

Date Created: May 19, 2020

# Billings Area CVB

For the Week of May 10, 2020 to May 16, 2020



Table Of Contents	1
Translation Table	2
Day Trend Billings Area+	3
Response Billings Area+	4
Multi-Seg-Occ	5
Multi-Seg-ADR	6
Multi-Seg-RevPAR	7
Help	8

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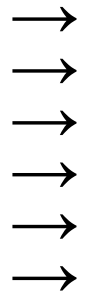
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# Tab 2 - Weekly Year Over Year Translation Table

For the Week of May 10, 2020 to May 16, 2020

		2020						
		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Apr		19	20	21	22	23	24	25
Apr / May		26	27	28	29	30	1	2
May		3	4	5	6	7	8	9
May		<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>
May		17	18	19	20	21	22	23
May		24	25	26	27	28	29	30



		2019						
		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Apr		21	22	23	24	25	26	27
Apr / May		28	29	30	1	2	3	4
May		5	6	7	8	9	10	11
May		<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>
May		19	20	21	22	23	24	25
May / Jun		26	27	28	29	30	31	1

**This Year**  
 Thursday, Apr 23rd - First Day of Ramadan  
 Sunday, May 10th - Mother's Day  
 Monday, May 25th - Memorial Day

**Last Year**  
 Sunday, Apr 21st - Easter Sunday  
 Sunday, May 5th - First Day of Ramadan  
 Sunday, May 12th - Mother's Day  
 Monday, May 27th - Memorial Day

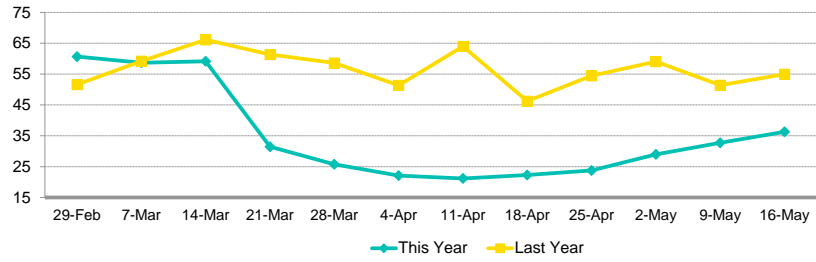
**Number of Weekdays:** 30  
**Number of Weekend Days:** 12

**Number of Weekdays:** 30  
**Number of Weekend Days:** 12

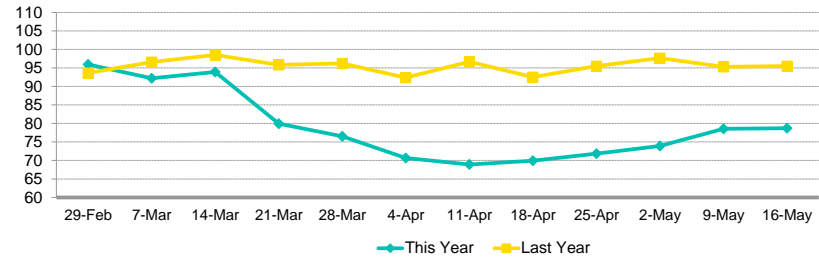
**Note:** Weekdays - Sunday through Thursday, Weekends - Friday and Saturday

