

Date Created: May 27, 2020

# Billings Area CVB

For the Week of May 17, 2020 to May 23, 2020



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Corporate North American Headquarters  
T : +1 (615) 824 8664  
destininfo@str.com www.str.com

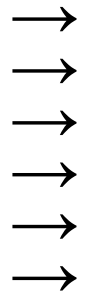
International Headquarters  
T : +44 (0)207 922 1930  
industryinfo@str.com www.str.com

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# Tab 2 - Weekly Year Over Year Translation Table

For the Week of May 17, 2020 to May 23, 2020

		2020						
		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Apr / May		26	27	28	29	30	1	2
May		3	4	5	6	7	8	9
May		10	11	12	13	14	15	16
May		<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>
May		24	25	26	27	28	29	30
May / Jun		31	1	2	3	4	5	6



		2019						
		Sun	Mon	Tue	Wed	Thu	Fri	Sat
Apr / May		28	29	30	1	2	3	4
May		5	6	7	8	9	10	11
May		12	13	14	15	16	17	18
May		<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>
May / Jun		26	27	28	29	30	31	1
Jun		2	3	4	5	6	7	8

**This Year**  
 Sunday, May 10th - Mother's Day  
 Monday, May 25th - Memorial Day

**Last Year**  
 Sunday, May 5th - First Day of Ramadan  
 Sunday, May 12th - Mother's Day  
 Monday, May 27th - Memorial Day

**Number of Weekdays:** 30  
**Number of Weekend Days:** 12

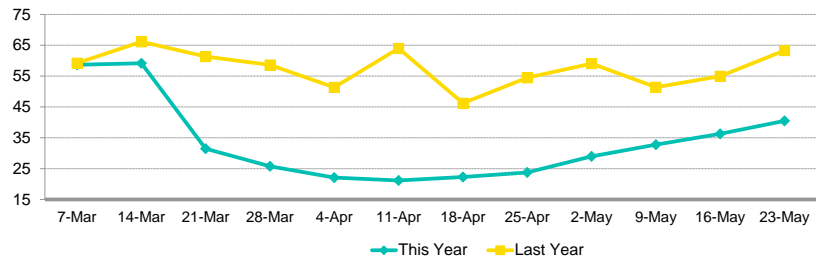
**Number of Weekdays:** 30  
**Number of Weekend Days:** 12

