

Date Created: Apr 06, 2020

# Billings Area CVB

For the Week of March 22, 2020 to March 28, 2020



Table Of Contents	1
Translation Table	2
Day Trend Billings Area+	3
Response Billings Area+	4
Multi-Seg-Occ	5
Multi-Seg-ADR	6
Multi-Seg-RevPAR	7
Help	8

735 East Main Street, Hendersonville, TN 37075 USA  
T : +1 615 824 8664  
destininfo@str.com www.str.com

Blue Fin Building, 110 Southwark Street, London SE1 0TA  
T : +44 (0)20 7922 1930  
industryinfo@str.com www.str.com

is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2020 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

# Tab 2 - Weekly Year Over Year Translation Table

For the Week of March 22, 2020 to March 28, 2020

2020								2019								
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Sun	Mon	Tue	Wed	Thu	Fri	Sat	
Mar	1	2	3	4	5	6	7	→	Mar	3	4	5	6	7	8	9
Mar	8	9	10	11	12	13	14	→	Mar	10	11	12	13	14	15	16
Mar	15	16	17	18	19	20	21	→	Mar	17	18	19	20	21	22	23
Mar	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	→	Mar	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>
Mar / Apr	29	30	31	1	2	3	4	→	Mar / Apr	31	1	2	3	4	5	6
Apr	5	6	7	8	9	10	11	→	Apr	7	8	9	10	11	12	13

### This Year

- Tuesday, Mar 17th - St. Patrick's Day
- Thursday, Apr 9th - First Day of Passover
- Friday, Apr 10th - Good Friday

### Last Year

- Sunday, Mar 17th - St. Patrick's Day

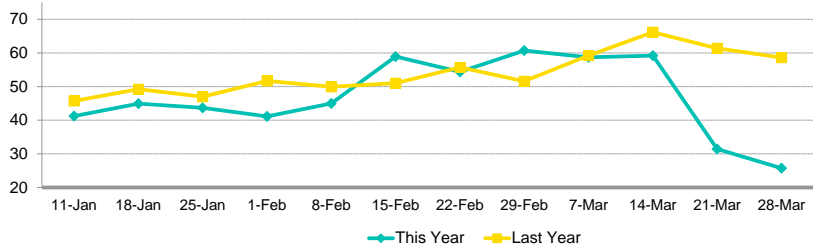
**Number of Weekdays:** 30  
**Number of Weekend Days:** 12

**Number of Weekdays:** 30  
**Number of Weekend Days:** 12

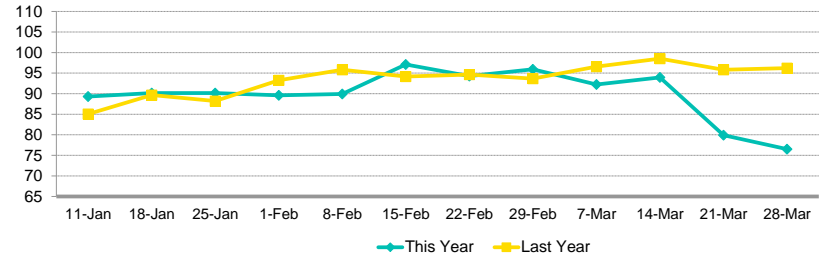
**Note:** Weekdays - Sunday through Thursday, Weekends - Friday and Saturday