Billings Area CVB  
For the Week of May 10, 2020 to May 16, 2020

Weekly Occ (%) - Feb 29, 2020 to May 16, 2020



Weekly ADR - Feb 29, 2020 to May 16, 2020



														Current Week																		
														Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Current Week	Run 28	Run MTD		
<b>Occupancy (%)</b>	<b>Apr</b>														<b>May</b>																	
	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Current Week	Run 28	Run MTD	
	This Year	19.9	24.3	24.7	24.7	24.9	24.4	23.4	23.7	28.9	29.6	29.3	30.5	31.0	29.9	29.1	33.1	35.1	33.8	32.8	33.7	31.5	28.1	33.5	37.7	36.9	37.8	39.6	40.6	36.3	30.4	34.0
	Last Year	31.1	46.9	55.8	57.5	52.4	67.4	70.4	36.3	50.4	54.7	54.3	60.2	81.7	75.7	38.3	51.9	56.8	57.3	50.5	55.1	50.0	37.4	55.5	65.5	64.6	56.8	53.1	51.8	55.0	55.0	57.0
Percent Change	-35.9	-48.3	-55.7	-57.0	-52.5	-63.9	-66.7	-34.6	-42.8	-45.9	-46.0	-49.4	-62.1	-60.5	-23.9	-36.3	-38.2	-41.0	-35.2	-38.8	-37.0	-24.8	-39.7	-42.5	-42.9	-33.6	-25.4	-21.6	-33.9	-44.6	-40.3	
<b>ADR</b>	<b>Apr</b>														<b>May</b>																	
	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Current Week	Run 28	Run MTD	
	This Year	70.54	68.70	73.80	72.97	70.99	72.75	72.98	70.90	74.00	76.22	72.84	73.71	75.29	73.81	75.29	77.76	78.79	83.53	77.02	78.22	78.75	75.97	77.99	78.90	78.30	78.63	79.56	80.62	78.71	76.19	78.18
	Last Year	83.95	93.00	96.47	95.08	93.03	98.26	101.06	88.22	95.10	97.30	96.38	94.52	101.85	103.01	89.89	94.71	96.36	95.92	94.35	96.60	97.58	88.24	96.41	99.11	97.23	95.39	95.47	93.22	95.50	96.03	96.73
Percent Change	-16.0	-26.1	-23.5	-23.2	-23.7	-26.0	-27.8	-19.6	-22.2	-21.7	-24.4	-22.0	-26.1	-28.3	-16.2	-17.9	-18.2	-12.9	-18.4	-19.0	-19.3	-13.9	-19.1	-20.4	-19.5	-17.6	-16.7	-13.5	-17.6	-20.7	-19.2	
<b>RevPAR</b>	<b>Apr</b>														<b>May</b>																	
	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Current Week	Run 28	Run MTD	
	This Year	14.04	16.66	18.23	18.03	17.66	17.72	17.11	16.82	21.35	22.56	21.36	22.45	23.34	22.08	21.93	25.74	27.66	28.25	25.23	26.40	24.81	21.36	26.11	29.74	28.90	29.70	31.51	32.72	28.58	23.19	26.59
	Last Year	26.10	43.65	53.85	54.65	48.72	66.26	71.15	32.01	47.94	53.22	52.29	56.94	83.22	78.00	34.39	49.20	54.71	54.95	47.67	53.23	48.78	33.01	53.56	64.94	62.80	54.22	50.68	48.24	52.49	52.80	55.12
Percent Change	-46.2	-61.8	-66.1	-67.0	-63.7	-73.3	-76.0	-47.5	-55.5	-57.6	-59.2	-60.6	-71.9	-71.7	-36.2	-47.7	-49.4	-48.6	-47.1	-50.4	-49.1	-35.3	-51.3	-54.2	-54.0	-45.2	-37.8	-32.2	-45.6	-56.1	-51.8	
<b>Supply</b>	<b>Apr</b>														<b>May</b>																	
	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Current Week	Run 28	Run MTD	
	This Year	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	28,336	113,344	64,768
	Last Year	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	32,991	131,964	75,408
Percent Change	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	-14.1	
<b>Demand</b>	<b>Apr</b>														<b>May</b>																	
	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Current Week	Run 28	Run MTD	
	This Year	806	982	1,000	1,000	1,007	986	949	960	1,168	1,198	1,187	1,233	1,255	1,211	1,179	1,340	1,421	1,369	1,326	1,366	1,275	1,138	1,355	1,526	1,494	1,529	1,603	1,643	10,288	34,506	22,030
	Last Year	1,465	2,212	2,631	2,709	2,468	3,178	3,318	1,710	2,376	2,578	2,557	2,839	3,851	3,569	1,803	2,448	2,676	2,700	2,381	2,597	2,356	1,763	2,618	3,088	3,044	2,679	2,502	2,439	18,133	72,555	42,969
Percent Change	-45.0	-55.6	-62.0	-63.1	-59.2	-69.0	-71.4	-43.9	-50.8	-53.5	-53.6	-56.6	-67.4	-66.1	-34.6	-45.3	-46.9	-49.3	-44.3	-47.4	-45.9	-35.5	-48.2	-50.6	-50.9	-42.9	-35.9	-32.6	-43.3	-52.4	-48.7	
<b>Revenue</b>	<b>Apr</b>														<b>May</b>																	
	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Current Week	Run 28	Run MTD	
	This Year	56,853	67,459	73,797	72,972	71,491	71,735	69,254	68,068	86,432	91,306	86,466	90,881	94,495	89,383	88,772	104,195	111,967	114,347	102,127	106,850	100,411	86,456	105,680	120,396	116,976	120,219	127,541	132,453	809,721	2,628,984	1,722,269
	Last Year	122,991	205,723	253,800	257,562	229,594	312,265	335,326	150,859	225,958	250,840	246,452	268,338	392,209	367,627	162,075	231,862	257,863	258,992	224,654	250,868	229,896	155,573	252,406	306,041	295,956	255,555	238,866	227,360	1,731,756	6,967,512	4,156,368
Percent Change	-53.8	-67.2	-70.9	-71.7	-68.9	-77.0	-79.3	-54.9	-61.7	-63.6	-64.9	-66.1	-75.9	-75.7	-45.2	-55.1	-56.6	-55.8	-54.5	-57.4	-56.3	-44.4	-58.1	-60.7	-60.5	-53.0	-46.6	-41.7	-53.2	-62.3	-58.6	
<b>Census %</b>	<b>Apr</b>														<b>May</b>																	
	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Current Week	Run 28	Run MTD	
	Census Props	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48
	Census Rooms	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048	4,048
% Rooms Participants	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	77.3	77.3	77.3	77.3	77.3	79.2	79.2	77.3	