**Note:** Weekdays - Sunday through Thursday, Weekends - Friday and Saturday

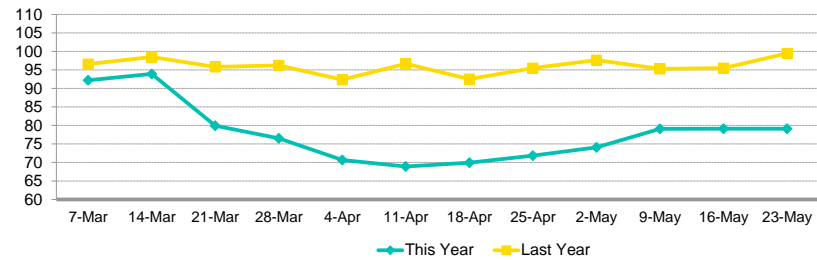
Billings Area CVB

For the Week of May 17, 2020 to May 23, 2020

Weekly Occ (%) - Mar 07, 2020 to May 23, 2020



Weekly ADR - Mar 07, 2020 to May 23, 2020



	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Current Week						Current Week	Run 28	Run MTD	
<b>Occupancy (%)</b>	Apr						May						17	18	19	20	21	22	23	Current Week	Run 28	Run MTD									
This Year	23.7	28.9	29.6	29.3	30.5	31.0	29.8	29.0	33.2	35.2	33.9	32.8	33.8	31.5	28.1	33.6	37.6	36.8	37.8	39.6	40.6	35.2	38.7	38.5	38.8	41.0	45.1	46.2	40.5	34.7	36.0
Last Year	36.3	50.4	54.7	54.3	60.2	81.7	75.7	38.3	51.9	56.8	57.3	50.5	55.1	50.0	37.4	55.5	65.5	64.6	56.8	53.1	51.8	40.8	53.5	57.9	56.0	72.9	88.7	73.6	63.3	57.2	56.4
Percent Change	-34.6	-42.8	-45.9	-46.0	-49.4	-62.1	-60.7	-24.1	-36.1	-38.0	-40.9	-35.1	-38.7	-37.0	-24.8	-39.5	-42.7	-43.1	-33.5	-25.4	-21.5	-13.6	-27.8	-33.5	-30.7	-43.7	-49.1	-37.2	-36.0	-39.4	-36.2
<b>ADR</b>	Apr						May						17	18	19	20	21	22	23	Current Week	Run 28	Run MTD									
This Year	70.90	74.00	76.22	72.84	73.71	75.87	74.32	75.74	78.26	79.31	83.98	77.52	78.82	79.44	76.51	78.71	79.21	78.65	78.91	79.85	81.02	76.61	78.18	79.54	79.16	78.88	79.51	81.38	79.14	78.08	78.82
Last Year	88.22	95.10	97.30	96.38	94.52	101.85	103.01	89.89	94.71	96.36	95.92	94.35	96.60	97.58	88.24	96.41	99.11	97.23	95.39	95.47	93.22	89.42	94.39	95.56	96.61	98.44	108.64	103.99	99.48	97.11	96.25
Percent Change	-19.6	-22.2	-21.7	-24.4	-22.0	-25.5	-27.9	-15.7	-17.4	-17.7	-12.5	-17.8	-18.4	-18.6	-13.3	-18.4	-20.1	-19.1	-17.3	-16.4	-13.1	-14.3	-17.2	-16.8	-18.1	-19.9	-26.8	-21.7	-20.4	-19.6	-18.1
<b>RevPAR</b>	Apr						May						17	18	19	20	21	22	23	Current Week	Run 28	Run MTD									
This Year	16.82	21.35	22.56	21.36	22.45	23.50	22.13	21.99	25.97	27.91	28.43	25.43	26.65	25.01	21.51	26.46	29.76	28.93	29.82	31.63	32.93	26.96	30.22	30.65	30.69	32.36	35.88	37.61	32.05	27.07	28.37
Last Year	32.01	47.94	53.22	52.29	56.94	83.22	78.00	34.39	49.20	54.71	54.95	47.67	53.23	48.78	33.01	53.56	64.94	62.80	54.22	50.68	48.24	36.45	50.53	55.33	54.06	71.76	96.38	76.50	63.00	55.54	54.30
Percent Change	-47.5	-55.5	-57.6	-59.2	-60.6	-71.8	-71.6	-36.1	-47.2	-49.0	-48.3	-46.7	-49.9	-48.7	-34.8	-50.6	-54.2	-53.9	-45.0	-37.6	-31.7	-26.0	-40.2	-44.6	-43.2	-54.9	-62.8	-50.8	-49.1	-51.3	-47.8
<b>Supply</b>	Apr						May						17	18	19	20	21	22	23	Current Week	Run 28	Run MTD									
This Year	4,048	4,048	4,048	4,048	4,048	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	29,176	116,104	95,864
Last Year	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	4,713	32,991	131,964	108,399
Percent Change	-14.1	-14.1	-14.1	-14.1	-14.1	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-11.6	-12.0	-11.6
<b>Demand</b>	Apr						May						17	18	19	20	21	22	23	Current Week	Run 28	Run MTD									
This Year	960	1,168	1,198	1,187	1,233	1,291	1,241	1,210	1,383	1,467	1,411	1,367	1,409	1,312	1,172	1,401	1,566	1,533	1,575	1,651	1,694	1,467	1,611	1,606	1,616	1,710	1,881	1,926	11,817	40,246	34,500
Last Year	1,710	2,376	2,578	2,557	2,839	3,851	3,569	1,803	2,448	2,676	2,700	2,381	2,597	2,356	1,763	2,618	3,088	3,044	2,679	2,502	2,439	1,921	2,523	2,729	2,637	3,436	4,181	3,467	20,894	75,468	61,156
Percent Change	-43.9	-50.8	-53.5	-53.6	-56.6	-66.5	-65.2	-32.9	-43.5	-45.2	-47.7	-42.6	-45.7	-44.3	-33.5	-46.5	-49.3	-49.6	-41.2	-34.0	-30.5	-23.6	-36.1	-41.2	-38.7	-50.2	-55.0	-44.4	-43.4	-46.7	-43.6
<b>Revenue</b>	Apr						May						17	18	19	20	21	22	23	Current Week	Run 28	Run MTD									
This Year	68,068	86,432	91,306	86,466	90,881	97,949	92,225	91,651	108,238	116,343	118,492	105,973	111,062	104,223	89,672	110,277	124,047	120,575	124,277	131,832	137,243	112,386	125,942	127,744	127,928	134,882	149,560	156,738	935,180	3,142,412	2,719,259
Last Year	150,859	225,958	250,840	246,452	268,338	392,209	367,627	162,075	231,862	257,863	258,992	224,654	250,868	229,896	155,573	252,406	306,041	295,956	255,555	238,866	227,360	171,783	238,158	260,781	254,769	338,225	454,219	360,532	2,078,468	7,328,719	5,886,311
Percent Change	-54.9	-61.7	-63.6	-64.9	-66.1	-75.0	-74.9	-43.5	-53.3	-54.9	-54.2	-52.8	-55.7	-54.7	-42.4	-56.3	-59.5	-59.3	-51.4	-44.8	-39.6	-34.6	-47.1	-51.0	-49.8	-60.1	-67.1	-56.5	-55.0	-57.1	-53.8
<b>Census %</b>	Apr						May						17	18	19	20	21	22	23	Current Week	Run 28	Run MTD									
Census Props	48	48	48	48	48	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49	49
Census Rooms	4,048	4,048	4,048	4,048	4,048	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168	4,168
% Rooms Participants	79.2	79.2	79.2	79.2	79.2	77.0	77.0	77.0	77.0	77.0	77.0	77.0	77.0	77.0	77.0	77.0	77.0	77.0	77.0	77.0	77.0	77.0	79.8	79.8	79.8	79.8	79.8	79.8	77.0	79.8	79.8

