Date Created: Jan 16, 2020

Billings Area COC

For the Month of December 2019





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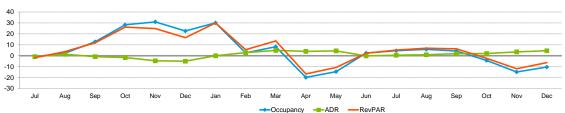
2018

Running 12 Months

Billings Area COC

For the Month of December 2019

Monthly Percent Change



Overall Percent Change



Year To Date

Occupancy (%)			2	018								20)19							Year To Date		Ru	nning 12 Months	
Cocapancy (76)	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2017	2018	2019	2017	2018	2019
This Year	69.5	74.1	67.4	66.3	58.2	49.6	48.3	51.2	61.1	54.8	58.5	71.7	72.7	78.4	70.3	63.4	49.5	44.5	57.8	61.3	60.5	57.8	61.3	60.5
Last Year	70.2	72.4	59.7	51.7	44.4	40.5	37.1	49.9	56.4	68.4	68.4	70.0	69.5	74.1	67.4	66.3	58.2	49.6	59.0	57.8	61.3	59.0	57.8	61.3
Percent Change	-1.0	2.4	12.8	28.3	31.0	22.6	30.1	2.6	8.3	-19.8	-14.6	2.4	4.6	5.8	4.3	-4.3	-14.9	-10.4	-2.1	6.2	-1.3	-2.1	6.2	-1.3

ADR			20	18								20	119							Year To Date		Rui	nning 12 Months	
7.5.1	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2017	2018	2019	2017	2018	2019
This Year	99.63	103.18	96.42	92.69	86.04	84.54	87.67	93.74	96.12	94.41	96.02	99.33	100.15	104.17	98.24	94.57	89.06	88.41	94.88	93.65	96.01	94.88	93.65	96.01
Last Year	100.40	101.82	97.24	94.23	90.24	88.97	87.70	91.17	91.63	90.82	91.93	99.45	99.63	103.18	96.42	92.69	86.04	84.54	93.99	94.88	93.65	93.99	94.88	93.65
Percent Change	-0.8	1.3	-0.8	-1.6	-4.6	-5.0	0.0	2.8	4.9	4.0	4.4	-0.1	0.5	1.0	1.9	2.0	3.5	4.6	0.9	-1.3	2.5	0.9	-1.3	2.5

2019

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2017	2018	2019	2017	2018	2019
This Year	69.21	76.46	64.95	61.43	50.06	41.96	42.35	48.00	58.73	51.77	56.14	71.18	72.78	81.71	69.04	59.97	44.12	39.33	54.80	57.42	58.10	54.80	57.42	58.10
Last Year	70.47	73.70	58.08	48.67	40.09	36.01	32.57	45.49	51.72	62.11	62.91	69.58	69.21	76.46	64.95	61.43	50.06	41.96	55.45	54.80	57.42	55.45	54.80	57.42
Percent Change	-1.8	3.8	11.8	26.2	24.9	16.5	30.0	5.5	13.6	-16.7	-10.8	2.3	5.2	6.9	6.3	-2.4	-11.9	-6.3	-1.2	4.8	1.2	-1.2	4.8	1.2

Supply			21	710								20	13							rear 10 Date		Kuii	illing 12 months	
опры,	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2017	2018	2019	2017	2018	2019
This Year	146,165	146,165	141,450	146,103	141,390	146,103	146,103	131,964	146,103	141,390	146,103	141,390	146,103	146,103	141,390	146,103	141,390	136,307	1,740,775	1,720,791	1,710,449	1,740,775	1,720,791	1,710,449
Last Year	147,839	147,839	143,070	147,839	143,070	147,839	146,165	132,020	146,165	141,450	146,165	141,450	146,165	146,165	141,450	146,103	141,390	146,103	1,693,726	1,740,775	1,720,791	1,693,726	1,740,775	1,720,791
Percent Change	-1.1	-1.1	-1.1	-1.2	-1.2	-1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-6.7	2.8	-1.1	-0.6	2.8	-1.1	-0.6