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# Tab 4 - Response Billings Area+: Billings Area CVB

Billings Area CVB

For the Week of May 10, 2020 to May 16, 2020



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# Tab 5 - Multi-Seg-Occ: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of May 10, 2020 to May 16, 2020

	Current Week Occupancy (%)										Current Week Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	26.6	31.6	32.9	33.4	32.7	31.4	34.1	35.5	34.8	32.4	-44.7	-52.5	-55.3	-55.2	-54.1	-52.9	-56.6	-56.8	-56.7	-54.1
Montana	23.6	31.3	33.9	34.3	31.9	31.0	31.2	31.8	31.5	31.2	-40.5	-45.3	-49.3	-50.3	-52.0	-48.2	-57.5	-53.1	-55.4	-50.5
Billings Area, MT+	28.1	33.5	37.7	36.9	37.8	34.8	39.6	40.6	40.1	36.3	-24.8	-39.7	-42.5	-42.9	-33.6	-37.8	-25.4	-21.6	-23.5	-33.9
Bismarck, ND+	24.3	29.0	34.3	33.5	32.8	30.8	30.2	29.1	29.6	30.5	-45.8	-57.9	-50.8	-50.3	-45.1	-50.5	-52.1	-58.4	-55.4	-52.0
Boise, ID+	26.0	28.4	28.6	31.1	30.9	29.0	34.6	35.9	35.2	30.8	-50.3	-60.8	-63.4	-62.4	-65.8	-61.5	-63.7	-56.1	-60.2	-61.0
Bozeman, MT+	23.8	33.1	36.0	34.2	33.2	32.1	30.8	29.0	29.9	31.5	-48.2	-53.1	-56.4	-60.7	-55.5	-55.6	-66.0	-58.6	-62.8	-57.8
Great Falls, MT+	28.6	35.4	37.7	38.0	34.6	34.9	35.3	36.4	35.9	35.1	-20.5	-25.0	-50.0	-54.5	-56.3	-45.7	-38.3	-32.7	-35.6	-43.1
Helena, MT+	21.2	27.1	28.6	31.4	25.6	26.8	29.2	29.1	29.1	27.5	-47.2	-60.1	-64.4	-60.8	-61.0	-59.9	-63.0	-60.2	-61.6	-60.5
Madison, WI+	22.6	28.4	29.7	28.7	27.4	27.4	25.9	25.8	25.8	26.9	-43.8	-57.9	-62.2	-64.1	-55.1	-58.2	-56.8	-65.1	-61.4	-59.1
Missoula, MT+	25.2	30.2	32.9	34.4	31.2	30.8	34.1	35.8	34.9	32.0	-42.1	-54.0	-52.6	-49.9	-65.3	-54.3	-65.1	-62.4	-63.8	-57.8
Rapid City, SD+	25.0	29.3	31.2	32.2	32.0	29.9	36.2	38.8	37.5	32.1	-43.1	-49.8	-51.5	-52.1	-50.5	-49.8	-43.5	-42.6	-43.0	-47.8
Sioux Falls, SD+	22.6	27.1	28.8	28.6	26.4	26.7	27.9	30.2	29.1	27.4	-42.3	-53.6	-57.3	-60.3	-69.0	-58.6	-69.7	-61.7	-66.0	-61.2

