great Falls, MT+	36.2	45.3	52.3	53.9	52.0	47.9	58.5	52.1	55.3	50.0	7.3	6.6	7.1	-8.9	-19.2	-3.6	-17.9	-18.9	-18.4	-8.8
Helena, MT+	31.5	48.8	61.5	58.8	52.7	50.7	53.4	48.9	51.1	50.8	-26.3	-17.9	-4.3	-15.0	-17.1	-15.3	-11.6	-20.5	-16.1	-15.6
Madison, WI+	36.1	53.4	63.7	61.6	59.8	54.9	61.9	64.4	63.2	57.3	-5.6	-1.3	-4.0	-5.4	-11.0	-5.7	-20.0	-10.9	-15.6	-9.0
Missoula, MT+	40.5	46.8	50.8	59.0	60.3	51.4	61.4	56.4	58.9	53.6	8.6	0.3	4.9	16.1	25.9	11.4	19.1	5.2	12.0	11.6
Rapid City, SD+	26.4	31.2	33.9	35.8	37.1	32.9	55.0	54.5	54.8	39.1	-16.1	-5.5	-11.3	-10.4	-23.0	-13.9	-16.3	-18.8	-17.5	-15.4
Sioux Falls, SD+	42.7	57.3	62.2	66.0	62.9	58.2	67.7	71.0	69.4	61.4	-3.8	-1.7	-8.3	-6.6	-3.6	-5.0	-10.6	-3.6	-7.1	-5.7

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Tab 6 - Multi-Seg-ADR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of March 08, 2020 to March 14, 2020

	Current Week ADR										Current Week ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	116.50	122.50	125.15	123.82	118.28	121.51	118.33	116.47	117.41	120.41	-8.2	-8.8	-9.5	-10.2	-11.0	-9.6	-11.6	-14.4	-13.0	-10.6
Montana	85.09	91.01	91.56	94.77	101.62	93.51	102.59	95.36	99.44	95.22	5.0	5.5	2.3	6.8	15.4	7.3	12.2	3.9	8.5	7.5
Billings Area, MT+	85.93	90.49	92.26	96.14	95.91	92.54	99.01	94.27	97.02	93.94	-2.9	-6.6	-8.9	-4.9	-1.0	-5.1	0.0	-7.6	-3.5	-4.7
Bismarck, ND+	75.19	82.32	83.86	81.13	77.78	80.48	80.73	82.30	81.51	80.79	-5.1	-1.8	-0.7	0.7	-4.0	-1.8	-5.9	-5.6	-5.7	-3.3
Boise, ID+	103.60	121.83	129.99	129.54	119.72	122.49	110.18	101.92	106.41	118.71	0.9	1.1	2.3	1.2	2.9	1.6	1.5	0.7	1.3	2.3
Bozeman, MT+	89.29	96.57	99.17	106.15	121.75	103.88	124.95	105.32	116.45	107.46	9.9	12.9	11.2	19.1	39.0	19.5	26.1	7.9	18.4	18.4
Great Falls, MT+	75.37	82.53	85.35	85.50	80.32	82.31	83.26	85.83	84.60	82.89	-3.1	-2.0	0.2	1.0	-0.2	-0.6	-1.4	1.8	0.3	-0.5
Helena, MT+	90.51	96.96	102.35	98.24	95.55	97.45	92.81	91.54	92.23	96.32	-1.4	1.3	-0.4	-2.4	-2.7	-1.1	-6.7	-0.7	-4.0	-1.5
Madison, WI+	96.72	108.46	114.86	112.96	105.92	109.06	96.70	93.01	94.86	105.94	-1.5	-2.6	-3.3	-6.6	-12.9	-6.2	-21.9	-20.7	-21.5	-10.1
Missoula, MT+	78.47	87.42	91.27	94.03	96.59	90.94	94.87	88.35	92.32	91.32	2.7	5.7	7.5	11.0	14.9	9.6	13.5	5.1	10.1	9.7
Rapid City, SD+	53.13	55.69	59.59	59.23	55.75	56.91	59.70	61.37	60.55	58.12	6.0	5.1	5.8	2.8	-20.5	-3.1	-25.4	-22.1	-23.7	-12.5
Sioux Falls, SD+	96.31	102.97	98.65	100.00	96.88	99.16	90.78	86.09	88.51	96.93	3.0	7.1	7.4	15.6	9.3	8.6	-0.7	-9.7	-5.2	5.4

