Date Created: Jan 17, 2018

Billings Area COC

For the Month of December 2017

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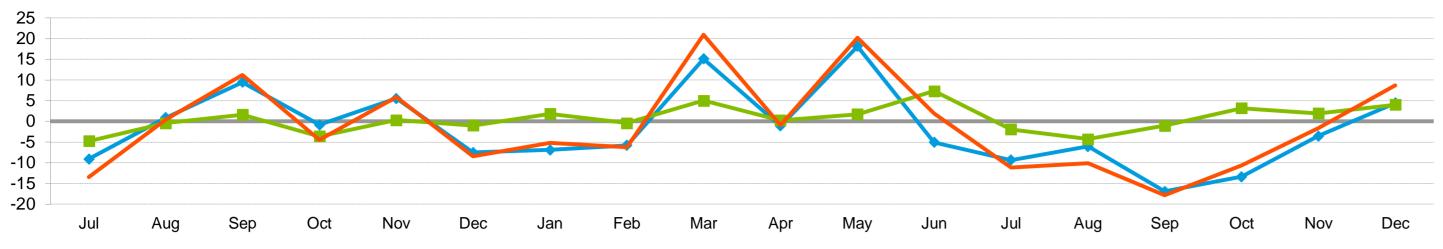


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For the Month of December 2017