Billings Area CVB  
For the Week of March 22, 2020 to March 28, 2020

Weekly Occ (%) - Jan 11, 2020 to Mar 28, 2020



Weekly ADR - Jan 11, 2020 to Mar 28, 2020



																	Current Week																					
																	Su	Mo	Tu	We	Th	Fr	Sa	Current Week	Run 28	Run MTD												
<b>Occupancy (%)</b>	<b>Mar</b>																	22	23	24	25	26	27	28	Current Week	Run 28	Run MTD											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	25.7	43.8	43.8							
	This Year	38.2	53.3	55.8	57.4	66.5	75.7	64.0	46.0	57.9	55.2	60.4	65.9	74.8	53.9	35.3	35.5	33.5	32.0	29.7	28.2	25.9	23.9	26.9	27.1	30.4	26.7	23.6	21.5	58.6	61.3	60.1						
Last Year	36.9	46.0	51.6	56.5	63.0	81.1	79.5	46.0	64.0	68.3	64.9	64.1	76.0	79.8	57.5	69.7	70.3	54.3	51.5	61.7	64.5	40.0	49.6	53.4	52.3	52.1	83.6	79.2	-56.1	-28.7	-27.2							
Percent Change	3.7	15.9	8.1	1.5	5.6	-6.7	-19.6	0.2	-9.5	-19.2	-7.0	2.8	-1.5	-32.5	-38.6	-49.0	-52.4	-41.0	-42.3	-54.2	-59.9	-40.1	-45.8	-49.2	-41.8	-48.8	-71.8	-72.9										
<b>ADR</b>	<b>Mar</b>																	22	23	24	25	26	27	28	Current Week	Run 28	Run MTD											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	76.5	88.28	88.28							
	This Year	83.67	92.72	93.43	92.84	92.46	95.68	90.99	85.93	90.49	92.26	96.14	95.91	99.01	94.27	80.98	82.12	81.31	80.87	77.49	79.05	76.22	74.65	75.20	76.26	78.80	79.19	76.29	74.24	76.51	88.28	88.28						
Last Year	86.69	92.15	94.24	92.14	95.23	102.67	103.35	88.54	96.84	101.31	101.11	96.92	98.99	101.99	95.12	97.65	99.99	94.80	91.53	93.58	96.34	85.36	90.83	94.63	93.86	93.42	102.53	103.00	96.24	96.84	96.25							
Percent Change	-3.5	0.6	-0.9	0.8	-2.9	-6.8	-12.0	-2.9	-6.6	-8.9	-4.9	-1.0	0.0	-7.6	-14.9	-15.9	-18.7	-14.7	-15.3	-15.5	-20.9	-12.5	-17.2	-19.4	-16.1	-15.2	-25.6	-27.9	-20.5	-8.8	-8.3							
<b>RevPAR</b>	<b>Mar</b>																	22	23	24	25	26	27	28	Current Week	Run 28	Run MTD											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	19.69	38.64	38.64							
	This Year	31.99	49.45	52.10	53.27	61.53	72.42	58.19	39.55	52.44	50.95	58.10	63.21	74.08	50.81	28.60	29.15	27.20	25.90	23.03	22.33	19.71	17.88	20.21	20.67	23.98	21.14	18.01	15.94	56.41	59.40	57.88						
Last Year	31.97	42.41	48.63	52.08	59.99	83.26	82.17	40.69	61.99	69.20	65.67	62.13	75.19	81.39	54.68	68.02	70.31	51.49	47.13	57.76	62.18	34.14	45.08	50.52	49.07	48.70	85.76	81.58	65.1	35.0	33.3							
Percent Change	0.1	16.6	7.1	2.3	2.6	-13.0	-29.2	-2.8	-15.4	-26.4	-11.5	1.7	-1.5	-37.6	-47.7	-57.1	-61.3	-49.7	-51.1	-61.3	-68.3	-47.6	-55.2	-59.1	-51.1	-56.6	-79.0	-80.5										
<b>Supply</b>	<b>Mar</b>																	22	23	24	25	26	27	28	Current Week	Run 28	Run MTD											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	30,779	123,116	123,116							
	This Year	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	32,991	131,964	131,964						
Last Year	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	30,779	123,116	123,116							
Percent Change	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7	-6.7							
<b>Demand</b>	<b>Mar</b>																	22	23	24	25	26	27	28	Current Week	Run 28	Run MTD											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	7,921	53,882	53,882							
	This Year	1,681	2,345	2,452	2,523	2,926	3,328	2,812	2,024	2,548	2,428	2,657	2,898	3,290	2,370	1,553	1,561	1,471	1,408	1,307	1,242	1,137	1,053	1,182	1,192	1,338	1,174	1,038	944	19,336	80,946	79,360						
Last Year	1,738	2,169	2,432	2,664	2,969	3,822	3,747	2,166	3,017	3,219	3,061	3,021	3,580	3,761	2,709	3,283	3,314	2,560	2,427	2,909	3,042	1,885	2,339	2,516	2,464	2,457	3,942	3,733	7,921	53,882	53,882							
Percent Change	-3.3	8.1	0.8	-5.3	-1.4	-12.9	-25.0	-6.6	-15.5	-24.6	-13.2	-4.1	-8.1	-37.0	-42.7	-52.5	-55.6	-45.0	-46.1	-57.3	-62.6	-44.1	-49.5	-52.6	-45.7	-52.2	-73.7	-74.7	-59.0	-33.4	-32.1							
<b>Revenue</b>	<b>Mar</b>																	22	23	24	25	26	27	28	Current Week	Run 28	Run MTD											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	606,053	4,756,866	4,756,866							
	This Year	140,644	217,429	229,081	234,228	270,527	318,432	255,875	173,919	230,560	224,018	255,455	277,939	325,748	223,410	125,756	128,183	119,612	113,870	101,279	98,184	86,666	78,610	88,881	90,903	105,428	92,967	79,185	70,078	1,860,884	7,838,559	7,638,711						
Last Year	150,675	199,865	229,200	245,452	282,736	392,399	387,253	191,776	292,153	326,125	309,483	292,810	354,383	383,583	257,693	320,600	331,372	242,687	222,147	272,233	293,053	160,897	212,443	238,099	231,272	229,523	404,169	384,481	606,053	4,756,866	4,756,866							
Percent Change	-6.7	8.8	-0.1	-4.6	-4.3	-18.8	-33.9	-9.3	-21.1	-31.3	-17.5	-5.1	-8.1	-41.8	-51.2	-60.0	-63.9	-53.1	-54.4	-63.9	-70.4	-51.1	-58.2	-61.8	-54.4	-59.5	-80.4	-81.8										
<b>Census %</b>	<b>Mar</b>																	22	23	24	25	26	27	28	Current Week	Run 28	Run MTD											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	80.9	78.0	75.7	67.8	73.0	73.0	70.9	80.9	78.0	75.7
	Census Props	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	51	80.9	78.0	75.7						
Census Rooms	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	4,397	80.9	78.0	75.7							
% Rooms Participants	78.9	78.9	78.9	78.9	78.9	78.9	78.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	80.9	78.8	78.4	80.9	80.9	80.9	78.0	75.7	67.8	73.0	73.0	70.9	80.9	78.0	75.7							