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# Tab 4 - Response Billings Area+: Billings Area CVB

Billings Area CVB

For the Week of May 17, 2020 to May 23, 2020



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# Tab 5 - Multi-Seg-Occ: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of May 17, 2020 to May 23, 2020

	Current Week Occupancy (%)										Current Week Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	29.5	33.4	34.8	35.1	34.5	33.5	37.9	42.7	40.3	35.4	-49.2	-52.4	-52.9	-50.5	-46.1	-50.4	-49.1	-50.2	-49.7	-50.2
Montana	26.8	34.5	36.1	35.8	33.5	33.3	34.7	38.5	36.6	34.3	-47.0	-44.1	-45.0	-45.3	-50.0	-46.3	-50.0	-43.0	-46.6	-46.4
Billings Area, MT+	35.2	38.7	38.5	38.8	41.0	38.4	45.1	46.2	45.7	40.5	-13.6	-27.8	-33.5	-30.7	-43.7	-31.6	-49.1	-37.2	-43.7	-36.0
Bismarck, ND+	28.3	34.6	36.0	34.3	31.6	33.0	34.7	37.7	36.2	33.9	-36.4	-45.6	-43.6	-41.9	-58.6	-46.4	-62.4	-45.1	-55.0	-49.3
Boise, ID+	29.7	31.3	31.3	34.4	36.4	32.6	43.7	47.0	45.3	36.2	-44.4	-59.1	-63.8	-58.8	-50.4	-56.3	-48.5	-46.5	-47.5	-53.5
Bozeman, MT+	26.0	34.9	36.8	37.1	33.9	33.7	33.9	38.0	36.0	34.4	-55.6	-53.9	-55.0	-53.1	-53.0	-54.1	-53.1	-49.6	-51.3	-53.3
Great Falls, MT+	32.6	38.7	39.7	38.3	36.0	37.1	36.5	37.9	37.2	37.1	-31.9	-29.0	-35.1	-35.7	-25.9	-31.8	-15.2	-21.0	-18.3	-28.4
Helena, MT+	22.4	30.1	30.2	31.2	28.2	28.4	28.9	31.1	30.0	28.9	-49.5	-56.0	-62.0	-54.4	-43.1	-54.2	-40.6	-44.6	-42.8	-51.3
Madison, WI+	22.9	28.2	28.8	29.2	27.5	27.3	26.3	28.4	27.4	27.3	-41.1	-53.4	-60.3	-58.1	-51.1	-54.2	-56.8	-62.2	-59.8	-55.9
Missoula, MT+	27.1	33.7	33.7	35.2	37.3	33.4	41.2	45.0	43.1	36.2	-52.7	-45.6	-48.5	-50.0	-43.8	-48.0	-42.9	-39.3	-41.1	-45.9
Rapid City, SD+	30.9	33.1	34.6	33.5	36.7	33.8	50.9	66.4	58.6	40.9	-38.7	-43.0	-47.5	-47.5	-37.9	-43.2	-28.7	-24.5	-26.4	-37.3
Sioux Falls, SD+	25.0	30.1	30.7	31.0	29.3	29.2	33.8	34.9	34.4	30.7	-47.5	-55.4	-58.5	-59.9	-65.2	-58.3	-63.9	-56.9	-60.7	-59.1