Monthly Percent Change



							1																	
Occupancy (%)			20	016								2	017							Year To Date		F	Running 12 Month	IS
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2015	2016	2017	2015	2016	2017
This Year	75.3	76.1	70.6	58.4	45.3	37.9	36.2	47.9	57.6	60.9	73.4	72.2	68.2	71.5	58.6	50.6	43.7	39.6	59.7	58.5	56.7	59.7	58.5	56.7
Last Year	82.8	75.4	64.5	58.9	42.9	41.0	38.9	50.8	50.1	61.6	62.2	76.0	75.3	76.1	70.6	58.4	45.3	37.9	65.0	59.7	58.5	65.0	59.7	58.5
Percent Change	-9.1	0.9	9.5	-0.8	5.6	-7.5	-6.9	-5.8	15.1	-1.1	18.1	-5.1	-9.4	-6.1	-16.9	-13.4	-3.5	4.5	-8.1	-1.9	-3.1	-8.1	-1.9	-3.1
							1																	
ADR			20	016								2	017							Year To Date		F	Running 12 Month	
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2015	2016	2017	2015	2016	2017
This Year	102.63	106.69	98.63	91.52	88.44	85.61	86.32	89.32	91.05	89.23	92.87	105.57	100.62	102.12	97.60	94.43	90.17	89.06	95.44	94.23	95.04	95.44	94.23	95.04
Last Year	107.77	107.12	97.07	94.96	88.18	86.49	84.77	89.72	86.70	89.02	91.27	98.38	102.63	106.69	98.63	91.52	88.44	85.61	93.15	95.44	94.23	93.15	95.44	94.23
Percent Change	-4.8	-0.4	1.6	-3.6	0.3	-1.0	1.8	-0.4	5.0	0.2	1.7	7.3	-2.0	-4.3	-1.0	3.2	2.0	4.0	2.5	-1.3	0.9	2.5	-1.3	0.9
							1																	
RevPAR			20	016								2	017							Year To Date		F	Running 12 Month	
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2015	2016	2017	2015	2016	2017
This Year	77.28	81.22	69.63	53.43	40.08	32.42	31.23	42.76	52.49	54.34	68.19	76.20	68.67	73.03	57.23	47.74	39.41	35.24	56.95	55.16	53.93	56.95	55.16	53.93
Last Year	89.26	80.82	62.61	55.90	37.86	35.42	32.94	45.59	43.41	54.81	56.73	74.80	77.28	81.22	69.63	53.43	40.08	32.42	60.50	56.95	55.16	60.50	56.95	55.16
Percent Change	-13.4	0.5	11.2	-4.4	5.9	-8.5	-5.2	-6.2	20.9	-0.9	20.2	1.9	-11.1	-10.1	-17.8	-10.6	-1.7	8.7	-5.9	-3.1	-2.2	-5.9	-3.1	-2.2
Supply			20	016	i l					2017										Year To Date		F	Running 12 Month	IS
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2015	2016	2017	2015	2016	2017
This Year	144,398	147,095	142,350	147,095	145,200	150,071	150,071	135,548	150,071	145,200	150,040	145,200	150,040	150,040	145,200	150,040	145,200	150,040	1,691,980	1,719,307	1,766,690	1,691,980	1,719,307	1,766,690
Last Year	144,398	144,398	139,740	144,398	139,740	144,398	144,398	130,424	144,398	139,740	144,398	139,740	144,398	147,095	142,350	147,095	145,200	150,071	1,574,912	1,691,980	1,719,307	1,574,912	1,691,980	1,719,307
Percent Change	0.0	1.9	1.9	1.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	2.0	2.0	2.0	0.0	0.0	7.4	1.6	2.8	7.4	1.6	2.8
Demand			20	016								2	017							Year To Date		F	Running 12 Month	IS
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2015	2016	2017	2015	2016	2017
This Year	108,727	111,970	100,494	85,871	65,800	56,840	54,284	64,884	86,507	88,418	110,170	104,805	102,391	107,292	85,143	75,859	63,467	59,364	1,009,608	1,006,425	1,002,584	1,009,608	1,006,425	1,002,584
Last Year	119,603	108,943	90,128	84,997	59,994	59,138	56,110	66,281	72,303	86,042	89,746	106,241	108,727	111,970	100,494	85,871	65,800	56,840	1,022,915	1,009,608	1,006,425	1,022,915	1,009,608	1,006,425
Percent Change	-9.1	2.8	11.5	1.0	9.7	-3.9	-3.3	-2.1	19.6	2.8	22.8	-1.4	-5.8	-4.2	-15.3	-11.7	-3.5	4.4	-1.3	-0.3	-0.4	-1.3	-0.3	-0.4
							1																	
Revenue		_		016		_							017		-			_		Year To Date			Running 12 Month	
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2015	2016	2017	2015	2016	2017
		11,946,585	9,911,405	7,858,747	5,819,644	4,865,993	4,686,041	5,795,504	7,876,713	7,889,737	10,231,056	11,063,921	10,302,976	10,956,963	8,309,922	7,163,586	5,722,788	5,286,690	96,353,657	94,836,168	95,285,897	96,353,657	94,836,168	95,285,897
Last Year		11,670,132	8,748,437	8,071,469	5,290,055	5,114,929	4,756,260	5,946,575	6,269,018	7,659,641	8,191,391	10,452,432	11,158,477	11,946,585	9,911,405	7,858,747	5,819,644	4,865,993	95,279,948	96,353,657	94,836,168	95,279,948	96,353,657	94,836,168
Percent Change	-13.4	2.4	13.3	-2.6	10.0	-4.9	-1.5	-2.5	25.6	3.0	24.9	5.9	-7.7	-8.3	-16.2	-8.8	-1.7	8.6	1.1	-1.6	0.5	1.1	-1.6	0.5
				04.0			1						047											
Census %	11	A		016 Oct	Nov	Dee	lan	Fab	Mor	Anr	May		017	A	8.c.n	Oct	Nov	Dec						
Census Props	Jul 52	Aug	53	Oct 53	<u> </u>	Dec 54	Jan 54	Feb 54	<u>Mar</u> 54	Apr 54	May 54	Jun 54	Jul	Aug 54	Sep 54	Oct 54	Nov	Dec 54						
Census Props	52 4658	53 4745	53 4745	53 4745	54 4840	54 4841	54 4841	54 4841	54 4841	54 4840	54 4840	54 4840	54 4840	54 4840	54 4840	54 4840	54 4840	54 4840						
% Rooms Participants	79.1	77.7	79.5	79.5	78.0	79.9	79.9	79.9	79.9	79.9	79.9	79.9	79.9	79.9	79.9	79.9	79.9	79.9						
	13.1	11.1	19.0	19.0	70.0	19.9	19.9	13.3	19.9	19.9	19.9	19.9	19.9	19.9	19.9	19.9	13.3	19.9						