A blank row indicates insufficient data.

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2020 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.



# Tab 4 - Response Billings Area+: Billings Area CVB

Billings Area CVB

For the Week of March 22, 2020 to March 28, 2020



This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2020 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

# Tab 5 - Multi-Seg-Occ: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of March 22, 2020 to March 28, 2020

	Current Week Occupancy (%)										Current Week Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	21.6	23.7	23.8	23.7	22.6	23.1	21.2	20.9	21.0	22.5	-59.9	-64.6	-66.9	-67.2	-67.3	-65.4	-71.8	-72.9	-72.3	-67.6
Montana	24.5	26.6	26.4	27.4	23.0	25.6	19.9	18.3	19.1	23.7	-34.4	-44.8	-50.5	-47.8	-56.0	-47.5	-67.6	-68.9	-68.3	-54.4
Billings Area, MT+	23.9	26.9	27.1	30.4	26.7	27.0	23.6	21.5	22.5	25.7	-40.1	-45.8	-49.2	-41.8	-48.8	-45.4	-71.8	-72.9	-72.3	-56.1
Bismarck, ND+	18.6	21.3	21.9	21.1	20.9	20.8	17.5	17.0	17.3	19.8	-52.0	-62.4	-66.1	-62.2	-57.7	-60.8	-68.0	-74.9	-71.9	-64.3
Boise, ID+	24.7	25.3	24.6	24.3	23.1	24.4	22.0	22.1	22.1	23.7	-56.1	-64.8	-68.4	-69.4	-69.4	-66.2	-73.4	-70.6	-72.1	-68.0
Bozeman, MT+	31.2	35.9	36.1	35.0	28.1	33.3	25.2	23.3	24.3	30.7	-42.4	-48.6	-53.0	-55.7	-69.0	-55.1	-73.8	-75.2	-74.5	-61.7
Great Falls, MT+	31.4	29.3	27.7	29.4	23.7	28.3	20.5	18.8	19.7	25.9	-16.5	-40.1	-51.2	-49.8	-58.5	-45.4	-68.6	-68.6	-68.6	-52.9
Helena, MT+	22.7	20.9	21.6	20.9	16.7	20.6	14.3	15.7	15.0	19.0	-52.8	-67.4	-68.6	-62.8	-73.6	-65.8	-79.1	-69.0	-74.8	-68.4
Madison, WI+	16.9	21.1	21.4	20.1	20.3	20.0	18.6	19.4	19.0	19.7	-52.5	-61.1	-65.6	-66.9	-67.1	-63.6	-71.1	-76.3	-74.0	-67.2
Missoula, MT+	20.4	22.4	23.7	23.7	22.6	22.6	20.8	18.0	19.4	21.7	-51.2	-57.6	-58.4	-60.9	-56.4	-57.3	-60.7	-65.7	-63.1	-59.0
Rapid City, SD+	18.0	19.3	18.6	17.6	16.6	18.0	15.1	15.6	15.4	17.3	-45.9	-54.1	-58.2	-58.3	-59.0	-55.5	-68.7	-71.3	-70.1	-60.4
Sioux Falls, SD+	22.2	25.1	24.1	23.4	22.0	23.4	18.0	17.8	17.9	21.8	-41.5	-55.5	-70.6	-70.7	-62.4	-62.9	-68.8	-72.7	-70.9	-65.1