	Running 28 Day Occupancy (%)										Running 28 Day Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	26.8	31.0	32.2	32.6	31.9	30.9	33.0	34.9	34.0	31.8	-49.7	-54.0	-55.7	-55.0	-53.0	-53.7	-55.9	-56.0	-55.9	-54.4
Montana	23.5	30.2	32.2	32.4	30.6	29.8	30.0	30.4	30.2	29.9	-46.3	-46.7	-48.1	-49.3	-51.7	-48.6	-57.0	-53.9	-55.5	-50.8
Billings Area, MT+	29.1	33.6	35.3	34.7	35.6	33.6	37.4	37.0	37.2	34.7	-23.9	-36.4	-40.0	-40.2	-40.9	-37.2	-46.3	-41.0	-43.8	-39.4
Bismarck, ND+	24.3	30.1	32.9	31.8	29.9	29.8	29.8	29.8	29.8	29.8	-46.5	-53.8	-52.9	-52.2	-53.0	-52.0	-59.2	-53.1	-56.3	-53.3
Boise, ID+	24.6	26.7	26.8	28.8	30.7	27.5	34.6	35.4	35.0	29.6	-53.3	-64.5	-67.9	-65.4	-61.3	-63.2	-59.6	-56.4	-58.0	-61.6
Bozeman, MT+	23.1	30.9	33.2	33.2	30.8	30.2	30.1	29.7	29.9	30.1	-56.2	-55.2	-56.9	-58.1	-58.4	-57.1	-62.0	-60.0	-61.0	-58.3
Great Falls, MT+	28.7	34.1	36.0	36.6	33.8	33.8	34.0	33.7	33.8	33.8	-32.9	-34.6	-42.3	-43.3	-44.3	-40.1	-40.0	-36.4	-38.3	-39.6
Helena, MT+	19.8	24.8	26.7	27.8	25.4	24.9	25.9	25.7	25.8	25.2	-54.9	-64.4	-66.2	-63.1	-61.8	-62.8	-61.5	-59.9	-60.7	-62.2
Madison, WI+	21.6	26.4	27.1	27.3	26.7	25.8	25.2	25.6	25.4	25.7	-52.9	-63.3	-67.5	-65.4	-58.7	-62.5	-63.0	-66.6	-64.9	-63.2
Missoula, MT+	23.2	27.8	30.2	31.2	30.7	28.6	33.3	34.9	34.1	30.2	-53.8	-54.5	-52.9	-55.5	-60.8	-55.8	-61.2	-57.0	-59.2	-56.9
Rapid City, SD+	25.3	28.2	29.7	29.6	31.2	28.8	38.7	43.4	41.0	32.3	-43.5	-48.8	-50.9	-51.2	-46.0	-48.4	-40.2	-38.3	-39.2	-45.4
Sioux Falls, SD+	21.5	26.6	27.4	27.5	25.9	25.8	27.2	28.4	27.8	26.4	-48.1	-56.4	-60.2	-60.9	-64.9	-59.1	-69.4	-64.3	-67.0	-61.9