	Running 28 Day ADR										Running 28 Day ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	124.15	127.65	131.63	130.47	124.84	127.96	124.38	124.97	124.67	126.96	-1.5	-2.7	-2.8	-3.2	-3.2	-2.7	-3.5	-4.5	-4.0	-3.1
Montana	86.82	89.32	91.35	93.59	96.01	91.81	99.63	95.60	97.72	93.69	6.7	5.0	3.8	4.8	6.4	5.3	6.2	2.9	4.7	5.0
Billings Area, MT+	85.05	92.81	94.05	96.23	94.51	93.09	97.20	94.69	96.03	94.11	-1.4	-0.3	-3.1	-1.1	-0.3	-1.3	-1.2	-5.3	-3.2	-2.0
Bismarck, ND+	75.49	83.11	85.65	83.34	80.69	82.14	84.69	85.86	85.27	83.22	-4.3	-1.2	-2.1	-4.2	-2.8	-2.9	0.3	0.6	0.4	-1.8
Boise, ID+	98.91	117.52	126.74	126.24	117.89	118.95	109.96	103.54	107.02	115.43	1.3	3.0	5.6	4.4	5.5	4.2	4.9	3.8	4.5	4.3
Bozeman, MT+	88.22	91.77	95.88	99.28	104.82	96.55	109.21	102.01	105.74	99.37	6.6	5.5	7.0	4.8	8.4	6.4	5.9	3.5	4.8	5.7
Great Falls, MT+	76.57	80.60	84.60	85.71	83.65	82.68	87.06	84.97	86.07	83.75	-1.4	-2.2	-4.7	-5.5	-11.8	-6.3	-12.9	-15.1	-13.9	-9.3
Helena, MT+	86.91	94.12	99.76	97.63	94.93	95.58	94.53	95.85	95.16	95.46	-4.4	-3.5	-0.8	-2.0	-2.0	-2.1	-1.8	-1.3	-1.6	-1.9
Madison, WI+	96.02	105.37	112.05	109.92	112.12	108.18	116.70	114.04	115.34	110.44	-1.7	-3.5	-1.5	-3.6	-4.4	-3.1	-5.2	-4.5	-4.9	-3.9
Missoula, MT+	80.00	85.55	88.93	90.84	91.89	88.04	92.46	90.47	91.51	89.13	2.9	4.7	5.0	8.4	10.0	6.7	7.8	2.9	5.3	6.3
Rapid City, SD+	52.47	55.93	60.55	59.78	58.49	57.74	66.78	68.41	67.59	61.68	-4.5	-2.6	4.9	6.2	-12.0	-2.3	-12.3	-10.8	-11.6	-6.9
Sioux Falls, SD+	84.55	92.60	94.06	95.67	94.16	92.76	97.10	100.02	98.59	94.65	0.9	1.5	2.7	4.2	7.2	3.5	3.8	5.5	4.7	3.9

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Tab 7 - Multi-Seg-RevPAR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of March 08, 2020 to March 14, 2020

	Current Week RevPAR										Current Week RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	54.27	68.15	73.60	72.07	62.10	66.04	59.53	57.19	58.36	63.84	-20.8	-24.9	-26.7	-28.4	-33.0	-27.1	-41.2	-46.2	-43.7	-32.3
Montana	31.61	44.98	48.45	53.78	58.80	47.52	59.54	42.61	51.08	48.54	11.8	7.3	1.4	18.1	38.6	15.4	15.0	-22.8	-4.5	8.6
Billings Area, MT+	39.55	52.44	50.95	58.10	63.21	52.85	74.08	50.81	62.45	55.59	-2.8	-15.4	-26.4	-11.5	1.7	-11.8	-1.5	-37.6	-20.2	-14.7
Bismarck, ND+	27.20	38.12	46.23	40.93	32.74	37.04	40.83	40.75	40.79	38.12	-15.2	-21.5	-1.3	-8.8	-35.3	-16.9	-36.2	-34.6	-35.4	-23.6
Boise, ID+	49.27	80.59	100.07	102.36	82.96	83.05	62.48	48.58	55.53	75.19	-7.4	-13.4	-11.9	-13.3	-9.2	-11.5	-32.3	-37.4	-34.7	-17.7
Bozeman, MT+	53.41	71.54	78.39	86.14	109.02	79.70	108.46	69.85	89.16	82.40	30.2	27.1	14.6	40.4	100.3	41.5	33.0	-10.8	11.6	30.7
Great Falls, MT+	26.64	38.78	43.27	43.01	32.21	36.78	30.44	33.96	32.20	35.47	13.0	13.3	18.7	12.8	-0.4	11.6	-24.9	-16.5	-20.7	0.9
Helena, MT+	28.45	45.62	62.09	51.30	48.50	47.19	34.02	27.99	31.01	42.57	-19.0	-15.8	-11.7	-27.0	-26.8	-20.3	-45.7	-46.5	-46.1	-27.5
Madison, WI+	34.03	59.19	76.04	70.00	53.24	58.50	36.67	35.15	35.91	52.05	3.1	-4.5	-8.1	-20.4	-40.0	-17.4	-62.0	-56.7	-59.6	-31.5
Missoula, MT+	26.53	41.17	45.23	63.03	62.27	47.65	57.27	34.38	45.83	47.13	2.6	4.0	4.1	46.0	49.5	23.0	33.6	-19.0	7.5	18.2
Rapid City, SD+	13.89	17.20	20.92	20.68	18.39	18.22	23.45	24.92	24.19	19.92	2.3	-0.5	-20.6	-34.8	-49.9	-27.5	-54.5	-49.2	-51.9	-38.4
Sioux Falls, SD+	54.19	74.25	68.08	69.45	58.85	64.97	40.42	36.18	38.30	57.35	4.6	9.4	7.9	18.4	-0.1	8.1	-42.4	-47.9	-45.2	-8.8