	Running 28 Day Occupancy (%)										Running 28 Day Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	37.5	43.2	44.8	44.2	41.1	42.1	41.4	41.3	41.3	41.9	-30.2	-35.0	-37.4	-38.4	-39.8	-36.5	-44.0	-46.2	-45.1	-39.2
Montana	32.5	40.3	41.9	43.5	42.2	40.1	42.2	36.8	39.5	39.9	-14.0	-17.1	-20.3	-17.9	-19.6	-18.0	-29.3	-36.9	-33.1	-22.9
Billings Area, MT+	35.9	43.4	42.9	45.1	47.2	42.9	50.6	41.3	45.9	43.8	-20.4	-24.3	-29.6	-21.0	-18.1	-22.9	-33.1	-45.5	-39.3	-28.7
Bismarck, ND+	28.9	36.6	40.6	38.4	37.5	36.4	41.9	40.3	41.1	37.8	-28.4	-35.5	-33.0	-35.8	-37.2	-34.3	-40.9	-42.0	-41.4	-36.7
Boise, ID+	38.8	48.7	50.8	53.1	52.2	48.7	50.5	44.1	47.3	48.3	-24.2	-31.2	-35.2	-34.3	-30.5	-31.7	-37.3	-41.2	-39.1	-33.9
Bozeman, MT+	51.0	59.8	61.3	60.7	61.1	58.8	60.6	54.5	57.5	58.4	-8.4	-11.9	-18.2	-20.7	-25.0	-17.6	-29.4	-33.7	-31.5	-22.0
Great Falls, MT+	33.9	41.1	44.0	44.4	39.5	40.6	38.8	38.3	38.6	40.0	-5.3	-12.6	-15.9	-25.5	-38.0	-21.5	-47.0	-43.7	-45.4	-29.9
Helena, MT+	28.3	39.7	46.8	41.9	37.2	38.8	33.7	34.1	33.9	37.4	-40.8	-39.4	-30.3	-36.4	-42.1	-37.6	-49.8	-42.3	-46.3	-40.1
Madison, WI+	27.5	38.3	43.5	42.6	38.8	38.1	36.2	35.5	35.8	37.5	-22.8	-31.1	-33.1	-33.1	-37.5	-32.3	-48.3	-49.4	-48.9	-37.8
Missoula, MT+	29.3	37.6	39.3	44.4	43.2	38.8	41.8	33.5	37.7	38.5	-23.7	-25.2	-26.7	-19.4	-11.4	-21.3	-17.8	-34.1	-26.0	-22.6
Rapid City, SD+	23.7	27.0	28.0	28.5	27.3	26.9	33.8	36.2	35.0	29.2	-18.7	-23.6	-31.5	-34.1	-38.7	-30.4	-42.9	-42.5	-42.7	-35.1
Sioux Falls, SD+	36.6	48.5	48.1	46.8	42.6	44.5	40.7	42.1	41.4	43.6	-15.9	-19.9	-32.0	-36.1	-30.3	-28.0	-43.2	-42.2	-42.7	-32.7

A blank row indicates insufficient data.

