Date Created: Jan 17, 2019

Billings Area COC

For the Month of December 2018





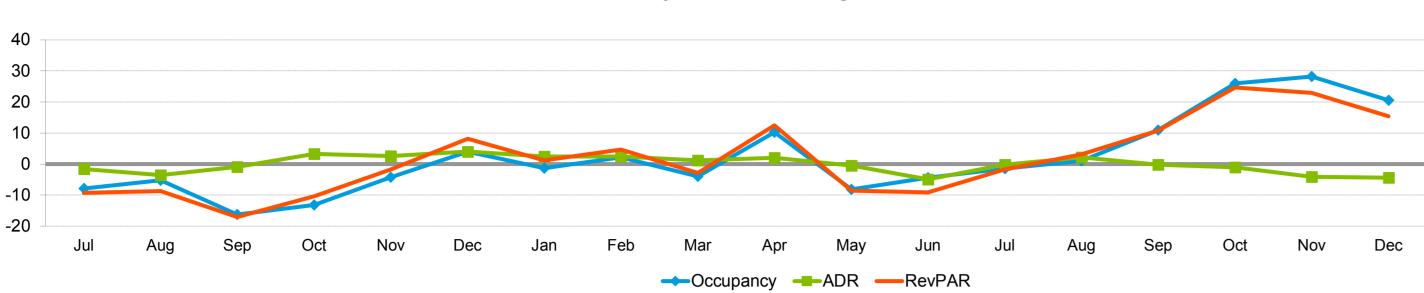
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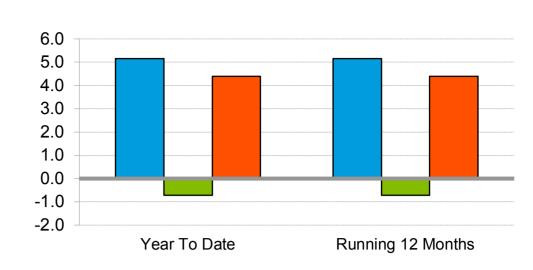
Billings Area COC