Demand			20	118								20	19							Year To Date		Run	ning 12 Months	
Demana	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2017	2018	2019	2017	2018	2019
This Year	101,533	108,315	95,278	96,833	82,259	72,511	70,577	67,573	89,278	77,530	85,424	101,316	106,179	114,601	99,357	92,650	70,038	60,630	1,005,428	1,055,130	1,035,153	1,005,428	1,055,130	1,035,153
Last Year	103,770	106,999	85,447	76,359	63,559	59,833	54,286	65,871	82,507	96,744	100,021	98,972	101,533	108,315	95,278	96,833	82,259	72,511	999,304	1,005,428	1,055,130	999,304	1,005,428	1,055,130
Percent Change	-2.2	1.2	11.5	26.8	29.4	21.2	30.0	2.6	8.2	-19.9	-14.6	2.4	4.6	5.8	4.3	-4.3	-14.9	-16.4	0.6	4.9	-1.9	0.6	4.9	-1.9

Revenue			20	118								20	119							Year To Date		Rur	nning 12 Months	
110101140	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2017	2018	2019	2017	2018	2019
This Year	10,115,433	11,176,298	9,186,875	8,975,440	7,077,825	6,130,011	6,187,180	6,334,401	8,581,308	7,319,396	8,202,164	10,063,593	10,633,628	11,938,362	9,761,130	8,762,189	6,237,865	5,360,293	95,393,189	98,812,534	99,381,509	95,393,189	98,812,534	99,381,509
Last Year	10,418,382	10,894,997	8,308,881	7,195,529	5,735,384	5,323,495	4,761,144	6,005,643	7,560,364	8,785,981	9,194,882	9,842,638	10,115,433	11,176,298	9,186,875	8,975,440	7,077,825	6,130,011	93,920,730	95,393,189	98,812,534	93,920,730	95,393,189	98,812,534
Percent Change	-2.9	2.6	10.6	24.7	23.4	15.2	30.0	5.5	13.5	-16.7	-10.8	2.2	5.1	6.8	6.3	-2.4	-11.9	-12.6	1.6	3.6	0.6	1.6	3.6	0.6

Census %			20	118								20	19					
Octions 70	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Census Props	52	52	52	52	52	52	52	52	52	52	52	52	52	52	52	52	52	51
Census Rooms	4715	4715	4715	4713	4713	4713	4713	4713	4713	4713	4713	4713	4713	4713	4713	4713	4713	4397
% Rooms Participants	85.8	84.0	85.8	85.8	85.8	85.8	85.8	85.8	85.8	85.8	85.8	85.8	85.8	85.8	85.8	85.8	79.1	84.8

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Tab 3 - Response Billings Area+