# Tab 6 - Multi-Seg-ADR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of March 22, 2020 to March 28, 2020

	Current Week ADR										Current Week ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	80.75	80.88	80.55	79.46	78.71	80.07	79.72	78.98	79.35	79.88	-35.4	-39.2	-41.0	-41.4	-39.6	-39.5	-38.7	-39.9	-39.3	-39.4
Montana	74.52	74.05	74.57	75.32	73.08	74.35	71.89	70.88	71.41	73.67	-9.3	-13.7	-15.3	-14.5	-17.9	-14.5	-23.9	-24.2	-24.0	-17.5
Billings Area, MT+	74.65	75.20	76.26	78.80	79.19	76.91	76.29	74.24	75.31	76.51	-12.5	-17.2	-19.4	-16.1	-15.2	-16.4	-25.6	-27.9	-26.7	-20.5
Bismarck, ND+	68.04	67.85	70.63	69.49	73.14	69.87	67.27	68.50	67.88	69.37	-10.9	-20.2	-15.9	-18.5	-9.5	-15.6	-15.7	-18.3	-17.3	-16.0
Boise, ID+	80.66	81.61	83.09	83.06	80.69	81.83	78.19	80.26	79.23	81.14	-16.2	-23.3	-26.2	-26.1	-22.4	-23.5	-19.8	-17.3	-18.5	-22.0
Bozeman, MT+	80.81	79.10	79.40	80.24	76.55	79.29	77.16	73.35	75.33	78.40	-1.3	-12.1	-15.7	-15.9	-24.6	-15.3	-32.9	-34.9	-33.8	-22.0
Great Falls, MT+	74.81	73.59	76.14	74.56	73.56	74.56	68.16	67.88	68.02	73.14	-7.3	-11.6	-11.1	-14.0	-12.8	-11.7	-18.7	-19.1	-18.9	-13.2
Helena, MT+	74.83	75.62	81.39	77.63	79.76	77.74	70.24	76.22	73.37	76.75	-23.7	-21.5	-17.0	-18.2	-12.9	-18.8	-25.5	-15.0	-20.5	-19.0
Madison, WI+	74.08	75.90	78.00	74.19	71.32	74.76	71.29	70.28	70.77	73.66	-24.3	-31.1	-29.6	-32.6	-34.4	-31.0	-34.4	-44.2	-40.2	-34.1
Missoula, MT+	69.37	68.77	70.20	70.44	68.17	69.41	69.12	70.49	69.75	69.50	-15.2	-20.1	-19.9	-20.5	-21.1	-19.7	-20.8	-17.9	-19.4	-19.6
Rapid City, SD+	48.83	49.30	51.83	50.04	50.66	50.12	50.26	49.59	49.92	50.07	-6.0	-9.9	-8.0	-9.6	-8.3	-8.6	-17.8	-22.1	-20.1	-12.8
Sioux Falls, SD+	66.26	71.51	72.11	69.88	65.84	69.24	67.91	66.29	67.10	68.74	-13.4	-18.6	-29.1	-30.5	-23.5	-25.5	-19.9	-26.2	-23.3	-24.8

	Running 28 Day ADR										Running 28 Day ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	108.89	113.45	115.75	114.11	109.73	112.54	111.15	111.27	111.21	112.17	-13.6	-15.3	-16.0	-16.6	-16.3	-15.7	-15.2	-16.4	-15.8	-15.7
Montana	82.32	85.03	85.85	86.95	90.66	86.37	93.08	89.06	91.21	87.74	-0.6	-1.6	-2.9	-1.7	0.4	-1.4	-0.6	-4.0	-2.1	-1.9
Billings Area, MT+	82.23	87.09	87.98	89.45	89.43	87.47	92.33	87.57	90.19	88.28	-8.2	-8.2	-10.2	-6.6	-5.3	-7.7	-7.5	-13.6	-10.4	-8.8
Bismarck, ND+	72.62	78.13	79.68	78.12	78.63	77.70	81.11	81.60	81.35	78.84	-7.0	-7.3	-7.0	-8.1	-4.5	-6.9	-3.5	-4.1	-3.8	-5.9
Boise, ID+	95.56	109.73	116.78	115.66	110.51	110.40	105.54	100.20	103.05	108.34	-2.0	-1.6	-2.0	-2.8	0.9	-1.8	2.8	1.2	2.1	-0.6
Bozeman, MT+	87.38	90.24	91.49	92.19	101.91	92.84	106.75	97.34	102.29	95.50	4.3	2.0	0.2	-1.5	4.0	1.3	1.9	-3.9	-0.8	0.2
Great Falls, MT+	75.99	79.81	82.34	83.63	79.55	80.51	81.14	81.16	81.15	80.68	-3.9	-4.6	-5.9	-7.0	-16.2	-8.5	-18.1	-18.3	-18.2	-12.3
Helena, MT+	86.11	92.18	96.25	94.17	90.35	92.36	91.08	91.61	91.34	92.09	-9.8	-7.6	-4.3	-4.3	-6.3	-6.0	-5.2	-2.6	-4.0	-5.4
Madison, WI+	89.61	99.50	105.82	103.66	99.36	100.42	97.75	95.50	96.64	99.39	-8.5	-9.4	-7.1	-8.4	-11.3	-9.1	-15.3	-17.7	-16.5	-11.5
Missoula, MT+	76.86	81.89	83.44	85.46	87.09	83.42	87.45	83.63	85.75	84.07	-2.3	-1.9	-2.1	0.2	3.7	-0.2	3.0	-2.4	0.5	0.0
Rapid City, SD+	51.93	53.85	56.83	56.07	54.35	54.71	59.94	62.60	61.32	56.97	2.9	0.9	1.8	0.0	-9.6	-1.6	-14.2	-11.0	-12.6	-7.0
Sioux Falls, SD+	83.31	90.70	89.69	89.85	85.73	88.14	88.91	91.80	90.38	88.74	-0.8	0.0	-5.2	-4.7	-1.7	-2.9	-3.3	-3.0	-3.1	-3.1