For the Month of December 2018

Monthly Percent Change



Overall Percent Change



Occupancy	■ADR	RevPAF
-----------	------	--------

Occupancy (%)			20	017								2	018							Year To Date		Ru	nning 12 Months	<i>i</i>
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2016	2017	2018	2016	2017	2018
This Year	70.2	72.4	59.7	51.6	44.4	40.5	36.9	49.6	56.0	68.0	68.0	69.6	69.1	73.1	66.3	65.1	56.9	48.8	59.0	57.7	60.7	59.0	57.7	60.7
Last Year	76.1	76.4	71.3	59.5	46.4	38.9	37.4	48.6	58.3	61.7	74.1	72.8	70.2	72.4	59.7	51.6	44.4	40.5	59.7	59.0	57.7	59.7	59.0	57.7
Percent Change	-7.8	-5.3	-16.3	-13.2	-4.2	4.0	-1.3	2.1	-4.0	10.2	-8.2	-4.4	-1.5	1.0	11.0	26.0	28.2	20.6	-1.2	-2.2	5.2	-1.2	-2.2	5.2
ADR			20	017								2	018							Year To Date		Ru	nning 12 Months	ž.
ABR	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2016	2017	2018	2016	2017	2018
This Year	100.38	101.81	97.23	94.21	90.23	88.96	88.35	91.78	92.21	91.19	92.33	99.98	100.13	103.99	97.09	93.23	86.52	85.10	93.99	94.89	94.21	93.99	94.89	94.21
Last Year	102.00	105.60	98.16	91.21	87.98	85.51	86.21	89.58	91.14	89.36	92.74	105.15	100.38	101.81	97.23	94.21	90.23	88.96	95.57	93.99	94.89	95.57	93.99	94.89
Percent Change	-1.6	-3.6	-0.9	3.3	2.6	4.0	2.5	2.4	1.2	2.1	-0.4	-4.9	-0.3	2.1	-0.1	-1.0	-4.1	-4.3	-1.7	1.0	-0.7	-1.7	1.0	-0.7
RevPAR			20	017								2	018							Year To Date		Ru	nning 12 Months	٤
Nevran	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2016	2017	2018	2016	2017	2018
This Year	70.45	73.68	58.06	48.66	40.08	36.00	32.59	45.53	51.63	62.00	62.81	69.61	69.20	76.03	64.35	60.66	49.27	41.53	55.45	54.74	57.15	55.45	54.74	57.15
Last Year	77.65	80.67	70.00	54.25	40.79	33.27	32.22	43.52	53.16	55.12	68.68	76.55	70.45	73.68	58.06	48.66	40.08	36.00	57.08	55.45	54.74	57.08	55.45	54.74
Percent Change	-9.3	-8.7	-17.1	-10.3	-1.7	8.2	1.1	4.6	-2.9	12.5	-8.5	-9.1	-1.8	3.2	10.8	24.7	22.9	15.4	-2.9	-1.3	4.4	-2.9	-1.3	4.4
Supply			20	017								2	018							Year To Date		Ru	nning 12 Months	ذ
Supply	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2016	2017	2018	2016	2017	2018
This Year	147,839	147,839	143,070	147,839	143,070	147,839	146,165	132,020	146,165	141,450	146,165	141,420	146,134	146,134	141,420	146,072	141,360	146,072	1,693,726	1,740,775	1,720,577	1,693,726	1,740,775	1,720,577
Last Year	142,228	144,925	140,250	144,925	143,100	147,870	147,870	133,560	147,870	143,070	147,839	143,070	147,839	147,839	143,070	147,839	143,070	147,839	1,666,430	1,693,726	1,740,775	1,666,430	1,693,726	1,740,775
Percent Change	3.9	2.0	2.0	2.0	0.0	0.0	-1.2	-1.2	-1.2	-1.1	-1.1	-1.2	-1.2	-1.2	-1.2	-1.2	-1.2	-1.2	1.6	2.8	-1.2	1.6	2.8	-1.2
Demand			20	017								2	018							Year To Date		Ru	nning 12 Months	د
Demand	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2016	2017	2018	2016	2017	2018
This Year	103,761	106,994	85,434	76,351	63,552	59,823	53,917	65,500	81,848	96,164	99,422	98,464	101,004	106,832	93,726	95,046	80,501	71,286	999,223	1,004,229	1,043,710	999,223	1,004,229	1,043,710
Last Year	108,278	110,710	100,017	86,199	66,347	57,536	55,270	64,887	86,256	88,256	109,485	104,160	103,761	106,994	85,434	76,351	63,552	59,823	995,348	999,223	1,004,229	995,348	999,223	1,004,229
Percent Change	-4.2	-3.4	-14.6	-11.4	-4.2	4.0	-2.4	0.9	-5.1	9.0	-9.2	-5.5	-2.7	-0.2	9.7	24.5	26.7	19.2	0.4	0.5	3.9	0.4	0.5	3.9

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	10,415,825	10,892,965	8,306,738	7,193,189	5,734,272	5,322,006	4,763,822	6,011,312	7,547,216	8,769,460	9,180,102	9,844,413	10,113,141	11,109,966	9,100,024	8,861,132	6,965,215	6,066,653
Last Year	11,043,878	11,691,200	9,817,266	7,862,311	5,837,258	4,919,737	4,764,818	5,812,886	7,861,136	7,886,557	10,153,305	10,952,180	10,415,825	10,892,965	8,306,738	7,193,189	5,734,272	5,322,006
Percent Change	0.0	3.4	-4.0	11.2	-9.6	-10.1	-2.9	2.0	9.5	23.2	21.5	14.0						
2017												20	18					

	Year To Date		Ru	nning 12 Months	
2016	2017	2018	2016	2017	2018
3,914,856	95,295,877	98,332,456	93,914,856	95,295,877	98,332,45
5,122,295	93,914,856	95,295,877	95,122,295	93,914,856	95,295,87
-1.3	1.5	3.2	-1.3	1.5	3.2

Census %			20	17								20	18					
Celisus /	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Census Props	53	53	53	53	53	53	52	52	52	52	52	52	52	52	52	52	52	52
Census Rooms	4769	4769	4769	4769	4769	4769	4715	4715	4715	4715	4715	4714	4714	4714	4714	4712	4712	4712
% Rooms Participants	83.5	83.5	83.5	83.5	83.5	83.5	84.5	84.5	84.5	84.5	84.5	84.5	82.0	80.2	82.0	82.0	82.0	80.5

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Tab 3 - Response Billings Area+