	Running 28 Day Occupancy (%)										Running 28 Day Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	25.2	29.3	30.4	30.7	30.0	29.1	30.1	30.9	30.5	29.5	-49.6	-55.1	-57.7	-57.9	-57.0	-55.9	-60.4	-60.4	-60.4	-57.3
Montana	21.4	27.5	29.5	29.7	27.9	27.2	26.5	25.9	26.2	26.9	-46.1	-48.6	-50.9	-52.2	-53.4	-50.6	-60.8	-59.1	-60.0	-53.6
Billings Area, MT+	25.2	29.9	31.8	31.2	31.5	29.9	32.2	31.4	31.8	30.4	-29.5	-41.6	-45.4	-46.6	-42.8	-42.2	-50.0	-49.4	-49.7	-44.6
Bismarck, ND+	22.0	27.3	30.4	29.3	27.7	27.3	26.1	25.1	25.6	26.8	-49.8	-56.7	-57.6	-57.4	-53.4	-55.4	-64.2	-63.8	-64.0	-58.2
Boise, ID+	21.3	23.5	23.6	25.0	26.3	23.9	28.4	28.7	28.5	25.2	-57.8	-68.2	-71.3	-69.9	-67.5	-67.7	-67.0	-64.0	-65.6	-67.0
Bozeman, MT+	22.3	28.5	30.8	30.5	28.0	28.0	27.3	25.4	26.3	27.5	-55.4	-57.0	-58.8	-60.7	-60.6	-58.8	-64.8	-64.3	-64.6	-60.5
Great Falls, MT+	26.7	32.0	34.3	35.4	32.8	32.2	32.0	31.1	31.6	32.0	-31.4	-36.1	-44.6	-45.5	-48.4	-42.3	-48.6	-43.1	-46.1	-43.4
Helena, MT+	17.6	21.5	23.6	24.8	23.5	22.2	23.0	22.4	22.7	22.3	-57.6	-67.5	-69.3	-67.6	-67.1	-66.6	-67.8	-64.9	-66.4	-66.6
Madison, WI+	21.2	25.7	26.3	26.0	25.5	24.9	24.0	23.6	23.8	24.6	-50.8	-63.5	-67.6	-66.6	-61.3	-63.1	-66.7	-69.5	-68.2	-64.7
Missoula, MT+	20.5	24.6	27.1	28.4	27.0	25.5	28.3	29.1	28.7	26.4	-55.9	-58.9	-57.2	-59.2	-66.2	-60.0	-68.9	-64.7	-66.9	-62.4
Rapid City, SD+	21.9	25.0	26.1	26.6	27.1	25.3	31.5	32.6	32.1	27.3	-46.2	-50.7	-52.9	-53.0	-51.0	-51.0	-50.0	-49.5	-49.7	-50.6
Sioux Falls, SD+	19.7	24.0	24.6	24.7	23.6	23.3	23.8	24.3	24.1	23.5	-47.8	-58.2	-63.3	-63.6	-65.5	-60.9	-72.3	-69.8	-71.1	-64.6