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# Tab 6 - Multi-Seg-ADR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of May 17, 2020 to May 23, 2020

	Current Week ADR										Current Week ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	76.20	76.91	77.52	77.66	77.88	77.27	85.70	90.95	88.48	80.91	-41.6	-44.4	-44.7	-41.6	-35.0	-41.8	-34.2	-36.2	-35.4	-39.7
Montana	74.65	76.52	76.35	77.25	77.60	76.55	78.66	80.92	79.85	77.56	-24.4	-24.1	-25.5	-24.5	-23.1	-24.3	-27.4	-25.5	-26.4	-25.0
Billings Area, MT+	76.61	78.18	79.54	79.16	78.88	78.51	79.51	81.38	80.46	79.14	-14.3	-17.2	-16.8	-18.1	-19.9	-17.7	-26.8	-21.7	-24.5	-20.4
Bismarck, ND+	69.70	70.36	71.37	69.98	69.32	70.19	72.75	73.82	73.31	71.14	-13.2	-20.8	-21.5	-21.0	-23.3	-20.6	-26.1	-14.2	-21.3	-21.0
Boise, ID+	71.82	74.48	75.00	76.54	76.10	74.89	80.84	81.38	81.12	77.12	-27.6	-36.2	-40.0	-36.3	-29.1	-34.9	-24.0	-22.3	-23.2	-31.2
Bozeman, MT+	82.59	83.82	85.94	85.79	91.61	86.09	87.36	91.67	89.64	87.15	-21.5	-27.2	-28.8	-27.4	-14.7	-24.4	-21.3	-17.5	-19.3	-23.0
Great Falls, MT+	73.96	77.96	76.93	78.69	74.30	76.48	76.33	74.61	75.45	76.18	-12.6	-9.7	-14.3	-13.3	-13.2	-12.7	-11.7	-13.3	-12.5	-12.7
Helena, MT+	78.78	78.64	81.80	84.03	80.77	80.94	82.26	80.69	81.45	81.09	-15.8	-20.8	-22.5	-17.4	-14.4	-18.9	-12.5	-17.7	-15.3	-18.0
Madison, WI+	68.51	69.10	68.62	69.28	70.84	69.29	70.31	73.05	71.73	69.99	-34.0	-41.8	-43.4	-42.2	-36.9	-40.5	-38.6	-39.2	-39.0	-40.1
Missoula, MT+	75.97	77.12	76.35	77.23	79.60	77.35	81.96	82.96	82.49	79.10	-22.6	-21.6	-22.2	-22.3	-18.9	-21.4	-25.0	-24.9	-24.9	-22.5
Rapid City, SD+	51.06	52.56	52.65	51.22	53.36	52.21	70.57	80.26	76.05	61.98	-26.5	-28.8	-29.6	-30.7	-31.6	-29.6	-34.6	-33.9	-34.1	-30.0
Sioux Falls, SD+	66.01	68.28	68.58	68.18	66.78	67.63	70.43	73.87	72.18	69.09	-18.9	-23.7	-25.1	-27.0	-28.5	-25.3	-32.8	-27.3	-30.1	-27.1