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Overall Percent Change



■Occupancy ■ADR ■RevPAR

Tab 3 - Response Billings Area+

Billings Area COC

For the Month of December 2017

							Chg in						1 1		1	1 1		1 1			1 1							1 1				
TR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Rms			⊿∣м		.1 4	s	0			FN		м			sc) N	D J	F	м	ΔМ		J	ع ۵	slo	N
	ern Plus Clocktower Inn	Billings, MT	59101	Jul 2010	Jun 1966	126	Y	• •	• •		• •		•	• •	•	•	• •	•	•	•	•	• •	•	• •	•	• •	•	•	• •		•	•
	ern Plus Kelly Inn & Suites	Billings, MT	59101	Apr 2011	Dec 2006	89		• •	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •		•	•
27180 Big 5 Mote	•	Billings, MT	59101	Sep 1998		34																										
16761 Cherry Tre		Billings, MT	59101	Jan 1967	Jan 1967	65																					10			T	T	T
	dependent Townhouse Motel	Billings, MT	59101	Apr 2008	Jun 1959	0	Y																									
	ward Johnson Express Billings	Billings, MT	59101	Aug 2006	Jun 1993	0	Ŷ							11									111				1.1			T	T	17
65458 Comfort S		Billings, MT	59101	Aug 2016		87	•																•		•	• •						
27786 Days Inn E	•	Billings, MT	59101	Mar 1990	Mar 1990	63	Y											•	•													
1727 DoubleTre	•	Billings, MT	59101	Aug 2016	Jun 1980	289												•				• •										
16762 Dude Ran	0	Billings, MT	59101	Mar 1949	Mar 1949	56																			•							
9998 Econo Loc	0	Billings, MT	59101	Feb 2011	Jan 1982	86																										
	Stay America Billings West End	Billings, MT	59101	Jul 2003	Jul 2003	104																										
40135 Hampton I		Billings, MT	59101	Jun 2000	Jun 2000	120	V							•••				•			•				•							
35592 Hilltop Inn	In Dinings	Billings, MT	59101	Jun 1997	Jun 1997	57	V	••	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	-	• •	•		-		•	-	-	-
	Everence Billinge Feet		59101	Jun 2002	Jun 2002	66	I																									
	Express Billings East	Billings, MT						••	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	•
65603 Home2 Su	•	Billings, MT	59101	Nov 2016	Nov 2016	95 116	X							-			_					_		• •	•	• •	•	•	• •	•	•	•
11227 Howard Jo	0	Billings, MT	59101	Dec 2009	Jun 1972		Ŷ	• •	• •		• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	•
31476 Kelly Inn E	5	Billings, MT	59101	May 2011	Jul 1995	80		• •	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	•
	nns & Suites Billings	Billings, MT	59101	Aug 2014	Aug 2014	85		• •	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	•
50837 Lazy KT N		Billings, MT	59101	Jun 1937	Jun 1937	26								_	_					_		_				\square			_	_	_	1
64700 Ledgeston	•	Billings, MT	59101	Apr 2014	Apr 2014	79																										
9326 Lewis & C		Billings, MT	59101	Oct 1997		57																										
6462 Motel 6 Bi	•	Billings, MT	59101	May 1974		99		• •	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	•
10244 Motel 6 Bi	lings North	Billings, MT	59101	May 2010		116		• •	• •	•	• •	•	•	• •	•	•	• •	•	•	•	•	• •	•	• •	•	• •	, •	•	• •	•	•	•
63853 My Place I	lotel Billings	Billings, MT	59101	Jul 2014	Jul 2014	64																										
2785 Northern H	otel	Billings, MT	59101	Mar 2013	Feb 1942	160	Y	• •	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	, •	•	• •	, e	•	•
24044 Parkway N	lotel	Billings, MT	59101	Jun 1956	Jun 1956	22																										
45208 Picture Co	urt Motel	Billings, MT	59101	Jun 1950	Jun 1950	20																										
1572 Radisson	Hotel Billings	Billings, MT	59101	Feb 2016	Nov 1972	316	Y	• •	• •	•	• •	•	•	• •	•	•	•	•	•	•	•	• •	•	• •	•	• •		•	• •		•	•