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# Tab 6 - Multi-Seg-ADR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of May 10, 2020 to May 16, 2020

	Current Week ADR										Current Week ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	74.52	75.86	76.24	76.35	76.52	75.95	80.11	82.18	81.17	77.55	-35.2	-41.9	-44.9	-44.6	-41.6	-42.3	-41.8	-42.5	-42.2	-42.4
Montana	73.53	74.97	76.22	76.17	76.64	75.63	77.35	77.54	77.45	76.16	-21.3	-23.8	-24.3	-25.3	-26.0	-24.5	-29.8	-28.8	-29.3	-26.2
Billings Area, MT+	75.97	77.99	78.90	78.30	78.63	78.06	79.56	80.62	80.10	78.71	-13.9	-19.1	-20.4	-19.5	-17.6	-18.6	-16.7	-13.5	-15.1	-17.6
Bismarck, ND+	68.58	71.70	70.73	68.47	69.50	69.82	70.45	72.30	71.36	70.25	-12.1	-20.1	-23.9	-25.3	-18.8	-21.0	-15.2	-15.6	-15.5	-19.4
Boise, ID+	73.61	75.78	74.06	74.72	74.73	74.60	77.67	77.47	77.57	75.57	-26.0	-30.8	-39.4	-39.1	-37.2	-35.7	-36.3	-29.2	-33.2	-34.9
Bozeman, MT+	86.19	81.57	83.19	84.75	86.02	84.22	88.34	85.28	86.86	84.93	-14.2	-24.2	-25.4	-26.0	-24.1	-23.8	-25.5	-24.2	-25.1	-24.3
Great Falls, MT+	71.63	72.67	74.33	74.20	74.88	73.63	75.34	75.74	75.55	74.19	-13.7	-18.9	-26.7	-26.5	-23.8	-23.9	-15.0	-17.8	-16.4	-22.0
Helena, MT+	77.56	79.62	79.89	81.52	81.24	80.10	81.40	80.52	80.96	80.37	-18.9	-23.5	-24.7	-24.4	-22.9	-23.5	-25.0	-24.9	-24.9	-24.0
Madison, WI+	67.47	70.08	71.34	69.87	69.99	69.86	70.55	70.71	70.63	70.07	-40.6	-41.1	-44.4	-45.3	-39.5	-42.8	-35.5	-39.8	-38.0	-41.5
Missoula, MT+	73.14	73.67	75.41	76.65	76.82	75.26	76.23	80.15	78.24	76.19	-17.6	-23.9	-24.2	-22.6	-25.3	-23.5	-39.0	-33.9	-36.4	-29.0
Rapid City, SD+	48.87	50.16	50.67	51.04	50.15	50.24	53.06	54.05	53.57	51.35	-21.7	-24.0	-28.4	-29.6	-31.5	-27.7	-31.4	-30.7	-31.1	-28.7
Sioux Falls, SD+	63.24	66.68	68.29	66.98	66.73	66.52	65.65	70.16	68.00	66.97	-18.4	-23.9	-26.9	-29.4	-32.1	-27.7	-39.1	-29.6	-34.6	-30.4