Billings Area COC

For the Month of December 2018

								2016	5							2017								201	8							
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms		F М	Δ,	w .i		A S	0 1	N D	J F	M	ΔМ		1 4	<u> </u>	0	N D		F	Λ Δ	м	$\prod_{i \in I}$	A		O N	
	Best Western Plus Clocktower Inn	Billings, MT	59101	Jul 2010	Jun 1966	125	Y	• •	•	• •	•	• •		• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	• (•
	Best Western Plus Kelly Inn & Suites	Billings, MT	59101	Apr 2011	Dec 2006	89			•		•		•		•	• •	•	•	•		•	•	•	•	• •	•	•		•	• •		•
	Big 5 Motel	Billings, MT	59101	Sep 1998	Jan 1967	34																										
7816	Billings Hotel & Convention Center	Billings, MT	59101	Feb 2018	Jun 1973	228	Υ	0 0	0	0 0	0	0 0	0	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
43169	Burbon Street Hotel Tower III	Billings, MT	59101	Jun 1960	Jun 1960	74	Υ																									
16761	Cherry Tree Inn	Billings, MT	59101	Jan 1967	Jan 1967	65																							\square			
15328	Closed - Independent Rimrock Inn	Billings, MT	59101	Sep 2012	Jun 1939	0	Υ																									
19787	Closed - Independent Rimview Inn	Billings, MT	59101	Jan 2018	Jun 1975	0	Υ																									
48530	Closed - Independent Townhouse Motel	Billings, MT	59101	Apr 2008	Jun 1959	0	Υ																									
29001	Closed Howard Johnson Express Billings	Billings, MT	59101	Aug 2006	Jun 1993	0	Υ																									
65458	Comfort Suites Billings	Billings, MT	59101	Aug 2016	Aug 2016	87							•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•
27786	Days Inn Billings	Billings, MT	59101	Mar 1990	Mar 1990	63	Υ	• •	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •		•
1727	DoubleTree by Hilton Hotel Billings	Billings, MT	59101	Aug 2016	Jun 1980	289		• •	•	• •	•	•	•	• •	•	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
16762	Dude Rancher Lodge	Billings, MT	59101	Mar 1949	Mar 1949	56		0 0	0	0 0	0	0 0	0	0 0	0	0 0	0 0	0	0	0 0	0	0	0	0	0 0	0	0	o c	0	0 C) 0	0
9998	Econo Lodge Billings	Billings, MT	59101	Feb 2011	Jan 1982	86		• •	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•
48564	Extended Stay America Billings West End	Billings, MT	59101	Jul 2003	Jul 2003	104		• •	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
40135	Hampton Inn Billings	Billings, MT	59101	Jun 2000	Jun 2000	120	Υ	• •	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•
44806	Holiday Inn Express Billings East	Billings, MT	59101	Jun 2002	Jun 2002	66		• •	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
65603	Home2 Suites by Hilton Billings	Billings, MT	59101	Nov 2016	Nov 2016	95									•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
11227	Howard Johnson Billings	Billings, MT	59101	Dec 2009	Jun 1972	116	Υ	• •	•	• •	•	•	•	• •	•	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •		•
31476	Kelly Inn Billings	Billings, MT	59101	May 2011	Jul 1995	80		• •	•	• •	•	•	•	• •	•	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
63361	La Quinta Inns & Suites Billings	Billings, MT	59101	Aug 2014	Aug 2014	85		• •	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•		•	• •		•
50837	Lazy KT Motel	Billings, MT	59101	Jun 1937	Jun 1937	26																										
64700	Ledgestone Hotel Billings	Billings, MT	59101	Apr 2014	Apr 2014	79																										
9326	Lewis & Clark Inn	Billings, MT	59101	Oct 1997	Jan 1936	57																										
6462	Motel 6 Billings	Billings, MT	59101	May 1974	May 1974	99		• •	•	• •	•	•	•	• •	•	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •		•
10244	Motel 6 Billings North	Billings, MT	59101	May 2010	Dec 1976	116		• •	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
63853	My Place Hotel Billings	Billings, MT	59101	Jul 2014	Jul 2014	64																										