	Running 28 Day RevPAR										Running 28 Day RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	61.50	74.37	83.46	83.33	74.87	75.51	79.02	81.19	80.10	76.82	-7.8	-10.5	-11.0	-11.4	-12.3	-10.7	-14.0	-15.9	-15.0	-12.1
Montana	33.22	41.93	47.26	51.24	53.60	45.45	60.44	52.16	56.30	48.55	11.6	8.9	6.5	8.8	9.3	8.8	6.4	-2.9	1.9	6.4
Billings Area, MT+	33.05	47.93	51.39	56.44	59.31	49.62	73.36	62.14	67.75	54.80	-0.4	8.1	-4.8	-2.2	2.3	0.4	0.5	-12.3	-5.8	-1.9
Bismarck, ND+	28.03	41.38	50.36	45.90	40.64	41.26	56.70	55.56	56.13	45.51	-2.9	-9.4	-5.3	-16.2	-15.9	-10.6	-3.9	0.0	-2.0	-7.7
Boise, ID+	48.09	78.45	95.15	99.09	95.76	83.31	87.50	69.78	78.64	81.97	0.5	1.9	3.0	2.2	12.4	4.3	7.0	-0.7	3.5	4.1
Bozeman, MT+	56.94	67.81	76.74	82.57	90.82	74.98	97.48	84.64	91.06	79.57	17.7	15.3	12.1	12.0	14.7	14.1	7.7	4.8	6.4	11.4
Great Falls, MT+	27.71	36.48	44.21	46.18	43.50	39.62	50.96	44.30	47.63	41.91	5.8	4.3	2.1	-13.9	-28.7	-9.6	-28.5	-31.1	-29.7	-17.3
Helena, MT+	27.34	45.92	61.36	57.45	50.02	48.42	50.46	46.83	48.65	48.48	-29.6	-20.8	-5.1	-16.7	-18.7	-17.1	-13.2	-21.5	-17.4	-17.2
Madison, WI+	34.64	56.27	71.42	67.74	66.99	59.41	72.28	73.43	72.85	63.25	-7.2	-4.8	-5.5	-8.8	-15.0	-8.6	-24.1	-14.9	-19.8	-12.6
Missoula, MT+	32.36	40.01	45.16	53.56	55.38	45.29	56.74	51.06	53.90	47.75	11.7	5.0	10.2	25.8	38.5	18.8	28.3	8.3	18.0	18.5
Rapid City, SD+	13.87	17.42	20.55	21.42	21.71	18.99	36.74	37.28	37.01	24.14	-19.9	-8.0	-6.9	-4.9	-32.3	-15.9	-26.6	-27.6	-27.1	-21.3
Sioux Falls, SD+	36.07	53.07	58.52	63.14	59.23	54.01	65.74	71.05	68.39	58.12	-3.0	-0.2	-5.8	-2.7	3.4	-1.7	-7.2	1.8	-2.8	-2.0

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How can we assist you?

Glossary:

For all STR definitions, please visit www.str.com/resources/glossary

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