A blank row indicates insufficient data.

# Tab 7 - Multi-Seg-RevPAR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of March 22, 2020 to March 28, 2020

	Current Week RevPAR										Current Week RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	17.42	19.17	19.15	18.80	17.79	18.47	16.89	16.49	16.69	17.96	-74.1	-78.4	-80.5	-80.8	-80.2	-79.1	-82.7	-83.7	-83.2	-80.4
Montana	18.27	19.70	19.66	20.61	16.82	19.01	14.30	12.95	13.63	17.47	-40.4	-52.4	-58.1	-55.3	-63.9	-55.1	-75.4	-76.5	-75.9	-62.3
Billings Area, MT+	17.88	20.21	20.67	23.98	21.14	20.78	18.01	15.94	16.97	19.69	-47.6	-55.2	-59.1	-51.1	-56.6	-54.3	-79.0	-80.5	-79.7	-65.1
Bismarck, ND+	12.69	14.45	15.46	14.67	15.28	14.51	11.79	11.66	11.73	13.71	-57.2	-70.0	-71.5	-69.2	-61.7	-67.0	-73.0	-79.5	-76.7	-70.0
Boise, ID+	19.94	20.68	20.42	20.21	18.61	19.97	17.21	17.75	17.48	19.26	-63.2	-73.0	-76.6	-77.4	-76.3	-74.1	-78.7	-75.7	-77.3	-75.0
Bozeman, MT+	25.24	28.43	28.64	28.12	21.55	26.40	19.47	17.10	18.28	24.08	-43.1	-54.8	-60.3	-62.8	-76.6	-62.0	-82.4	-83.8	-83.1	-70.1
Great Falls, MT+	23.50	21.57	21.13	21.92	17.46	21.12	13.98	12.79	13.39	18.91	-22.6	-47.0	-56.6	-56.8	-63.8	-51.8	-74.5	-74.6	-74.5	-59.1
Helena, MT+	17.01	15.77	17.61	16.19	13.33	15.98	10.03	11.95	10.99	14.56	-64.0	-74.4	-73.9	-69.6	-77.0	-72.2	-84.5	-73.7	-80.0	-74.4
Madison, WI+	12.49	16.04	16.67	14.95	14.49	14.93	13.23	13.65	13.44	14.50	-64.1	-73.2	-75.8	-77.7	-78.4	-74.9	-81.0	-86.8	-84.5	-78.4
Missoula, MT+	14.16	15.39	16.66	16.71	15.44	15.67	14.40	12.72	13.56	15.07	-58.6	-66.1	-66.7	-68.9	-65.6	-65.7	-68.8	-71.8	-70.3	-67.0
Rapid City, SD+	8.81	9.54	9.62	8.79	8.41	9.03	7.60	7.73	7.67	8.64	-49.2	-58.7	-61.6	-62.3	-62.5	-59.4	-74.2	-77.7	-76.1	-65.5
Sioux Falls, SD+	14.72	17.97	17.37	16.32	14.45	16.17	12.24	11.79	12.02	14.98	-49.3	-63.7	-79.2	-79.6	-71.2	-72.4	-75.0	-79.9	-77.7	-73.8