	lotel & Convention Center Billings	Billings, MT	59101	Oct 2016	Jun 1973	231	Y	0 0	0 0	0	0 0	0	0 0	0 0	0	0 0	0 0	0	0 0	0	0	•	•	• •	•	• •		•	• •	, •	•	•
15328 Rimrock Ir	<u> </u>	Billings, MT	59101	Jun 1939	Jun 1939	69	Y																									
19787 Rimview Ir		Billings, MT	59101	Jun 1975	Jun 1975	54								1									TT	T			T			T	T	1
15324 Riversage		Billings, MT	59101	Feb 1986		59																										
16763 Rodeway		Billings, MT	59101	Oct 2010	Jun 1965	45	Y	• •	• •		• •		•		•	•		•	•		•	• •	•	• •	•	• •		•	• •		•	•
31209 Sleep Inn		Billings, MT	59101	Jun 1995	Jun 1995	74		• •			•		•	• •	•	•		•	•		•	• •	•		•	• •						
8705 Super 8 Bi		Billings, MT	59101	Feb 1982		106		• •						• •								• •										
16764 The Vagas	-	Billings, MT	59101	Jun 1971	Jun 1971	100								•••		•		-	•		-	•••		-	•	•••	-				-	
43169 The Vegas		Billings, MT	59101	Jun 1960	Jun 1960	74	V																						-	-		
7384 Western Ir		Billings, MT	59101	Feb 1997	Jun 1960	38	I																									
	Ilection Big Horn Resort	Billings, MT	59102	Oct 2012		108	V																									
	5				Aug 2007		r	• •	• •		• •		•	••	•	•	••	•	• •		•	• •	•	•••	•	• •	•	•	• •		•	•
	nn & Suites Billings	Billings, MT	59102	Jan 2016	Jul 1992	60	V	• •	• •	•	• •	•	•	• •	•	•	• •	•	• •		•	• •	•	• •	•	• •	•	•	• •		•	•
48741 Closed Ov	erpass Motel	Billings, MT	59102	Jun 2008	Jun 1955	0	Y					_		-			_					_		_			_		_	_	-	
31210 C'mon Inn		Billings, MT	59102	May 1995		80																	4							47		
29316 Fairfield In	•	Billings, MT	59102	Mar 1993		60	Y	• •	• •	•	• •	•	•	• •	•	•	• •	•	•	•	•	• •	•	• •	•	• •	•	•	• •) (•	•
	nn Suites Billings West I 90	Billings, MT	59102	Dec 2008		101		• •	• •	•	• •	•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	•
56658 Hilton Gar		Billings, MT	59102	Jan 2008	Jan 2008	128		• •	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	•
	e Express & Suites Billings West	Billings, MT	59102	Jan 2015	Jan 2015	89		•	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	i 🔸	•	•
63066 Homewoo	5	Billings, MT	59102	Aug 2014	Aug 2014	110		• •	• •	•	• •	•	•	• •	•	•	• •	•	•	•	•	• •	•	• •	•	• •) •	•	• •	•	•	•
54584 Lexington	nn & Suites Billings	Billings, MT	59102	Jun 2011	Dec 2006	87		• •	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	, •	•	• •	•	•	•
26062 Quality Inr	Homestead Park Billings	Billings, MT	59102	Oct 1986	Oct 1986	118	Y	• •	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •		• •	•	• •	, •	•	• •	•	•	•
56217 Residence	Inn Billings	Billings, MT	59102	Sep 2007	Sep 2007	92		• •	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	, •	•	• •	, •	•	•
52604 Springhill	Suites Billings	Billings, MT	59102	Sep 2004	Sep 2004	79		• •	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	, •	•	•
63262 TownePla	•	Billings, MT	59102	Apr 2015	Apr 2015	91				•	• •	•	•	• •	•	•	•	•	•	•	•	• •	•	• •	•	• •		•	• •	, .	•	•
52007 Western E	•	Billings, MT	59102	Oct 2003	Oct 2003	40																								T	T	
44728 Boothill Inr		Billings, MT	59105	Sep 2000		69		• •	• •	•	•	•	•	• •	•	•	•	•	•	•	•	• •	•	• •	•	• •		•	• •	, .	•	•
16765 Closed Air		Billings, MT	59105	Jun 2001		0	Y										-													T		1
44426 Country In		Billings, MT	59105		Dec 2002	67		• •										•	•		•	• •	•		•	• •						
46101 Heights In	-	Billings, MT	59105	Jun 1980		33				-							-	-						-						-	1	T
46 111 Heighte in			Total Prope	1	58	4840		o - N						070	<u> </u>																	