	Running 28 Day ADR										Running 28 Day ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	74.38	75.46	76.00	76.03	76.01	75.62	80.30	83.12	81.75	77.50	-39.6	-43.5	-45.1	-44.2	-40.8	-42.9	-39.6	-39.9	-39.8	-41.9
Montana	72.34	74.55	75.21	75.53	75.31	74.71	76.74	77.70	77.22	75.44	-22.8	-22.4	-23.2	-24.2	-25.6	-23.8	-30.9	-29.7	-30.3	-26.1
Billings Area, MT+	75.23	77.46	78.71	78.90	77.49	77.64	78.69	79.45	79.07	78.08	-15.4	-18.6	-19.0	-18.3	-19.2	-18.4	-22.7	-20.7	-21.7	-19.6
Bismarck, ND+	67.84	69.47	69.32	68.16	68.85	68.77	70.43	71.93	71.18	69.45	-14.2	-21.4	-24.3	-24.7	-20.1	-21.6	-20.4	-15.0	-17.9	-20.5
Boise, ID+	73.62	74.56	74.13	75.15	74.72	74.47	78.31	78.06	78.18	75.72	-26.6	-36.5	-40.2	-38.9	-34.3	-36.3	-31.4	-28.0	-29.8	-34.3
Bozeman, MT+	81.02	80.82	82.46	82.80	84.27	82.35	86.36	87.14	86.75	83.60	-20.9	-24.2	-25.5	-26.9	-27.4	-25.4	-36.6	-34.2	-35.5	-28.9
Great Falls, MT+	71.26	74.20	74.17	74.83	74.07	73.81	75.07	74.71	74.89	74.12	-15.4	-15.6	-20.1	-20.1	-17.9	-18.2	-15.9	-16.0	-16.0	-17.6
Helena, MT+	75.52	78.34	79.31	80.85	80.29	79.06	81.52	80.23	80.88	79.59	-19.5	-22.3	-24.2	-23.7	-21.4	-22.7	-22.7	-24.0	-23.3	-22.8
Madison, WI+	66.55	69.25	69.20	68.80	68.98	68.64	70.37	71.40	70.89	69.27	-47.6	-49.7	-51.2	-50.4	-46.6	-49.5	-51.4	-50.2	-50.8	-49.9
Missoula, MT+	72.17	72.97	73.76	74.85	75.61	73.98	77.79	79.54	78.69	75.50	-23.7	-23.7	-24.3	-26.2	-28.8	-25.8	-37.9	-35.5	-36.7	-30.1
Rapid City, SD+	48.77	50.03	51.36	50.32	51.24	50.41	57.95	62.95	60.59	54.11	-22.2	-24.9	-25.8	-27.1	-26.9	-25.7	-30.1	-29.3	-29.6	-26.7
Sioux Falls, SD+	63.69	66.83	66.68	66.57	65.68	65.99	66.44	69.64	68.08	66.62	-19.8	-24.1	-26.9	-28.2	-28.8	-26.4	-36.1	-30.6	-33.5	-29.2

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# Tab 7 - Multi-Seg-RevPAR: Billings Area CVB

Currency: USD - US Dollar

Billings Area CVB

For the Week of May 17, 2020 to May 23, 2020

	Current Week RevPAR										Current Week RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	22.47	25.71	26.96	27.29	26.89	25.86	32.51	38.83	35.67	28.67	-70.4	-73.5	-73.9	-71.1	-65.0	-71.1	-66.5	-68.2	-67.5	-69.9
Montana	20.02	26.37	27.56	27.64	26.02	25.52	27.33	31.19	29.26	26.59	-59.9	-57.5	-59.0	-58.7	-61.5	-59.3	-63.7	-57.5	-60.7	-59.8
Billings Area, MT+	26.96	30.22	30.65	30.69	32.36	30.18	35.88	37.61	36.74	32.05	-26.0	-40.2	-44.6	-43.2	-54.9	-43.7	-62.8	-50.8	-57.5	-49.1
Bismarck, ND+	19.73	24.35	25.69	23.99	21.90	23.13	25.22	27.83	26.52	24.10	-44.8	-56.9	-55.7	-54.1	-68.3	-57.4	-72.2	-52.9	-64.6	-60.0
Boise, ID+	21.30	23.33	23.45	26.30	27.70	24.42	35.29	38.25	36.77	27.95	-59.8	-73.9	-78.3	-73.8	-64.8	-71.6	-60.9	-58.4	-59.6	-68.0
Bozeman, MT+	21.48	29.21	31.61	31.80	31.04	29.03	29.64	34.82	32.23	29.94	-65.2	-66.4	-68.0	-65.9	-59.9	-65.3	-63.1	-58.4	-60.7	-64.0
Great Falls, MT+	24.14	30.16	30.53	30.15	26.71	28.34	27.83	28.28	28.05	28.26	-40.5	-35.9	-44.4	-44.2	-35.7	-40.5	-25.1	-31.5	-28.5	-37.5
Helena, MT+	17.67	23.66	24.72	26.20	22.78	23.01	23.75	25.07	24.41	23.41	-57.5	-65.2	-70.6	-62.3	-51.3	-62.9	-48.0	-54.4	-51.5	-60.1
Madison, WI+	15.68	19.51	19.75	20.26	19.51	18.94	18.51	20.74	19.62	19.14	-61.1	-72.9	-77.5	-75.8	-69.2	-72.7	-73.5	-77.0	-75.5	-73.6
Missoula, MT+	20.60	25.95	25.74	27.16	29.69	25.83	33.75	37.32	35.54	28.60	-63.3	-57.4	-59.9	-61.2	-54.4	-59.2	-57.1	-54.4	-55.8	-58.0
Rapid City, SD+	15.77	17.41	18.22	17.15	19.60	17.63	35.92	53.27	44.60	25.34	-54.9	-59.4	-63.0	-63.6	-57.5	-60.0	-53.4	-50.1	-51.5	-56.1
Sioux Falls, SD+	16.49	20.55	21.07	21.12	19.54	19.75	23.78	25.81	24.80	21.19	-57.4	-65.9	-68.9	-70.7	-75.1	-68.9	-75.8	-68.7	-72.5	-70.2