2785	Northern Hotel	Billings, MT	59101	Mar 2013	Feb 1942	160	Υ	• •	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
24044	Parkway Motel	Billings, MT	59101	Jun 1956	Jun 1956	22																										
45208	Picture Court Motel	Billings, MT	59101	Jun 1950	Jun 1950	20																										
	Red Lion Hotel Billings	Billings, MT	59101	Mar 2018	Nov 1972	316	Υ	•	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
	Riversage Billings Inn	Billings, MT	59101	Feb 1986	Feb 1986	59						0 0	0	0 0	0	0 0	0	0	0	0 0	0	0	0	0	0 0	0	0	5				
16763	Rodeway Inn Billings Logan International Airport Near St V	/i∣Billings, MT	59101	Oct 2010	Jun 1965	45	Υ	• •	• •	• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
31209	Sleep Inn Billings	Billings, MT	59101	Jun 1995	Jun 1995	74		• •	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
8705	Super 8 Billings	Billings, MT	59101	Feb 1982	Feb 1982	106		• •	•	• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
35592	The Hilltop Inn by Riversage	Billings, MT	59101	Jun 1997	Jun 1997	56	Υ					0 0	0	0 0	0	0 0	0 0	0	0	0 0	0	0	0	0	0 0	0	0	5				
16764	The Vagas Hotel	Billings, MT	59101	Jun 1971	Jun 1971	101																										
	Western Inn	Billings, MT	59101	Feb 1997	Jun 1960	38																										
55679	Ascend Collection Big Horn Resort	Billings, MT	59102	Oct 2012	Aug 2007	108	Υ	• •	• •	• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
	Baymont Inn & Suites Billings	Billings, MT	59102	Jan 2016	Jul 1992	60		•	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
	Closed Overpass Motel	Billings, MT	59102	Jun 2008	Jun 1955	0	Υ																									
	C'mon Inn	Billings, MT	59102	May 1995	May 1995	80																										
	Fairfield Inn & Suites Billings	Billings, MT	59102	Mar 1993	Mar 1993	60	Υ	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	, •	•
	Hampton Inn Billings West I 90	Billings, MT	59102	Dec 2008	Dec 2008	101		• •	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
	Hilton Garden Inn Billings	Billings, MT	59102	Jan 2008	Jan 2008	128		• •	•	• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
62373	Holiday Inn Express & Suites Billings West	Billings, MT		Jan 2015	Jan 2015	89		• •	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
63066	Homewood Suites by Hilton Billings	Billings, MT	59102	Aug 2014	Aug 2014	110		• •	•	• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
	Quality Inn Homestead Park Billings	Billings, MT	59102	Oct 1986	Oct 1986	118	Υ	• •	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
56217	Residence Inn Billings	Billings, MT	59102	Sep 2007	Sep 2007	92		• •	• •	• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
52604	Springhill Suites Billings	Billings, MT	59102	Sep 2004	Sep 2004	79		• •	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•
	SureStay Plus Hotel Billings	Billings, MT		Aug 2018	Dec 2006	87		•	•	• •	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•		• •		•
	TownePlace Suites Billings	Billings, MT	59102	Apr 2015	Apr 2015	91		• •	•	• •	•	•	•	• •	•	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
52007	Western Executive Inn	Billings, MT	59102	Oct 2003	Oct 2003	40																										
44728	Boothill Inn & Suites	Billings, MT		Sep 2000	Sep 2000	69		• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	
16765	Closed Airport Metra Inn	Billings, MT	59105	Jun 2001		0	Υ																									
	Country Inn & Suites Billings	Billings, MT		Dec 2002	Dec 2002	67		• •	•	• •	•	• •	•	• •	•	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•
46101	Heights Inn Motel	Billings, MT	59105	Jun 1980	Jun 1980	33																										
			Total Prope	erties:	58	4712		0 -	Mont	hlv d	ata r	eceiv	ed by	STR																		