Billings Area COC

For the Month of December 2019

								2017				_			20	1 7			_	1 .		_	$\overline{}$	$\overline{}$	$\overline{}$	$\overline{}$	_	_	4	_
					Open		Chg in		_ _				<u>_</u> .	_	_ _	_ _						.		. _		.				
R Code	Name of Establishment	City & State	Zip Code	Aff Date	Date	Rooms	Rms	J	F M	AN	I J	JA	S) N	D J	FI	M A	M	JJ	Α	S C	N	D J	J F	M A	1 M	J	JA	S	0
	estern Plus Clocktower Inn	Billings, MT	59101	Jul 2010	Jun 1966	126		•	•	• •	•	•	• •	•	• •	•	•	•	•	•	• •	•	• •	•	• •	•	• (•	•
	estern Plus Kelly Inn & Suites	Billings, MT	59101	Apr 2011	Dec 2006	89		•	•	• •	• (•	• •	•	• •	•	•	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•
27180 Big 5 M		Billings, MT	59101	Sep 1998	Jan 1967	34	.,															4		4		4			4	
	Hotel & Convention Center	Billings, MT	59101	Feb 2018	Jun 1973	228	Υ	• •	•	• •	•	• •	• •	•	• •	•	•	•	•	•	• •	•	• •	•	• •	•	• (•	•	•
	Street Hotel Tower III	Billings, MT	59101	Jun 1960	Jun 1960	74																4		4					4	
16761 Cherry		Billings, MT	59101	Jan 1967	Jan 1967	65																ш		\perp			ш		ш	
	- Independent Billings Hotel	Billings, MT	59101	Dec 2019	Nov 1972	0	Υ	•	•	• •	•	•	• •	•	• •	•	•	•	•	•	• •	• /	• •	•	• •	•	• 6	•	•	•
	- Independent Rimrock Inn	Billings, MT	59101	Sep 2012	Jun 1939	0																								
19787 Closed	- Independent Rimview Inn	Billings, MT	59101	Jan 2018	Jun 1975	0	Υ																							
	- Independent Townhouse Motel	Billings, MT	59101	Apr 2008	Jun 1959	0																								
29001 Closed	Howard Johnson Express Billings	Billings, MT	59101	Aug 2006	Jun 1993	0																								
65458 Comfort	t Suites Billings	Billings, MT	59101	Aug 2016	Aug 2016	87								•			•	•		•	• •	•		•			• /		•	•
27786 Days In	n Billings	Billings, MT	59101	Mar 1990	Mar 1990	63								•			•			•						•	• 1		•	•
1727 Double	Free by Hilton Hotel Billings	Billings, MT	59101	Aug 2016	Jun 1980	289														•							• 6		•	•
16762 Dude R		Billings, MT	59101	Mar 1949	Mar 1949	56		0 0	0	0 0	0	0 0	0 0	0	0 0	0 0	0	0 0	0 0	0	0 0	0	0 0	0	0 0	0	0 1	0 0	0	0
9998 Econo L		Billings, MT	59101	Feb 2011	Jan 1982	86																								
	ed Stav America Billings West End	Billings, MT	59101	Jul 2003	Jul 2003	104																								
40135 Hampto		Billings, MT	59101	Jun 2000	Jun 2000	120																								
	Inn Express Billings East	Billings, MT	59101	Jun 2002	Jun 2002	66																								
	Suites by Hilton Billings	Billings, MT	59101	Nov 2016	Nov 2016	95																								
	Johnson Billings			Dec 2009	Jun 1972	116					• •			•				•		•		•	•	•	•	•			•	•
		Billings, MT	59101						•	• •	• (•	•	•	• •	•	•	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•
31476 Kelly Inr		Billings, MT	59101	May 2011	Jul 1995	80		• •	•	• •	•	• •	• •	•	• •	•	•	•	•	•	• •	•	• •	•	• •	•	• (•	•	•
	ta Inns & Suites Billings	Billings, MT	59101	Aug 2014	Aug 2014	85		•	•	• •	•	•	• •	•	• •	•	•	•	•	•	•	• /	• •	•	• •	•	• •		•	•
50837 Lazy KT		Billings, MT	59101	Jun 1937	Jun 1937	26																Ш		\perp						
	tone Hotel Billings	Billings, MT	59101	Apr 2014	Apr 2014	79																								
9326 Lewis &		Billings, MT	59101	Oct 1997	Jan 1936	57																								
10244 Motel 6	Billings - North	Billings, MT	59101	May 2010	Dec 1976	116			•	• •		• •		•	• •		•	•	• •	•	• •			•	• •	•			•	•