	Running 28 Day RevPAR										Running 28 Day RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
United States	19.94	23.40	24.46	24.77	24.27	23.37	26.54	28.98	27.76	24.63	-69.6	-74.0	-75.7	-74.9	-72.2	-73.6	-73.3	-73.6	-73.5	-73.5
Montana	17.01	22.51	24.25	24.45	23.06	22.26	23.02	23.65	23.33	22.57	-58.5	-58.7	-60.2	-61.6	-64.0	-60.9	-70.3	-67.6	-69.0	-63.7
Billings Area, MT+	21.86	26.03	27.76	27.40	27.55	26.12	29.41	29.42	29.42	27.07	-35.6	-48.3	-51.3	-51.1	-52.2	-48.8	-58.5	-53.2	-56.0	-51.3
Bismarck, ND+	16.48	20.93	22.84	21.69	20.62	20.51	20.96	21.42	21.19	20.71	-54.1	-63.7	-64.3	-64.0	-62.4	-62.4	-67.5	-60.1	-64.1	-62.9
Boise, ID+	18.09	19.87	19.89	21.67	22.92	20.49	27.07	27.60	27.34	22.44	-65.7	-77.5	-80.8	-78.9	-74.6	-76.6	-72.3	-68.6	-70.5	-74.8
Bozeman, MT+	18.74	24.94	27.37	27.48	25.98	24.90	26.00	25.88	25.94	25.20	-65.4	-66.0	-67.9	-69.4	-69.8	-68.0	-75.9	-73.6	-74.8	-70.3
Great Falls, MT+	20.44	25.27	26.68	27.39	25.01	24.96	25.49	25.15	25.32	25.06	-43.2	-44.8	-53.9	-54.7	-54.3	-51.0	-49.5	-46.6	-48.1	-50.2
Helena, MT+	14.93	19.43	21.19	22.44	20.38	19.67	21.15	20.64	20.90	20.02	-63.7	-72.3	-74.4	-71.8	-70.0	-71.2	-70.2	-69.6	-69.9	-70.8
Madison, WI+	14.40	18.31	18.76	18.77	18.42	17.73	17.76	18.24	18.00	17.81	-75.3	-81.5	-84.1	-82.8	-77.9	-81.1	-82.0	-83.4	-82.7	-81.6
Missoula, MT+	16.77	20.29	22.24	23.32	23.23	21.17	25.90	27.73	26.81	22.78	-64.7	-65.3	-64.4	-67.2	-72.1	-67.2	-75.9	-72.3	-74.2	-69.9
Rapid City, SD+	12.33	14.13	15.27	14.89	15.98	14.52	22.40	27.30	24.85	17.48	-56.0	-61.5	-63.6	-64.4	-60.6	-61.6	-58.2	-56.4	-57.2	-60.0
Sioux Falls, SD+	13.72	17.76	18.25	18.33	17.03	17.02	18.07	19.76	18.91	17.56	-58.4	-66.9	-70.9	-71.9	-75.0	-69.9	-80.5	-75.2	-78.0	-73.0

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