	Running 28 Day RevPAR										Running 28 Day RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	40.78	49.06	51.82	50.39	45.10	47.43	46.05	45.92	45.98	47.02	-39.7	-44.9	-47.4	-48.7	-49.7	-46.5	-52.5	-55.0	-53.8	-48.7
Montana	26.74	34.25	35.98	37.79	38.24	34.60	39.27	32.76	36.01	35.00	-14.5	-18.4	-22.6	-19.3	-19.3	-19.1	-29.7	-39.4	-34.5	-24.4
Billings Area, MT+	29.50	37.81	37.73	40.31	42.23	37.52	46.71	36.16	41.44	38.64	-26.9	-30.5	-36.8	-26.1	-22.5	-28.8	-38.1	-52.9	-45.6	-35.0
Bismarck, ND+	20.99	28.63	32.35	30.01	29.47	28.29	34.00	32.89	33.44	29.76	-33.4	-40.3	-37.6	-41.0	-40.0	-38.9	-42.9	-44.4	-43.7	-40.5
Boise, ID+	37.06	53.44	59.28	61.37	57.70	53.77	53.30	44.19	48.74	52.33	-25.7	-32.3	-36.5	-36.2	-29.9	-32.9	-35.5	-40.5	-37.8	-34.3
Bozeman, MT+	44.53	53.94	56.11	55.96	62.28	54.56	64.69	53.02	58.85	55.79	-4.5	-10.1	-18.1	-21.9	-22.0	-16.5	-28.0	-36.3	-32.0	-21.9
Great Falls, MT+	25.78	32.82	36.26	37.10	31.44	32.68	31.48	31.11	31.29	32.28	-9.0	-16.6	-20.9	-30.7	-48.0	-28.2	-56.6	-54.0	-55.4	-38.5
Helena, MT+	24.41	36.62	45.03	39.49	33.61	35.83	30.66	31.23	30.94	34.43	-46.6	-44.0	-33.2	-39.1	-45.7	-41.3	-52.4	-43.8	-48.4	-43.3
Madison, WI+	24.60	38.06	46.05	44.13	38.56	38.28	35.38	33.86	34.62	37.24	-29.4	-37.5	-37.8	-38.7	-44.6	-38.5	-56.2	-58.4	-57.3	-45.0
Missoula, MT+	22.52	30.82	32.77	37.96	37.65	32.34	36.58	28.04	32.31	32.33	-25.4	-26.6	-28.3	-19.2	-8.1	-21.5	-15.4	-35.7	-25.6	-22.7
Rapid City, SD+	12.30	14.52	15.93	16.01	14.85	14.72	20.28	22.69	21.48	16.65	-16.4	-23.0	-30.3	-34.1	-44.6	-31.5	-51.1	-48.8	-49.9	-39.7
Sioux Falls, SD+	30.45	44.01	43.17	42.09	36.49	39.24	36.17	38.61	37.39	38.71	-16.6	-19.9	-35.6	-39.1	-31.5	-30.1	-45.1	-43.9	-44.5	-34.8

A blank row indicates insufficient data.





# How can we assist you?

**Glossary:**

For all STR definitions, please visit [www.str.com/resources/glossary](http://www.str.com/resources/glossary)

**Frequently Asked Questions (FAQ):**

For all STR FAQs, please click [here](#) or visit [www.str.com/resources/faq](http://www.str.com/resources/faq)

Please visit our website at [www.str.com](http://www.str.com), or if you need additional assistance please reach out to our Customer Support team.

**North America:**

735 East Main Street, Hendersonville, TN 37075 USA

T : +1 615 824 8664

[destininfo@str.com](mailto:destininfo@str.com)

**International:**

Blue Fin Building, 110 Southwark Street, London SE1 0TA

T : +44 (0) 20 7922 1930

[industryinfo@str.com](mailto:industryinfo@str.com)

**Asia Pacific:**

Thong Teck Building, 15 Scotts Road #08-12, 228 218 Singapore

T: +64 6800 7850

[apinfo@str.com](mailto:apinfo@str.com)

For the latest in industry news, visit [HotelNewsNow.com](http://HotelNewsNow.com).

To learn more about the Hotel Data Conference, visit [HotelDataConference.com](http://HotelDataConference.com).