6462 Motel 6	Billings - South	Billings, MT	59101	May 1974	May 1974	99								•			•	•		•	• •	•		•			• /		•	•
63853 My Plac	e Hotel Billings	Billings, MT	59101	Jul 2014	Jul 2014	64									•		•	•		•	• •	•		•		•	•		•	•
2785 Northern	n Hotel	Billings, MT	59101	Mar 2013	Feb 1942	160														•		•		•			• 6		•	•
24044 Parkwa		Billings, MT	59101	Jun 1956	Jun 1956	22																								
45208 Picture		Billings, MT	59101	Jun 1950	Jun 1950	20																								
15324 Riversa		Billings, MT	59101	Feb 1986	Feb 1986	59				0 0	0	2 0	0 0	0	0 0	0 0		0 0	0		0 0		0 0		0 0			0		0
	ge Billings I'lli ay Inn Billings Logan International Airport Near St Vi		59101	Oct 2010	Jun 1965	45	V								0 0															_
31209 Sleep Ir		Billings, MT	59101	Jun 1995	Jun 1905	74	T			•	•		•	•				•		•			•	•	•	·			•	
									•	• •	• 1	•	•	•	• •		•	•	•	•	• •	•	•	•	•	•	•	•	•	•
8705 Super 8		Billings, MT	59101	Feb 1982	Feb 1982	106		•	•	• •	• (•	• •	•	• •	•	•	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•
	top Inn by Riversage	Billings, MT	59101	Jun 1997	Jun 1997	56		0 0	0	0 0	0 0	0	0 0	0	0 0	0 0	0	0 0	0	0	0 0	0 6	0 0	0	0 0	0	0 0	0 0	0	0
16764 The Va		Billings, MT	59101	Jun 1971	Jun 1971	101																Ш		\perp						
7384 Westerr		Billings, MT	59101	Feb 1997	Jun 1960	38																								
	Collection Big Horn Resort	Billings, MT	59102	Oct 2012	Aug 2007	108		• •	• •	• •	• •	• •		•	• •		•	• •	• •	•	• •	• ·	• •	•	• •	•	• 6	•	•	•
28874 Baymor	nt Inn & Suites Billings	Billings, MT	59102	Jan 2016	Jul 1992	60		•	•	• •		• •		•	• •		•	•	• •	•	• •		• •	•	• •	•	• 6		•	•
48741 Closed	Overpass Motel	Billings, MT	59102	Jun 2008	Jun 1955	0																								
31210 C'mon I	nn	Billings, MT	59102	May 1995	May 1995	80																								
29316 Fairfield	Inn & Suites Billings	Billings, MT	59102	Mar 1993	Mar 1993	60								•						•		•		•			• 6		•	•
	n Inn Billings West I 90	Billings, MT	59102	Dec 2008	Dec 2008	101																								
	Garden Inn Billings	Billings, MT	59102	Jan 2008	Jan 2008	128																								
	Inn Express & Suites Billings West	Billings, MT	59102	Jan 2015	Jan 2015	89																								
	ood Suites by Hilton Billings	Billings, MT	59102	Aug 2014	Aug 2014	110																								
	Inn Homestead Park Billings	Billings, MT	59102	Oct 1986	Oct 1986	118																								i
	nce Inn Billings	Billings, MT	59102	Sep 2007	Sep 2007	92																				•				•
						79		•	•	• •	•	•	•	•	• •	•	•	• •	•	•	• •	•	•	•	•	·	ы.	•	•	•
	Iill Suites Billings	Billings, MT	59102	Sep 2004	Sep 2004			•	•	• •	•	•	•	•	• •	•	•	•	•	•	•	•	•	•	• •	•	• •	•	•	•
	ay Plus Hotel Billings	Billings, MT	59102	Aug 2018	Dec 2006	87		•	•	• •	•	•	• •	•	• •	•	•	•	•		• •	• 1	• •	•	• •	•	• •	•	•	٠
	Place Suites Billings	Billings, MT	59102	Apr 2015	Apr 2015	91		•	•	• •	•	•	• •	•	• •	•	•	•	•	•	• •	•	• •	•	• •	•	• •		•	•
52007 Westerr		Billings, MT	59102	Oct 2003	Oct 2003	40																								
44728 Boothill		Billings, MT	59105	Sep 2000	Sep 2000	69		•	•	• •	•	•	• •	•	• •	•	•	•	•	•	• •	•	• •	•	• •	0	0		•	•
16765 Closed	Airport Metra Inn	Billings, MT	59105	Jun 2001		0																								
	Inn & Suites Billings	Billings, MT	59105	Dec 2002	Dec 2002	67		•	•			•		•	• •		•	•	•	•	• •	•		•		•	•		•	•
	Inn Motel	Billings, MT	59105	Jun 1980	Jun 1980	33																	_							