A blank row indicates insufficient data.

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Tab 3 - Response Billings Area+

Billings Area COC

For the Month of December 2017

							2015				2016	;				20 ⁻	17				
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date Rooms	Chg in Rms	JF	мал	IJJA	ASC	J	- м	ΔМ.	AS) N	ЪJ	FN	M J	JA	s o	ND
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Tab 4 - Multi-Segment

Billings Area COC

For the month of: December 2017

	Current Month - December 2017 vs December 2016													Year to Date - December 2017 vs December 2016													Participation					
	Occ	%	AC)R	Rev	PAR	Pe	rcent Cha	ange fro	om Decen	nber 201	6	Occ	%	ADR		RevPAR			Percent	t Change	from YT	D 2016		Prope	rties	Rooi	ms				
	2017	2016	2017	2016	2017	2016	Осс	ADR F	RevPAR	Room Rev	Room Avail	Room Sold	2017	2017 2016		2016	2017 2016		Occ	ADR RevPAR		Room Rev			Census	Sample	Census	Sample				
United States	54.0	52.8	121.86		65.85	62.98	2.3	2.2	4.6	6.6	2.0	4.3	65.9	65.4	126.72	124.13		81.15	0.9	2.1	3.0	4.9	1.8	Sold 2.7	53892	33278	5135428	3842606				
Montana	37.7	37.2	82.96	81.13	31.30	30.22	1.3	2.2	3.6	4.6	1.0	2.3	58.0	58.4	104.31	101.60	60.46	59.31	-0.7	2.7	1.9	3.3	1.3	0.6	447	223	29103	19187				
Billings Area, MT+	39.6	37.9	89.06	85.61	35.24	32.42	4.5	4.0	8.7	8.6	-0.0	4.4	56.7	58.5	95.04	94.23	53.93	55.16	-3.1	0.9	-2.2	0.5	2.8	-0.4	54	36	4840	3868				
Bismarck, ND+	40.9	61.2	83.62	87.88	34.21	53.79	-33.1	-4.9	-36.4	-36.4	-0.0	-33.2	61.8	65.4	89.15	90.93	55.10	59.50	-5.6	-2.0	-7.4	-7.4	-0.0	-5.6	33	30	3119	2963				
Boise, ID+	52.5	54.6	95.07	90.00	49.90	49.17	-3.9	5.6	1.5	10.4	8.8	4.5	72.6	75.4	106.21	100.60	77.08	75.83	-3.7	5.6	1.6	8.9	7.1	3.1	53	41	5510	4703				
Bozeman, MT+	54.2	52.7	83.16	81.60	45.05	43.02	2.7	1.9	4.7	8.8	3.9	6.8	69.9	70.3	114.84	110.61	80.29	77.80	-0.6	3.8	3.2	5.9	2.6	2.0	31	21	2396	1846				
Great Falls, MT+	38.3	40.2	81.72	77.66	31.27	31.20	-4.7	5.2	0.2	0.2	-0.0	-4.8	57.9	57.7	87.16	83.76	50.51	48.35	0.4	4.1	4.5	3.0	-1.4	-1.0	29	18	2161	1749				
Helena, MT+	39.1	41.3	86.25	83.20	33.68	34.35	-5.4	3.7	-1.9	-1.9	0.0	-5.4	61.8	59.2	95.59	91.93	59.07	54.44	4.3	4.0	8.5	8.5	0.0	4.3	19	16	1552	1324				
Madison, WI+	43.3	44.4	95.98	96.91	41.58	42.98	-2.3	-1.0	-3.3	-1.1	2.3	-0.1	64.6	66.5	120.70	116.72	78.02	77.65	-2.8	3.4	0.5	3.4	2.9	0.0	63	54	7260	6913				
Missoula, MT+	39.0	36.5	77.96	77.85	30.37	28.38	6.8	0.1	7.0	4.3	-2.5	4.2	64.3	62.6	100.39	96.65	64.53	60.53	2.6	3.9	6.6	4.8	-1.7	0.9	42	25	3130	2238				
Rapid City, SD+	35.7	36.7	70.32	72.07	25.12	26.42	-2.6	-2.4	-4.9	-2.9	2.2	-0.5	56.8	58.1	98.43	98.66	55.89	57.34	-2.3	-0.2	-2.5	-0.6	2.0	-0.4	53	33	4625	3678				
Sioux Falls, SD+	45.5	45.8	81.37	81.72	37.00	37.45	-0.8	-0.4	-1.2	0.6	1.8	1.0	60.8	63.6	91.24	89.09	55.46	56.63	-4.4	2.4	-2.1	-1.2	0.9	-3.5	59	45	5067	4288				

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