	Running 28 Day ADR										Running 28 Day ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	73.34	74.59	75.04	75.06	74.84	74.62	77.20	78.54	77.88	75.59	-38.3	-42.4	-44.8	-44.8	-42.7	-43.0	-42.2	-42.3	-42.2	-42.8
Montana	70.46	72.71	73.94	73.99	73.63	73.09	74.81	74.93	74.87	73.59	-21.0	-21.4	-22.1	-23.6	-25.4	-23.0	-30.5	-30.0	-30.2	-25.6
Billings Area, MT+	73.51	75.08	77.25	77.38	75.51	75.85	76.89	77.10	76.99	76.19	-16.2	-20.9	-20.7	-19.5	-20.0	-19.9	-21.9	-22.4	-22.1	-20.7
Bismarck, ND+	66.49	68.58	68.04	67.09	68.03	67.69	68.89	70.06	69.47	68.18	-14.8	-21.6	-25.7	-25.8	-18.8	-22.2	-20.0	-19.6	-19.8	-21.5
Boise, ID+	74.12	74.45	74.30	75.49	74.59	74.61	76.85	76.50	76.67	75.27	-25.9	-36.8	-39.7	-38.8	-34.9	-36.3	-32.8	-29.4	-31.2	-34.7
Bozeman, MT+	77.87	78.26	79.87	79.96	80.90	79.45	84.01	83.18	83.61	80.59	-19.5	-21.3	-23.3	-25.4	-28.4	-24.1	-37.0	-35.8	-36.4	-28.6
Great Falls, MT+	69.31	71.90	72.37	72.58	72.72	71.89	73.10	73.18	73.14	72.24	-16.3	-17.7	-21.7	-21.8	-19.7	-20.0	-17.6	-17.7	-17.6	-19.3
Helena, MT+	72.87	77.10	77.61	78.55	79.05	77.27	79.49	78.46	78.98	77.77	-21.0	-22.7	-24.8	-26.0	-23.2	-24.1	-24.5	-24.9	-24.7	-24.2
Madison, WI+	66.37	69.19	69.56	68.28	69.09	68.58	69.07	69.85	69.46	68.82	-47.7	-49.6	-51.0	-50.9	-46.6	-49.5	-52.0	-50.9	-51.4	-50.2
Missoula, MT+	69.61	70.95	72.34	73.33	72.73	71.94	75.34	76.32	75.84	73.15	-23.5	-23.8	-25.3	-27.1	-31.2	-26.8	-38.6	-36.7	-37.7	-31.3
Rapid City, SD+	47.12	48.68	50.35	49.60	50.12	49.25	50.96	51.39	51.18	49.90	-19.0	-22.0	-23.3	-24.7	-23.5	-22.9	-28.1	-28.8	-28.4	-24.9
Sioux Falls, SD+	61.35	65.30	65.46	64.99	64.10	64.36	64.07	66.69	65.39	64.66	-20.8	-25.1	-27.8	-28.4	-28.9	-27.1	-37.0	-33.1	-35.0	-30.2

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# Tab 7 - Multi-Seg-RevPAR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of May 10, 2020 to May 16, 2020

	Current Week RevPAR										Current Week RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	19.83	23.99	25.05	25.47	25.05	23.88	27.28	29.19	28.24	25.12	-64.2	-72.4	-75.3	-75.2	-73.2	-72.9	-74.7	-75.2	-75.0	-73.6
Montana	17.39	23.50	25.87	26.12	24.46	23.47	24.13	24.64	24.39	23.73	-53.2	-58.3	-61.6	-62.9	-64.5	-60.9	-70.1	-66.6	-68.5	-63.5
Billings Area, MT+	21.36	26.11	29.74	28.90	29.70	27.16	31.51	32.72	32.11	28.58	-35.3	-51.3	-54.2	-54.0	-45.2	-49.4	-37.8	-32.2	-35.1	-45.6
Bismarck, ND+	16.68	20.79	24.25	22.93	22.77	21.48	21.28	21.04	21.16	21.39	-52.3	-66.4	-62.6	-62.9	-55.4	-60.9	-59.4	-64.9	-62.4	-61.3
Boise, ID+	19.15	21.54	21.15	23.20	23.07	21.62	26.84	27.79	27.31	23.25	-63.2	-72.9	-77.8	-77.1	-78.6	-75.2	-76.9	-68.9	-73.4	-74.6
Bozeman, MT+	20.52	27.04	29.99	28.99	28.55	27.02	27.21	24.70	25.95	26.71	-55.5	-64.4	-67.5	-71.0	-66.2	-66.1	-74.7	-68.6	-72.1	-68.0
Great Falls, MT+	20.51	25.75	27.99	28.23	25.88	25.67	26.62	27.55	27.09	26.08	-31.4	-39.2	-63.4	-66.6	-66.7	-58.7	-47.5	-44.7	-46.1	-55.6
Helena, MT+	16.45	21.54	22.87	25.57	20.79	21.45	23.80	23.40	23.60	22.06	-57.2	-69.5	-73.2	-70.4	-69.9	-69.3	-72.2	-70.1	-71.2	-69.9
Madison, WI+	15.26	19.91	21.21	20.07	19.20	19.13	18.26	18.22	18.24	18.87	-66.6	-75.2	-79.0	-80.4	-72.8	-76.1	-72.1	-79.0	-76.0	-76.1
Missoula, MT+	18.43	22.22	24.81	26.37	23.93	23.15	25.98	28.66	27.32	24.34	-52.3	-65.0	-64.1	-61.2	-74.1	-65.1	-78.7	-75.1	-77.0	-70.0
Rapid City, SD+	12.24	14.69	15.81	16.43	16.04	15.04	19.23	20.99	20.11	16.49	-55.5	-61.9	-65.3	-66.3	-66.1	-63.8	-61.2	-60.3	-60.7	-62.8
Sioux Falls, SD+	14.29	18.07	19.69	19.18	17.63	17.77	18.32	21.21	19.77	18.34	-52.9	-64.7	-68.8	-72.0	-78.9	-70.1	-81.5	-73.0	-77.8	-73.0

