


BILLINGS IS MONTANA'S TRAILHEAD FOR SCENIC DRIVES



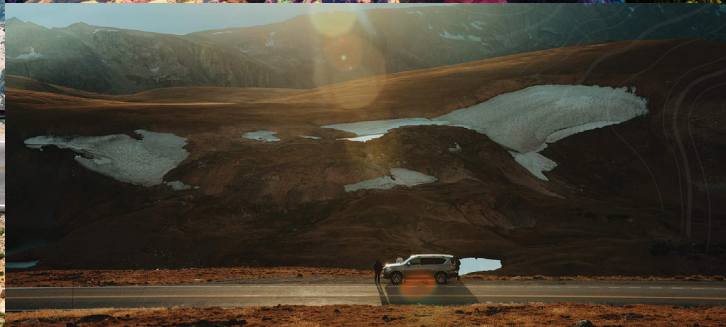
Where shadows of the towering Rimrocks meet the mystic waters of the Yellowstone River, and where high Rocky Mountain peaks pierce the clouds along the horizon, Billings serves as Montana's Trailhead for roadtrippers who want to experience as many of the big views under big skies that Montana has to offer.

*On Billings' Great American Road Trip – a series of stops and attractions along some of Montana's majestic highways and byways – visitors connect with one another while exploring some of the West's most iconic locales such as Pompey's Pillar and Yellowstone National Park. While the destination has developed different road trip itineraries based on the number of days you're visiting or your personal interests, there's no rule that you can't experience the scenic drives a la carte. After all, this is Billings, where you're invited to **Forge Your Own Path**.*

BEARTOOTH HIGHWAY

Less than an hour from Billings, the **BEARTOOTH HIGHWAY** – one of the country's most dazzling drives according to Forbes – provides breathtaking vistas from start to finish, guiding roadtrippers through the most beautiful entrance into **YELLOWSTONE NATIONAL PARK** – the nation's first national park. The highway meanders along some of the most extreme terrain in the world, with more than 20 mountain peaks reaching and stretching into big blue skies. The drive takes a few hours depending on how long you spend gazing out at the stunning, forever views.

The highway opened for the first time in June 1936 and has remained the highest elevation paved highway in the Northern Rocky Mountains. As such, weather can always bring a level of uncertainty for travelers, as sunny days can turn into snowstorms before your eyes. Visitors should be mindful of weather conditions when packing and planning your trip and, if you're short on supplies, Billings offers everything you need to gear up. The highway is open from Memorial Day through Labor Day, weather permitting and due to high demand, advanced rental car reservations are recommended.



In addition to exploring by car, the Beartooth Highway is a bucket-list ride for motorcyclists and was named the number one motorcycling road in America according to American Motorcyclist magazine. Many hotels in Billings have bike wash stations to accommodate the vast number of riders who visit the destination to set out along the Beartooth Highway.

SCENIC LOOPS

In addition to the Beartooth Highway, there are several scenic loop drives that weave throughout the region and introduce roadtrippers to cultural sites along the way to compliment the breathtaking views.

LITTLE BIGHORN BATTLEFIELD LOOP is perfect for the fans of Western history, and offers stops at **POMPEYS PILLAR NATIONAL MONUMENT** and Hysham's Yucca Theater. Plan about a half-day to complete the total 260-mile loop.

Another scenic loop dotted with historic sites, **CUSTER'S LAST LOOP** takes you along a path through the past. Stop at **FORT CUSTER**, the Northern Cheyenne and Crow Reservations and **LITTLE BIGHORN BATTLEFIELD NATIONAL MONUMENT**. Custer's Last Loop is a 400-mile drive so splitting it up over two days is recommended.

For more stunning, scenic Montana landscapes, check out **BIGHORN MOUNTAIN VISTA LOOP**. Leave from Billings in the morning to reach Hardin just in time for lunch. While you're there, stop by the **BIGHORN COUNTY HISTORICAL MUSEUM** to take a glimpse of a bygone era. The 150-mile loop also offers breathtaking views and picturesque stops along the winding Bighorn River.