Blank - No data received by STR

 ⁻ Monthly and daily data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Tab 3 - Response Billings Area+

Billings Area COC

For the Month of December 2018

STR Code Name of Establishment City & State Zip Code Aff Date Open Date Rooms Rms J F M A M J J A S O N D J F M A M J J A S O N D J F M A M J J A S							2	016	2017	2018	
STR Code Name of Establishment City & State Zin Code Aff Date Open Date Rooms Rms F M A M A S O N D F M A M A S O N D F M A M A S							•				
	STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date Rooms	Rms J	J F M A M J 、	A S O N D J F M A M J	J A S O N D J F M A M J J A :	SOND

Destination Report, please contact us immediately. Source: 2019 STR, Inc. / STR Global, Ltd. trading as "STR".

Billings Area COC

For the month of: December 2018

	Current Month - December 2018 vs December 2017															Year t	o Date - Dec	ember 201	8 vs Dec	ember 2	017					Parti	cipation	
	Occ	: %	AD	R	RevP	AR	Pe	ercent C	hange fro	m Decer	nber 201	7	Осс	%	AD	R	RevP	AR		Percen	t Change t	from YT	D 2017		Prope	erties	Roor	ms
										Room	Room	Room							_			Room	Room	Room				
	2018	2017	2018	2017	2018	2017	Осс	ADR	RevPAR	Rev	Avail	Sold	2018	2017	2018	2017	2018	2017	Осс	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
United States	54.1	54.0	124.28	122.05	67.20	65.97	0.1	1.8	1.9	3.9	2.0	2.1	66.2	65.9	129.83	126.77	85.96	83.53	0.5	2.4	2.9	5.0	2.0	2.5	54511	33834	5222064	3934397
Montana	41.4	37.8	83.45	83.75	34.57	31.66	9.6	-0.4	9.2	10.4	1.1	10.8	58.7	58.1	105.34	104.48	61.85	60.66	1.1	0.8	2.0	3.0	1.0	2.2	443	224	29127	19349
Billings Area, MT+	48.8	40.5	85.10	88.96	41.53	36.00	20.6	-4.3	15.4	14.0	-1.2	19.2	60.7	57.7	94.21	94.89	57.15	54.74	5.2	-0.7	4.4	3.2	-1.2	3.9	52	35	4712	3795
Bismarck, ND+	45.8	40.9	85.30	83.63	39.06	34.21	11.9	2.0	14.2	13.8	-0.4	11.5	56.1	61.6	89.34	89.23	50.09	54.99	-9.0	0.1	-8.9	-9.2	-0.3	-9.3	33	28	3108	2788
Boise, ID+	50.4	52.4	99.52	95.21	50.16	49.88	-3.8	4.5	0.6	4.6	4.0	0.1	71.0	72.4	109.47	106.15	77.76	76.85	-1.9	3.1	1.2	7.1	5.8	3.8	55	45	5733	5332
Bozeman, MT+	61.7	54.4	84.89	84.06	52.40	45.75	13.4	1.0	14.5	16.0	1.3	14.8	72.5	70.1	116.69	115.87	84.58	81.21	3.4	0.7	4.1	6.2	1.9	5.4	29	22	2339	1912
Great Falls, MT+	41.1	38.3	81.18	82.29	33.37	31.50	7.4	-1.4	5.9	12.4	6.1	13.9	57.4	58.2	87.57	87.37	50.31	50.82	-1.2	0.2	-1.0	3.5	4.6	3.3	30	19	2293	1881
Helena, MT+	40.4	38.7	86.15	86.64	34.77	33.52	4.3	-0.6	3.7	10.0	6.0	10.6	58.9	61.8	97.45	95.64	57.44	59.12	-4.6	1.9	-2.8	0.8	3.8	-1.0	20	17	1645	1408
Madison, WI+	44.2	44.0	96.09	94.56	42.44	41.58	0.5	1.6	2.1	4.4	2.3	2.8	65.5	65.3	121.23	119.55	79.41	78.01	0.4	1.4	1.8	4.2	2.4	2.8	65	53	7427	6716
Missoula, MT+	39.9	39.2	80.79	78.47	32.25	30.73	1.9	3.0	4.9	2.9	-1.9	-0.0	64.4	64.5	106.10	100.92	68.31	65.11	-0.2	5.1	4.9	2.9	-2.0	-2.2	40	24	2990	2180
Rapid City, SD+	37.4	35.5	66.42	70.34	24.81	24.99	5.2	-5.6	-0.7	1.5	2.3	7.5	56.2	56.9	95.70	98.75	53.78	56.18	-1.2	-3.1	-4.3	-2.2	2.2	1.0	53	35	4677	3876
Sioux Falls, SD+	45.1	45.6	84.01	81.53	37.86	37.14	-1.1	3.1	1.9	4.3	2.3	1.2	61.9	60.7	90.88	91.11	56.26	55.32	1.9	-0.2	1.7	4.8	3.0	5.0	60	45	5183	4316

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