	Running 28 Day RevPAR										Running 28 Day RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	18.47	21.88	22.79	23.04	22.44	21.72	23.24	24.26	23.75	22.31	-68.9	-74.1	-76.7	-76.8	-75.3	-74.9	-77.1	-77.2	-77.1	-75.6
Montana	15.07	20.03	21.82	21.99	20.56	19.90	19.79	19.42	19.60	19.81	-57.5	-59.5	-61.8	-63.4	-65.2	-61.9	-72.7	-71.4	-72.1	-65.5
Billings Area, MT+	18.54	22.47	24.55	24.13	23.76	22.69	24.74	24.18	24.46	23.19	-40.9	-53.8	-56.7	-57.0	-54.2	-53.6	-60.9	-60.7	-60.8	-56.1
Bismarck, ND+	14.62	18.76	20.66	19.64	18.85	18.50	17.96	17.58	17.77	18.29	-57.2	-66.0	-68.5	-68.4	-62.1	-65.3	-71.4	-70.9	-71.2	-67.2
Boise, ID+	15.78	17.51	17.52	18.85	19.59	17.85	21.79	21.92	21.85	18.99	-68.7	-79.9	-82.7	-81.6	-78.9	-79.4	-77.8	-74.6	-76.3	-78.5
Bozeman, MT+	17.38	22.27	24.62	24.40	22.65	22.26	22.91	21.09	22.00	22.19	-64.1	-66.2	-68.4	-70.7	-71.8	-68.7	-77.8	-77.1	-77.5	-71.8
Great Falls, MT+	18.51	22.99	24.83	25.67	23.85	23.17	23.39	22.79	23.09	23.15	-42.5	-47.4	-56.6	-57.4	-58.5	-53.8	-57.7	-53.2	-55.6	-54.3
Helena, MT+	12.82	16.60	18.33	19.51	18.55	17.16	18.28	17.56	17.92	17.38	-66.5	-74.9	-76.9	-76.0	-74.7	-74.6	-75.7	-73.6	-74.7	-74.7
Madison, WI+	14.10	17.80	18.27	17.73	17.62	17.10	16.59	16.50	16.55	16.94	-74.3	-81.6	-84.1	-83.6	-79.3	-81.4	-84.0	-85.0	-84.5	-82.4
Missoula, MT+	14.24	17.43	19.63	20.80	19.63	18.35	21.32	22.20	21.76	19.32	-66.3	-68.7	-68.0	-70.3	-76.8	-70.7	-80.9	-77.7	-79.4	-74.2
Rapid City, SD+	10.30	12.15	13.15	13.21	13.60	12.48	16.05	16.76	16.40	13.61	-56.4	-61.5	-63.9	-64.6	-62.5	-62.2	-64.0	-64.0	-64.0	-62.9
Sioux Falls, SD+	12.06	15.68	16.11	16.08	15.14	15.02	15.28	16.23	15.75	15.23	-58.7	-68.7	-73.5	-73.9	-75.4	-71.5	-82.6	-79.8	-81.2	-75.3

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