Blank - No data received by

 Monthly and daily data received by STR Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

A blank row indicates insufficient data.

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Billings Area COC

For the month of: December 2019

				Curren	t Month - Ded	cember 20°	19 vs Dec	cember :	2018							Year t	Date - Dec	ember 2019	vs Dece	mber 2	018					Part	icipation	
	Occ	: %	AD	R	RevP	AR	Pe	ercent Cl	hange fro	m Dece	mber 20	18	Occ	%	AD	R	RevP	AR		Percen	t Change	from YT	D 2018		Prope	erties	Roo	ms
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	54.4	54.1	126.84	124.32	69.00	67.23	0.6	2.0	2.6	4.8	2.1	2.8	66.1	66.1	131.21	129.97	86.76	85.96	-0.0	1.0	0.9	3.0	2.0	2.0	55661	34943		4052803
Montana	40.8	41.0	87.67	83.81	35.80	34.38	-0.5	4.6	4.1	3.7	-0.4	-0.9	58.9	58.6	108.49	105.64	63.94	61.93	0.5	2.7	3.3	4.2	1.0	1.5	453	225	29377	19154
Billings Area, MT+	44.5	49.6	88.41	84.54	39.33	41.96	-10.4	4.6	-6.3	-12.6	-6.7	-16.4	60.5	61.3	96.01	93.65	58.10	57.42	-1.3	2.5	1.2	0.6	-0.6	-1.9	51	38	4397	3728
Bismarck, ND+	49.2	45.7	80.21	84.69	39.47	38.67	7.7	-5.3	2.1	5.3	3.2	11.1	61.9	56.0	87.04	88.62	53.88	49.61	10.6	-1.8	8.6	10.6	1.8	12.6	34	31	3206	3013
Boise, ID+	51.4	49.9	102.90	99.99	52.93	49.87	3.1	2.9	6.1	6.1	-0.0	3.1	70.3	70.8	113.75	109.06	79.93	77.25	-0.8	4.3	3.5	5.3	1.7	0.9	56	43	5799	5180
Bozeman, MT+	62.5	60.4	90.92	85.84	56.86	51.86	3.5	5.9	9.6	9.6	0.0	3.5	74.4	72.0	121.63	116.34	90.44	83.80	3.2	4.5	7.9	8.6	0.6	3.9	29	23	2334	1898
Great Falls, MT+	42.4	41.2	83.79	81.22	35.49	33.44	2.9	3.2	6.1	6.1	-0.0	2.8	56.5	57.5	89.33	87.66	50.45	50.38	-1.7	1.9	0.1	1.6	1.4	-0.3	30	20	2292	1940
Helena, MT+	38.3	40.3	88.07	86.17	33.76	34.72	-4.9	2.2	-2.8	-2.8	0.0	-4.9	61.0	58.8	98.82	97.41	60.28	57.31	3.7	1.4	5.2	7.4	2.1	5.9	20	17	1645	1408
Madison, WI+	44.5	44.1	99.20	96.12	44.17	42.42	0.9	3.2	4.1	10.6	6.3	7.2	63.2	65.4	125.05	121.30	78.97	79.37	-3.5	3.1	-0.5	4.5	5.0	1.4	68	57	7893	7358
Missoula, MT+	40.8	39.7	83.50	80.38	34.09	31.94	2.7	3.9	6.7	7.1	0.3	3.1	62.5	64.5	107.91	105.63	67.42	68.12	-3.1	2.2	-1.0	-0.5	0.6	-2.6	38	24	3043	2263
Rapid City, SD+	37.4	37.3	65.73	66.49	24.61	24.81	0.3	-1.2	-0.8	3.6	4.4	4.8	55.8	56.1	93.05	95.20	51.92	53.43	-0.6	-2.3	-2.8	0.8	3.8	3.2	53	38	4674	4138
Sioux Falls SD+	49.6	45.1	85 29	83 93	42 27	37 84	99	16	117	15.3	33	13.5	65.3	61.8	91.82	90.72	59 99	56 10	5.7	12	6.9	9.1	2.0	7.8	61	48	5325	4533

A blank row indicates insufficient data.

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